



Filing Receipt

Filing Date - 2023-07-07 09:10:27 AM

Control Number - 54986

Item Number - 11



To Whom It May Concern,

My name is Erik Scott Smith. Listeners of 100.3 The Bull affectionately call me "Erik With A K." On behalf of our station, our morning show and our listeners (who support this endeavor), I would like to officially propose the new Houston telephone area code.

As an employee of the oldest country radio brand in Houston, I have fallen in love with our great city since moving here two years ago. I was born and raised in East Tennessee and in 1999, Knoxville had a similar opportunity to create a new area code.

As a celebration of their city and culture, the people created the prefix 865, which spells "VOL." Check out this news article from 1999:

[New Knoxville Area Code Will Become '865' For 'VOL' | News | greenevillesun.com](http://greenevillesun.com)

***** In that same spirit, I would like to propose that we similarly celebrate Houston by creating the prefix 468, which spells "HOU."**

Upon some research, I cannot find any American city currently using this prefix and it seems "available for assignment."

I hope you'll sincerely allow us to wear our loyalty on our sleeves by utilizing 468 in our phone numbers. Thank you!

Erik Scott Smith
The Morning Bullpen - 100.3 The Bull
865-603-2647