



Control Number: 49779



Item Number: 475

Addendum StartPage: 0



ELECTRICITY BROKER REGISTRATION FORM

RECEIVED
2019 AUG 22 AM 10:34
PUBLIC UTILITY COMMISSION
FILING CLERK

PROJECT NO. 49779

1. Check the most appropriate box to describe this submission:		
<input checked="" type="checkbox"/> This is a new broker registration		
<input type="checkbox"/> This supplies information for a pending broker registration		
<input type="checkbox"/> This amends an existing, completed broker registration		
Provide an explanation of the amendment: _____		
2. Authorized Representative or Attorney to contact about this application:		
Name Brittany McCracken		Title Licensing Manager
Business Address 1423 Red Ventures Drive		
City Fort Mill	State SC	Zip 29707
Telephone Number (980) 318-5625		
Email Address SOELicensing@redventures.com		
3. Registering Entity: List the registering entity's legal name, business address, and telephone number.		
Name Save On Energy, LLC		
Business address 1423 Red Ventures Drive		
City Fort Mill	State SC	Zip 29707
Telephone Number (980) 318-5625		
4. Type of organization of registering entity:		
<input type="checkbox"/> Sole proprietor <input type="checkbox"/> Other		
<input type="checkbox"/> Corporation		
<input checked="" type="checkbox"/> Limited Liability Company, L.L.C		
<input type="checkbox"/> Limited Partnership		

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5. Description of the brokerage services provided by the registering entity and type of customers served.

Description of Services:
See Attachment B

Types of Customers: *Check all that apply*

- ☒ Residential ☐ Industrial ☐ Other
☒ Commercial ☐ Municipalities

6. Other Names. List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name listed in #3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

1st Texas Electric Rates 2nd Choose Texas Power

3rd Electric.com 4th 5th

7. Officers. Provide, as **Attachment A**, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable.

☒ Attachment A

8. Customer Service Contact. List the telephone number and email address of the customer service department. If the registering entity does not have a dedicated customer service department, then provide the name, title, address, email address, and telephone number of the customer service contact person.

Customer Service Department	Telephone Number	Email Address
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Name Brooke Cohn	Title Operations Coordinator
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Business address 1423 Red Ventures Drive

City Fort Mill	State SC	Zip 29707
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Telephone Number 980-318-5625

Email Address SOELicensing@redventures.com

9. Regulatory contact person. List the name, physical business address, telephone number, and email address for a regulatory contact person.

Name Brittany McCracken	Title Licensing Manager
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Business address 1423 Red Ventures Drive

City Fort Mill	State SC	Zip 29707
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Telephone Number (980) 318-5625

Email Address SOELicensing@redventures.com

10. Secretary of State Record. Entities who must register with the Secretary of State must provide a copy of the certificate of status issued by the Texas Secretary of State certifying that the registering entity is authorized to transact business in Texas.

☒ Copy of Secretary of State certificate of status is attached.

AFFIDAVIT

My name is Mark Brodsky. I am the Secretary & CFO of the Registering Entity.

I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that all statements made in the Registration Form are true, correct and complete and that any substantial changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the registering entity understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.

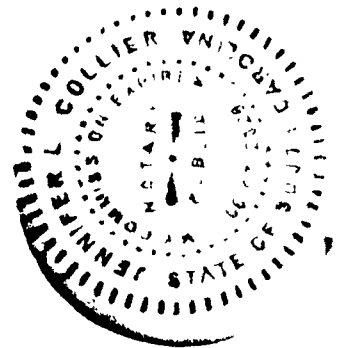
Mark Brodsky
Signature of Registering Entity's Owner, Partner, or Officer

Mark Brodsky
Printed Name

Save On Energy, LLC
Name of Registering Entity

Sworn and subscribed before me this 19th day of August, 2019.
Month Year

Jennifer L. Collier
Notary Public in and For the State of South Carolina.
My commission expires on 6/7/2029.





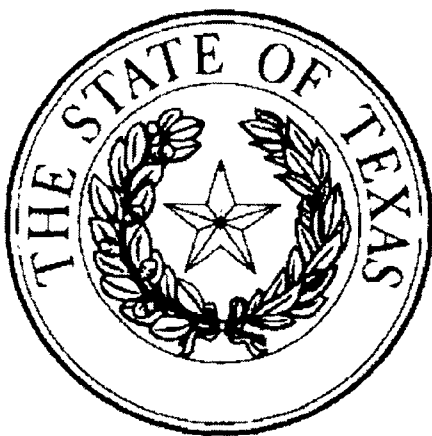
Office of the Secretary of State

Certificate of Fact

The undersigned, as Deputy Secretary of State of Texas, does hereby certify that the document, Certificate of Merger for Save on Energy, LLC (file number 801673730), a Domestic Limited Liability Company (LLC), was filed in this office on October 23, 2012.

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on August 01, 2019.



A handwritten signature of Jose A. Esparza in black ink.

Jose A. Esparza
Deputy Secretary of State



Attachment A

Item 7, Officers: Provide, as Attachment A, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable

Name: **Mark Brodsky**

Title: **Secretary and CFO**

Business Address: **1423 Red Ventures Drive Fort Mill, SC 29707**

Email Address: **SOELicensing@redventures.com**

Phone Number: **980-318-5625**

Name: **Ric Elias**

Title: **President and CEO**

Business Address: **1423 Red Ventures Drive Fort Mill, SC 29707**

Email Address: **SOELicensing@redventures.com**

Phone Number: **980-318-5625**



Attachment B

Item 5, Description of the brokerage services provided by the registering entity and type of customers served.

