



Control Number: 49779



Item Number: 1232



ELECTRICITY BROKER REGISTRATION FORM

RECEIVED
2019 OCT 25 AM 9:12
PUBLIC UTILITY COMMISSION
FILING CLERK

PROJECT NO. 49779

1. Check the most appropriate box to describe this submission:		
<input checked="" type="checkbox"/> This is a new broker registration		
<input type="checkbox"/> This supplies information for a pending broker registration		
<input type="checkbox"/> This amends an existing, completed broker registration		
Provide an explanation of the amendment: _____		
2. Authorized Representative or Attorney to contact about this application:		
Name Scott Hailey	Title President	
Business Address 2150 W Northwest Hwy 114-1083		
City Grapevine	State TX	Zip 76051
Telephone Number (817) 442-8566		
Email Address scotth@sierrabiz.com		
3. Registering Entity: List the registering entity's legal name, business address, and telephone number.		
Name SIERRA Biz.com, Inc.		
Business address 2150 W Northwest Hwy 114-1083		
City Grapevine	State TX	Zip 76051
Telephone Number (817) 442-8566		
4. Type of organization of registering entity:		
<input type="checkbox"/> Sole proprietor <input type="checkbox"/> Other		
<input checked="" type="checkbox"/> Corporation		
<input type="checkbox"/> Limited Liability Company, L.L.C		
<input type="checkbox"/> Limited Partnership		

1232



Public Utility Commission of Texas Application for Electricity Broker Registration

General Information

Individual employees and agents of broker firms and persons acting only as agents of retail electric providers are not required to register as brokers.

Under Public Utility Regulatory Act (PURA) Section 39.3555, any person that provides brokerage services for compensation or other consideration must register as a broker with the Public Utility Commission of Texas (Commission). "Brokerage services" means providing advice or procurement services to, or acting on behalf of, a retail electric customer regarding the selection of a retail electric provider, or a product or service offered by a retail electric provider. Brokers do not sell or take title to electric energy.

Registered brokers must comply with customer protection provisions, disclosure requirements, and marketing guidelines established by the Commission. An administrative penalty may be assessed for failure to comply with PURA or Commission rules.

Registration Form

Answer all of the questions on the registration form completely, providing all relevant information. If substantive changes occur while the application is pending, promptly notify the Commission by filing seven copies (six copies and one original) of the registration form showing the changes with the Commission's Filing Clerk under the control number assigned to the application.

Affidavit

The owner, partner, or officer of the registering entity must swear to and affirm the truthfulness, correctness, and completeness of the information provided in this registration by attaching a signed and notarized copy of the Affidavit provided with this registration form.

Filing Instructions

Submit **seven copies (an original and six copies)** of the completed registration form and signed and notarized Affidavit to:

Central Records Filing Clerk
Public Utility Commission of Texas
1701 N. Congress Avenue
P.O. Box 13326
Austin, Texas 78711-3326
Telephone: (512) 936-7180

5. Description of the brokerage services provided by the registering entity and type of customers served.

Description of Services:

Types of Customers: *Check all that apply*

☒ Residential

☒ Industrial

☐ Other

☒ Commercial

☒ Municipalities

6. Other Names. List any trade, commercial, and doing-business-as (d/b/a) names, other than the legal name listed in #3 above, under which the registering entity intends to operate. Any name in which a corporation intends to operate must be registered with the Secretary of State.

1st SIERRA Business Solutions

2nd

3rd

4th

5th

7. Officers. Provide, as **Attachment A**, the names, business addresses, email addresses, and phone numbers of the registering entity's officers, directors, and partners, as applicable.

☒ Attachment A

8. Customer Service Contact. List the telephone number and email address of the customer service department. If the registering entity does not have a dedicated customer service department, then provide the name, title, address, email address, and telephone number of the customer service contact person.

Customer Service Department

Telephone Number
(817) 442-8566

Email Address
support@sierrabiz.com

Name Scott Hailey

Title President

Business address 2150 W Northwest Hwy 114-1083

City Grapevine

State TX

Zip 76051

Telephone Number 8174428566

Email Address

9. Regulatory contact person. List the name, physical business address, telephone number, and email address for a regulatory contact person.

