

Control Number: 49779



Item Number: 598

Addendum StartPage: 0



# ELECTRICITY BROKER REGISTRATION FORM

RECEIVED  
2019 AUG 26 AM 11:42  
PUBLIC UTILITY COMMISSION  
FILING CLERK

PROJECT NO. 49779

**1. Check the most appropriate box to describe this submission:**

This is a new broker registration

This supplies information for a pending broker registration

This amends an existing, completed broker registration

Provide an explanation of the amendment:  
\_\_\_\_\_

**2. Authorized Representative or Attorney to contact about this application:**

|   |                        |                  |
|---|------------------------|------------------|
| <b>Name</b> Darren Novich                             | <b>Title</b> President |                  |
| <b>Business Address</b> 1000 Parkwood Circle, STE 900 |                        |                  |
| <b>City</b> Atlanta                                   | <b>State</b> GA        | <b>Zip</b> 30339 |
| <b>Telephone Number</b> (678) 784-4130                |                        |                  |
| <b>Email Address</b> dnovich@thenergylink.com         |                        |                  |

**3. Registering Entity: List the registering entity's legal name, business address, and telephone number.**

|   |                 |                  |
|---|-----------------|------------------|
| <b>Name</b> The Energy Link LLC                       |                 |                  |
| <b>Business address</b> 1000 Parkwood Circle, STE 900 |                 |                  |
| <b>City</b> Atlanta                                   | <b>State</b> GA | <b>Zip</b> 30339 |
| <b>Telephone Number</b> (678) 784-4130                |                 |                  |

**4. Type of organization of registering entity:**

Sole proprietor  Other

Corporation

Limited Liability Company, L.L.C

Limited Partnership

598

5. Description of the brokerage services provided by the registering entity and type of customers served.

Description of Services:

Energy Procurement Broker for Electric and Gas Commodities

Types of Customers: *Check all that apply*

- Residential       Industrial       Other  
 Commercial       Municipalities

6. Other Names. List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name listed in #3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

|                                |                 |
|--------------------------------|-----------------|
| 1 <sup>st</sup> The EnergyLink | 2 <sup>nd</sup> |
| 3 <sup>rd</sup>                | 5 <sup>th</sup> |
| 4 <sup>th</sup>                |                 |

7. Officers. Provide, as Attachment A, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable.

Attachment A

8. Customer Service Contact. List the telephone number and email address of the customer service department. If the registering entity does not have a dedicated customer service department, then provide the name, title, address, email address, and telephone number of the customer service contact person.

|   |   |  |
|---|---|--|
| <b>Customer Service Department</b>                    | <b>Telephone Number</b><br>(843) 270-5061 | <b>Email Address</b><br>ethacher@theenergylink.com |
| <b>Name</b> Emily Thacher                             |   | <b>Title</b> Account Manager                       |
| <b>Business address</b> 1000 Parkwood Circle, STE 900 |   |  |
| <b>City</b> Atlanta                                   | <b>State</b> GA                           | <b>Zip</b> 30339                                   |
| <b>Telephone Number</b> 678-784-4130                  |   |  |
| <b>Email Address</b> ethacher@theenergylink.com       |   |  |

9. Regulatory contact person. List the name, physical business address, telephone number, and email address for a regulatory contact person.

|   |                 |                        |
|---|-----------------|------------------------|
| <b>Name</b> Darren Novich                             |                 | <b>Title</b> President |
| <b>Business address</b> 1000 Parkwood Circle, STE 900 |                 |                        |
| <b>City</b> Atlanta                                   | <b>State</b> GA | <b>Zip</b> 30339       |
| <b>Telephone Number</b> (678) 784-4130                |                 |                        |
| <b>Email Address</b> dnovich@theenergylink.com        |                 |                        |

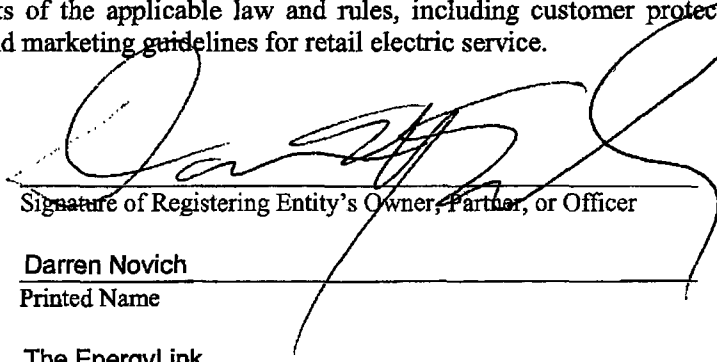
**10. Secretary of State Record.** Entities who must register with the Secretary of State must provide a copy of the certificate of status issued by the Texas Secretary of State certifying that the registering entity is authorized to transact business in Texas.

Copy of Secretary of State certificate of status is attached.

# AFFIDAVIT

My name is Darren Novich. I am the President of the Registering Entity.

I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that all statements made in the Registration Form are true, correct and complete and that any substantial changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the registering entity understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.

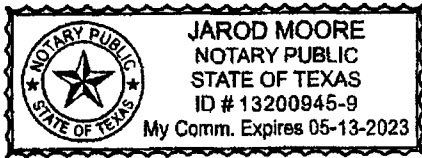


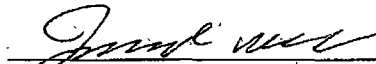
Signature of Registering Entity's Owner, Partner, or Officer

Darren Novich  
Printed Name

The EnergyLink  
Name of Registering Entity

Sworn and subscribed before me this 26 day of August, 2019.  
Month Year



  
Notary Public in and For the State of Texas.  
My commission expires on 5-13-2023.

**Attachment A**

**Darren Novich, Owner/President**

**1000 Parkwood Circle Ste 900**

**Atlanta GA 30339**

**[dnovich@theenergylink.com](mailto:dnovich@theenergylink.com)**

**404-304-8688**

**100% owner**



## Office of the Secretary of State

### Certificate of Fact

The undersigned, as Deputy Secretary of State of Texas, does hereby certify that the document, Application for Registration for The Energy Link LLC, authorized under the name Consultant EnergyLink, LLC (file number 801501157), a GEORGIA, USA, Foreign Limited Liability Company (LLC), was filed in this office on October 28, 2011.

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on August 22, 2019.



A handwritten signature in black ink, appearing to read "Jose A. Esparza".

Jose A. Esparza  
Deputy Secretary of State