Save On Energy, LLC has established partnerships with energy providers within deregulated markets to provide marketing services for a fee. Each of the energy provider's products and services are featured on our website, www.saveonenergy.com. Our site enables consumers to comparison shop energy rates on the site and purchase supply services with one of our partnered providers. Save On Energy, LLC does not take title to the electricity.



Attachment C

Item 6, Other Names: List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name listed in #3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

Save On Energy, LLC would like to provide the attached applications for Assumed Name Certificates currently pending with the Texas Secretary of State. This will act as evidence the current d/b/a names are in the process of being registered. Save On Energy, LLC will provide the certificates once processed.

Form 503
(Revised 09/13)

Return in duplicate to:
Secretary of State
P.O. Box 13697
Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: \$25

This space reserved for office use.



Assumed Name Certificate

Assumed Name

1. The assumed name under which the business or professional service is, or is to be, conducted or rendered is: Electric.com

Entity Information

2. The legal name of the entity filing the assumed name is:

Save On Energy, LLC

State the name of the entity as currently shown in the records of the secretary of state or on its organizational documents, if not filed with the secretary of state

3. The entity filing the assumed name is a: (Select the appropriate entity type below.)

☐ For-profit Corporation

☒ Limited Liability Company

☐ Nonprofit Corporation

☐ Limited Partnership

☐ Professional Corporation

☐ Limited Liability Partnership

☐ Professional Association

☐ Cooperative Association

☐ Other

Specify type of entity. For example, foreign real estate investment trust, state bank, insurance company, etc.

4. The file number, if any, issued to the entity by the secretary of state is: 801168811

5. The state, country, or other jurisdiction of formation of the entity is: Travis Countyt

6. The entity's principal office address is:

1423 Red Ventures Drive

Street or Mailing Address

Fort Mill

SC

US

29707

City

State

Country

Postal or Zip Code

Period of Duration

☒ 7a. The period during which the assumed name will be used is 10 years from the date of filing with the secretary of state.

OR

☐ 7b. The period during which the assumed name will be used is _____ years from the date of filing with the secretary of state (not to exceed 10 years).

OR

☐ 7c. The assumed name will be used until _____ (not to exceed 10 years).

mm/dd/yyyy

County or Counties in which Assumed Name Used

8. The county or counties where business or professional services are being or are to be conducted or rendered under the assumed name are:

☒ All counties

☐ All counties with the exception of the following counties: _____

☐ Only the following counties: _____

Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument and also certifies that the person is authorized to sign on behalf of the identified entity. If the undersigned is acting in the capacity of an attorney in fact for the entity, the undersigned certifies that the entity has duly authorized the undersigned in writing to execute this document.

Date: 8/19/19

Mark Brodsky, CFO

Mark Brodsky

Signature of a person authorized by law to sign on behalf of the identified entity (see instructions)

Form 503
(Revised 09/13)

Return in duplicate to:
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Austin, TX 78711-3697
512 463-5555
FAX: 512 463-5709
Filing Fee: \$25

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Assumed Name Certificate

Assumed Name

1. The assumed name under which the business or professional service is, or is to be, conducted or rendered is: TexasElectricRates.com

Entity Information

2. The legal name of the entity filing the assumed name is:

Save On Energy, LLC

State the name of the entity as currently shown in the records of the secretary of state or on its organizational documents, if not filed with the secretary of state

3. The entity filing the assumed name is a: (Select the appropriate entity type below)

- | | |
|---|---|
| <input type="checkbox"/> For-profit Corporation | <input checked="" type="checkbox"/> Limited Liability Company |
| <input type="checkbox"/> Nonprofit Corporation | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Professional Corporation | <input type="checkbox"/> Limited Liability Partnership |
| <input type="checkbox"/> Professional Association | <input type="checkbox"/> Cooperative Association |
| <input type="checkbox"/> Other | |

Specify type of entity. For example foreign real estate investment trust, state bank, insurance company, etc.

4. The file number, if any, issued to the entity by the secretary of state is: 801168811

5. The state, country, or other jurisdiction of formation of the entity is: Travis County

6. The entity's principal office address is:

1423 Red Ventures Drive

Street or Mailing Address

Fort Mill

SC

US

29707

City

State

Country

Postal or Zip Code

Period of Duration

☒ 7a. The period during which the assumed name will be used is 10 years from the date of filing with the secretary of state.

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OR

☐ 7c. The assumed name will be used until _____ (not to exceed 10 years).
mm/dd/yyyy

County or Counties in which Assumed Name Used

8. The county or counties where business or professional services are being or are to be conducted or rendered under the assumed name are:

☒ All counties

☐ All counties with the exception of the following counties: _____

☐ Only the following counties: _____

Execution

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Date: 8/19/19

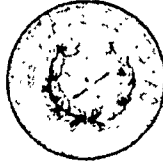
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Mark Brodsky

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512 463-5555
FAX: 512 463-5709
Filing Fee: \$25



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Assumed Name Certificate

Assumed Name

1. The assumed name under which the business or professional service is, or is to be, conducted or rendered is: ChooseTexasPower.org

Entity Information

2. The legal name of the entity filing the assumed name is:

Save On Energy, LLC

State the name of the entity as currently shown in the records of the secretary of state or on its organizational documents, if not filed with the secretary of state.

3. The entity filing the assumed name is a: (Select the appropriate entity type below.)

- | | |
|---|---|
| <input type="checkbox"/> For-profit Corporation | <input checked="" type="checkbox"/> Limited Liability Company |
| <input type="checkbox"/> Nonprofit Corporation | <input type="checkbox"/> Limited Partnership |
| <input type="checkbox"/> Professional Corporation | <input type="checkbox"/> Limited Liability Partnership |
| <input type="checkbox"/> Professional Association | <input type="checkbox"/> Cooperative Association |
| <input type="checkbox"/> Other | |

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