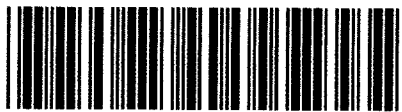




Control Number: 42082



Item Number: 278

Addendum StartPage: 0

Donna L. Nelson
Chairman
Kenneth W. Anderson, Jr.
Commissioner
Brandy D. Marty
Commissioner
Brian H. Lloyd
Executive Director



Rick Perry
Governor

RECEIVED

14 JUL 10 AM 11:09

PUBLIC UTILITY COMMISSION
FILING CLERK

Public Utility Commission of Texas

July 10, 2014

AMERICAN ELECTRIC POWER
ATTN DIANA FAIRES
4500 S HAMILTON ROAD
GROVEPORT OH 43125

RE: **Project 42082 – ADAD**

Dear Ms. Faires:

This ADAD permit renewal has been received and processed.

The permit number is: 000356. Your permit expires on October 1, 2015.

Rules require that the PUC receive your renewal application, two computer disks, and payment no later than 90 days prior to the expiration date of the permit. Your permit must be renewed each year at the cost of \$15. Any permit renewal not processed and the renewal approved by the permit expiration date could be declared expired and invalid, requiring a new permit application and establishing a new renewal date. Please mark your calendar. Failure to receive a reminder is no excuse for filing late.

Renewal information is posted on the Commission's web site under Industry – Communications – Registration & Reporting: <http://www.puc.state.tx.us/industry/communications/business/adad/Adad.aspx>. You are advised to monitor the PUC site for any changes in the rules, required form, and permit renewal process.

Required notification of ADAD telephone number(s) or physical address changes

Under §26.125 (c) (2), a permit holder is required to notify the commission, by certified mail, in the format required, of telephone number or physical address changes no later than 48 hours before the hour at which the ADAD will begin operation with the new telephone number(s) or new address. **Required format:** Provide an original and three copies of the required description of each ADAD (question 11 on the renewal form) and supply 2 computer disks as described in question 12. Mail to the PUC, attention Central Records, for filing in project # 42082, permit renewals.

Consumer No-Call Lists

Chapter 43, or the Texas Telemarketing Disclosure and Privacy Act (TTDPA), of the Texas Business and Commerce Code addresses the new statewide Texas no-call list. The TTDPA states that a telemarketer may not make a telemarketing call more than 60 days after a telephone number appears on the then-current Texas no-call list. The Texas no-call list will be updated and published quarterly each year. To sign up for and purchase the no-call lists, contact Texas No Call, P.O. Box 313, E. Walpole, MA 02032, or call 1-866-896-6225, or visit website www.texasnocall.com. Fees per quarter are: (1) statewide Texas no-call list - \$75; (2) electric no-call list - \$75; and (3) geographically-exclusive no-call list - \$75. Texas does not currently provide the National Do Not Call Registry with the Texas No Call list. Therefore, telemarketers must subscribe to the National Do Not Call Registry by calling toll-free, 1-888-382-1222 (TTY 1-866-290-4236), or visiting their website <http://www.donotcall.gov>.

Failure to comply with all requirements of law applicable to an operator of ADADs and telemarketers or telephone solicitors could result in administrative penalties. You may wish to review: Public Utility Regulatory Act, TEX.UTIL. CODE Ann. §§ 55.121-55.138, Texas Telemarketing Disclosure and Privacy Act, TEX. BUS. & COM. CODE §§ 43.001-43.253, and P.U.C. SUBST. R. §26.125. Copies of PURA and the Commission's rules may be purchased from Central Records by calling (512) 936-7180 or downloaded from the Commission's web site: <http://www.puc.state.tx.us/agency/rulesnlaws/subrules/telecom/Telecom.aspx>

Sincerely,

A handwritten signature in cursive script, appearing to read "Jennifer Luckey".

Jennifer Luckey
Competitive Markets

278



Printed on recycled paper

An Equal Opportunity Employer