



Control Number: 49779



Item Number: 15



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PUBLIC UTILITY COMMISSION
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ELECTRICITY BROKER REGISTRATION FORM

PROJECT NO. 49779

1. Check the most appropriate box to describe this submission:

- ☒ This is a new broker registration
- ☐ This supplies information for a pending broker registration
- ☐ This amends an existing, completed broker registration

Provide an explanation of the amendment:

2. Authorized Representative or Attorney to contact about this application:

Name Zach Jeffery

Title COO

Business Address 8222 Douglas Avenue, Suite 200

City Dallas

State TX

Zip 75225

Telephone Number 214.295.4628

Email Address licensing@trueenergy.net

3. Registering Entity: List the registering entity's legal name, business address, and telephone number.

Name TruEnergy Services LLC

Business address 8222 Douglas Avenue, Suite 200

City Dallas

State TX

Zip 75225

Telephone Number (972) 808-7465

4. Type of organization of registering entity:

- ☐ Sole proprietor ☐ Other
- ☐ Corporation
- ☒ Limited Liability Company, L.L.C
- ☐ Limited Partnership

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5. Description of the brokerage services provided by the registering entity and type of customers served.

Description of Services:

energy brokerage and market advisory services

Types of Customers: *Check all that apply*

☒ Residential

☒ Industrial

☐ Other

☒ Commercial

☒ Municipalities

6. **Other Names.** List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name listed in #3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

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7. **Officers.** Provide, as **Attachment A**, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable.

☒ Attachment A

8. **Customer Service Contact.** List the telephone number and email address of the customer service department. If the registering entity does not have a dedicated customer service department, then provide the name, title, address, email address, and telephone number of the customer service contact person.

Customer Service Department	Telephone Number (972) 808-7465	Email Address CustomerService@TruEnergy.net
Name Danny Jester		Title President / CEO
Business address 8222 Douglas Avenue, Suite 200		
City Dallas	State TX	Zip 75225
Telephone Number 972.808.7465		
Email Address CustomerService@TruEnergy.net		

9. **Regulatory contact person.** List the name, physical business address, telephone number, and email address for a regulatory contact person.

Name Danny Jester		Title President / CEO
Business address 8222 Douglas Avenue, Suite 200		
City Dallas	State TX	Zip 75225
Telephone Number (972) 808-7465		
Email Address licensing@TruEnergy.net		

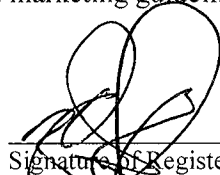
10. Secretary of State Record. Entities who must register with the Secretary of State must provide a copy of the certificate of status issued by the Texas Secretary of State certifying that the registering entity is authorized to transact business in Texas.

☒ Copy of Secretary of State certificate of status is attached.

AFFIDAVIT

My name is ZACH JEFFERY. I am the COO of the Applicant.

I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that all statements made in the Registration Form are true, correct and complete and that any substantial changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the registering entity understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.



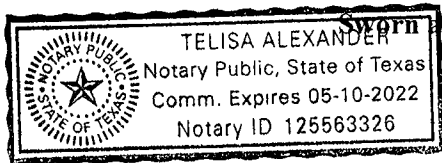
Signature of Registering Entity's Owner, Partner, or Officer

ZACHARY M. JEFFERY

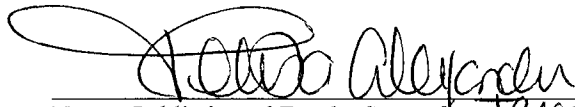
Printed Name

TRUENERGY SERVICES LLC

Name of Registering Entity



Sworn and subscribed before me this 8 day of August, 19.
Month Year



Notary Public in and For the State of Texas.
My commission expires on May 10, 2022.

Attachment A: Officers

Danny Jester – President / CEO
8222 Douglas Avenue, Suite 200
Dallas, TX 75225
danny.jester@truenergy.net
972.808.7465

Zach Jeffery - COO
8222 Douglas Avenue, Suite 200
Dallas, TX 75225
zach.jeffery@truenergy.net
972.808.7465

Barrett Kingsriter – Manager
8222 Douglas Avenue, Suite 200
Dallas, TX 75225
barrett.kingsriter@truenergyholdings.com
972.808.7465

Bobby Renkes – Manager
8222 Douglas Avenue, Suite 200
Dallas, TX 75225
bobby.renkes@truenergyholdings.com
972.808.7465



Office of the Secretary of State

Certificate of Fact

The undersigned, as Secretary of State of Texas, does hereby certify that the document, Certificate of Formation for TruEnergy Services LLC (file number 803058895), a Domestic Limited Liability Company (LLC), was filed in this office on July 03, 2018

It is further certified that the entity status in Texas is in existence.

In testimony whereof, I have hereunto signed my name officially and caused to be impressed hereon the Seal of State at my office in Austin, Texas on September 13, 2018.



A handwritten signature in black ink, appearing to read "R. Pablos".

Rolando B. Pablos
Secretary of State