



Control Number: 49779



Item Number: 1495

Addendum StartPage: 0



ELECTRICITY BROKER REGISTRATION FORM

PROJECT NO. 49779

1. Check the most appropriate box to describe this submission:		
<input checked="" type="checkbox"/> This is a new broker registration		
<input type="checkbox"/> This supplies information for a pending broker registration		
<input type="checkbox"/> This amends an existing, completed broker registration		
Provide an explanation of the amendment: <u>Initial filing</u>		
2. Authorized Representative or Attorney to contact about this application		
Name <u>Neal Fluhrer</u>	Title <u>CEO</u>	
Business Mailing Address <u>910 Azalia Dr</u>		
City <u>Louisville</u>	State <u>Tx</u>	Zip <u>75067</u>
Telephone Number <u>8177573914</u>		
Email Address <u>neal@itssimplepay.com</u>		
3. Registering Entity		
Business Name <u>Simplicity Payments Inc.</u>		
Mailing address <u>910 Azalia Dr</u>		
City <u>Louisville</u>	State <u>Tx</u>	Zip <u>75067</u>
Telephone Number <u>8177573914</u>		
Email Address <u>neal@itssimplepay.com</u>		

1495

4. Business structure (Select all that apply, including registered)

- ☐ Sole proprietor ☒ Corporation ☐ Partnership
☐ Limited Liability Company (LLC) ☐ Limited Partnership

5. Other Names (List any other names, including aliases, used by the company while doing business, and listed on Form 990, under where the company intends to operate. Any name of a company or individual that the company intends to use must be registered with the Texas Secretary of State.)

1st Simplicity Payments 2nd _____
 3rd _____ 4th _____

6. Customer Service Contact (List the company's primary business mailing address, telephone number, and email address of the customer service department. If the company has multiple offices, list the office that provides customer service. If the company has multiple business mailing addresses, email addresses, and telephone numbers, list the customer service contact information.)

Name Nathan Sullivan Title CEO

Business mailing address 910 Azalia Dr

City Louisville State TX Zip 75067

Telephone Number 8172573914

Email Address nathan@itsimplepay.com

7. Commission contact person (List the company's business mailing address, telephone number, and email address for a person who can be contacted for commission information.)

Name Neal Fluhr Title CEO

Business mailing address 910 Azalia Dr

City Louisville State TX Zip 75067

Telephone Number 8172573914

Email Address Neal@itsimplepay.com

AFFIDAVIT

My name is Neal Flwver. I am the owner, partner, or an officer (Circle One) of the Applicant.

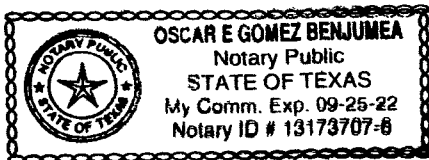
I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that the applicant is authorized to do business in Texas under all applicable laws and is in good standing with the Texas Secretary of State; that all statements made in the application are true, correct and complete; and that any material changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the applicant understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.


Signature of Registering Entity's Owner, Partner, or Officer

Neal Flwver - CEO
Printed Name

Simplicity Payment Inc.
Name of Registering Entity

Sworn and subscribed before me this 12th day of June, 2020
Month Year




Notary Public in and For the State of Texas
My commission expires on 09-25-2022