Name Scott Hailey

Title President

Business address 2150 W Northwest Hwy 114-1083

City Grapevine

State TX

Zip 76051

Telephone Number (817) 442-8566

Email Address scothh@sierrabiz.com

10. Secretary of State Record: Entities who must register with the Secretary of State must provide a copy of the certificate of status issued by the Texas Secretary of State certifying that the registering entity is authorized to transact business in Texas.

☒ Copy of Secretary of State certificate of status is attached.

Electricity Broker Registration Form – Attachment A

SIERRA Biz.com, Inc Officers

Scott Hailey, President

817.442.8566

scotth@sierrabiz.com

Amy Hailey, Vice-President

817.442.8566

support@sierrabiz.com

TRANSCEND BUSINESS SERVICES, INC.

742 Yale Drive -
Allen, TX 75002
(972) 390-7077

FILED
In the Office of the
Secretary of State of Texas

JAN 19 2001

December 14, 2000

Office of the Secretary of State
Statutory Filings Division
Corporation Section
P.O. Box 13697
Austin, TX 78711-3697

Corporations Section

Re: Amendment to the Articles of Incorporation of a
Texas Business Corporation - Charter #1573504-0

Dear Madam Secretary:

I seek to amend the Articles of Incorporation of Transcend Business Services, Inc. as follows:

The name of the corporation is to be changed to:

SIERRA Biz.com, Inc.

Additionally, the name of the registered agent and registered office need to be changed from Samuel D. Cuccia, 742 Yale Drive, Allen, TX 75002 to:

Registered Agent -- Michael Scott Hailey

Registered Office -- 1021 S. Main
Suite 105
Grapevine, TX 76051

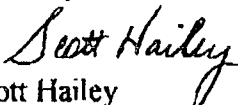
The date of adoption of the above amendments by unanimous consent of the shareholders was December 1, 2000.

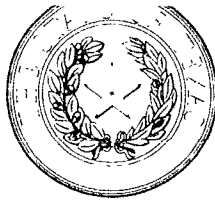
The total number of shares the corporation was authorized to issue was 100,000. One thousand shares of common stock were issued to each shareholder by the corporation, are entitled to vote, and indeed did vote for the amendments.

Please amend the original Articles to reflect these changes.

Thank-you.

Sincerely,


Scott Hailey
Secretary



The State of Texas

Secretary of State

CERTIFICATE OF AMENDMENT

FOR

SIERRA BIZ.COM, INC.

FORMERLY

TRANSCEND BUSINESS SERVICES, INC.
CHARTER NUMBER 01573504

THE UNDERSIGNED, AS SECRETARY OF STATE OF THE STATE OF TEXAS,
HEREBY CERTIFIES THAT THE ATTACHED ARTICLES OF AMENDMENT FOR THE ABOVE
NAMED ENTITY HAVE BEEN RECEIVED IN THIS OFFICE AND ARE FOUND TO
CONFORM TO LAW.

ACCORDINGLY THE UNDERSIGNED, AS SECRETARY OF STATE, AND BY VIRTUE
OF THE AUTHORITY VESTED IN THE SECRETARY BY LAW, HEREBY ISSUES THIS
CERTIFICATE OF AMENDMENT.

DATED JAN. 19, 2001

EFFECTIVE JAN. 19, 2001



Henry A. Keller

Secretary of State

AFFIDAVIT

My name is Scott Hailey. I am the President of the Registering Entity.

I swear or affirm that I have personal knowledge of the facts stated in the attached registration, that I am competent to testify to them, and that I have the authority to submit this application form on behalf of the registering entity. I further swear or affirm that all statements made in the Registration Form are true, correct and complete and that any substantial changes in such information will be provided to the Public Utility Commission of Texas in a timely manner. I swear or affirm that the registering entity understands and will comply with all requirements of the applicable law and rules, including customer protection provisions, disclosure requirements, and marketing guidelines for retail electric service.



Signature of Registering Entity's Owner, Partner, or Officer

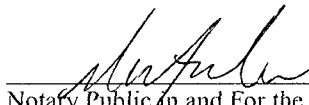
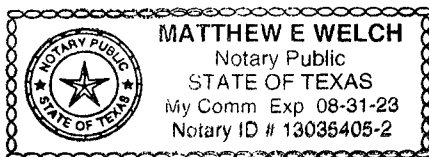
Scott Hailey

Printed Name

SIERRA Biz.com, Inc.

Name of Registering Entity

Sworn and subscribed before me this 19 day of September, 2019.
Month Year



Notary Public in and For the State of TX

My commission expires on 8/31/2023