

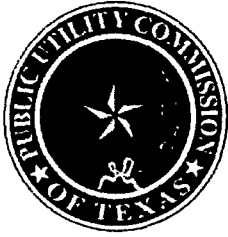


Control Number: 49779



Item Number: 232

Addendum StartPage: 0



ELECTRICITY BROKER REGISTRATION FORM

2019 AUG 19 AM 9:29
PUBLIC UTILITY COMMISSION
FILING CLERK

PROJECT NO. 49779

1. Check the most appropriate box to describe this submission:

- This is a new broker registration
- This supplies information for a pending broker registration
- This amends an existing, completed broker registration

Provide an explanation of the amendment:

2. Authorized Representative or Attorney to contact about this application:

Name Shiraz.Odhwani		Title VP Sales & Marketing
Business Address 2534 Royal Lane, Suite 215		
City Dallas	State Texas	Zip 75229
Telephone Number (469) 377-0248		
Email Address sawholesaleinc@yahoo.com		

3. Registering Entity: List the registering entity's legal name, business address, and telephone number

Name S & A Wholesale inc		
Business address 3044 Old Denton Road, Suite 111-199		
City Carrollton	State Texas	Zip 75007
Telephone Number (888) 456-2670		

4. Type of organization of registering entity:

- Sole proprietor Other
- Corporation
- Limited Liability Company, L.L.C
- Limited Partnership

5. Description of the brokerage services provided by the registering entity and type of customers served

Description of Services:

Sales & Marketing Services to Residential & Business Customers

Types of Customers: *Check all that apply*

- Residential Industrial Other
 Commercial Municipalities

6. Other Names List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name registered in 3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

1st Trendycommunications		2nd ez2order	
3rd S&A Wholesale	4th	5th	

7. Officers Provide, as **Attachment A**, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable.

Attachment A

8. Customer Service Contact. List the telephone number and email address of the customer service department. If the registering entity does not have a dedicated customer service department, then provide the name, title, address, email address, and telephone number of the customer service contact person.

Customer Service Department	Telephone Number (888) 456-2670	Email Address customerservice@trendycommunications.com
Name		Title
Business address		
City	State	Zip
Telephone Number		
Email Address		

9. Regulatory contact person List the name, physical business address, telephone number, and email address for a regulatory contact person.

Name Shiraz.Odhwani		Title VP Sales
Business address 2534 Royal Lane, Suite 215		
City Dallas	State Tx	Zip 75229
Telephone Number (469) 377-0248		
Email Address sawholesaleinc@yahoo.com		

10. Secretary of State Record. Entities who must register with the Secretary of State must provide a copy of the certificate of status issued by the Texas Secretary of State certifying that the registering entity is authorized to transact business in Texas.

Copy of Secretary of State certificate of status is attached.

AFFIDAVIT

My name is SHIRAZ. ODHAWANI I am the V. P. SALES of the Applicant.

I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that all statements made in the Registration Form are true, correct and complete and that any substantial changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the registering entity understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.

Shiraz Odhawani

Signature of Registering Entity's Owner, Partner, or Officer

SHIRAZ. ODHAWANI

Printed Name

S&A WHOLESALE INC d/b/a Trendy COMMUNICATIONS

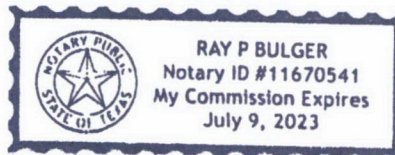
Name of Registering Entity

Sworn and subscribed before me this 10 day of August 2019.
Month Year

Ray Bulger

Notary Public in and For the State of TEXAS

My commission expires on July 9 2023



1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that proper record-keeping is essential for ensuring transparency and accountability in financial operations. This section also highlights the role of internal controls in preventing errors and fraud.

2. The second part of the document focuses on the implementation of robust risk management strategies. It outlines various risk assessment techniques and provides guidance on how to identify, measure, and mitigate potential risks. The text stresses the need for a proactive approach to risk management to protect the organization's assets and reputation.

3. The third part of the document addresses the importance of effective communication and reporting. It discusses the need for clear and concise communication channels and the role of regular reporting in keeping stakeholders informed. This section also touches upon the importance of maintaining accurate financial statements and the role of external auditors in verifying the accuracy of these statements.

Conclusion

In conclusion, the document provides a comprehensive overview of the key principles and practices that underpin successful financial management. It emphasizes the importance of maintaining accurate records, implementing robust risk management strategies, and ensuring effective communication and reporting. By following these guidelines, organizations can enhance their financial performance, ensure transparency, and protect their long-term interests.

References

The following references provide additional information and resources related to the topics discussed in the document:

- 1. International Standards on Auditing (ISAs) issued by the International Auditing and Assurance Standards Board (IAASB).
- 2. Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC).
- 3. Internal Control Frameworks such as the COSO Framework.
- 4. Risk Management Frameworks such as the ISO 31000 Risk Management Standard.
- 5. Various academic journals and industry publications on financial management and risk assessment.



Office of the Secretary of State

CERTIFICATE OF FILING OF

S&A Wholesale Inc.
File Number: 802357914

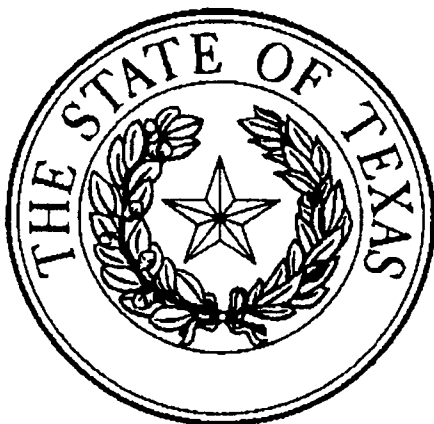
The undersigned, as Secretary of State of Texas, hereby certifies that a Certificate of Formation for the above named Domestic For-Profit Corporation has been received in this office and has been found to conform to the applicable provisions of law.

ACCORDINGLY, the undersigned, as Secretary of State, and by virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing filing effective on the date shown below.

The issuance of this certificate does not authorize the use of a name in this state in violation of the rights of another under the federal Trademark Act of 1946, the Texas trademark law, the Assumed Business or Professional Name Act, or the common law.

Dated: 12/28/2015

Effective: 12/28/2015



A handwritten signature in black ink, appearing to read "Cascos".

Carlos H. Cascos
Secretary of State