

1 improvement in its CSI. Table 3 below illustrates ETI's overall Business  
2 Customer CSI for the past five years:

**Table No. 3**  
**Business Customer Satisfaction Study**  
**Comparison 2009 - 2013**

<b>Year</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Business</b>	584	662	666	672	687

**Source: J.D. Power & Associates**

3 Q12. HAS ETI SEEN ANY IMPROVEMENTS IN THE BUSINESS CUSTOMER  
4 SUB-CATEGORIES EVALUATED BY J.D. POWER AND ASSOCIATES?  
5 A. Yes. ETI has improved in business customer perception for all six sub-  
6 categories for each year when comparing 2009 through 2013. ETI  
7 showed an improvement of 109 index points, or 17.7% increase, for power  
8 quality and reliability; 111 index points, or 20.8% increase, for price; 103  
9 index points, or 19.3% increase, for billing and payment; 89 index points,  
10 or 16.1% increase, for corporate citizenship; 107 index points, or 20.1%  
11 increase, for communications; and 109 index points, or 17.4% increase,  
12 for customer service. Table 4 below illustrates the improvement in each  
13 business customer sub-category when comparing ETI from 2009 through  
14 2013:

**Table No. 4**  
**Sub-Category Business Customer Satisfaction Study**  
**Comparison 2009 - 2013**

<b>Year</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Power Quality &amp; Reliability</b>	613	717	693	705	722
<b>Price</b>	533	609	631	631	644
<b>Billing &amp; Payment</b>	632	705	713	715	735
<b>Corporate Citizenship</b>	550	621	640	635	639
<b>Communications</b>	530	571	607	606	637
<b>Customer Service</b>	626	733	712	722	735

**Source: J.D. Power & Associates**

1 Q13. OVERALL, HOW WOULD YOU DESCRIBE ETI'S BUSINESS  
2 CUSTOMER OVERALL CUSTOMER SATISFACTION INDEX  
3 COMPARISON FROM 2009 THROUGH 2013?

4 A. As noted in the previous explanations, ETI has made significant progress  
5 in its business customer perception and improvement in overall customer  
6 satisfaction with ETI's services. ETI was ranked the highest (1<sup>st</sup>) in the  
7 south midsize utility segment and received the Highest Customer  
8 Satisfaction Award from J. D. Power and Associates. ETI was noted for  
9 its improved performance related to price reasonableness, ability to  
10 restore power in a timely manner, providing quality power, providing  
11 accurate information about an outage, involvement in local charities and  
12 civic organizations, efforts to develop energy supply plans for the future,  
13 providing a variety of energy conservation programs, and taking action to  
14 take care of the environment.

1 Q14. HOW ARE THE LARGE C&I CUSTOMERS SURVEYED?

2 A. ETI's large C&I customers are benchmarked through a different company,  
3 TQS Research, Inc. ETI is surveyed on the customer's overall satisfaction  
4 with the Company. The survey ratings are benchmarked among other  
5 utilities in the nation. The percentage rating is based on a scale of 1 to 10,  
6 with 1 being the lowest score and 10 being the highest rating.  
7 A percentage factor is calculated noting the percent of customers that rate  
8 ETI's overall satisfaction with a survey rating of 8, 9 or 10.

9  
10 Q15. WHAT ARE THE RESULTS OF THE LARGE C&I CUSTOMER  
11 BENCHMARK STUDIES?

12 A. The results of the large C&I studies show that ETI improved its overall  
13 satisfaction rating from 65% in 2009 to 81% in 2013, a 24.6% increase in  
14 its overall satisfaction ratings. Table 5 below illustrates the improvement  
15 in each large C&I customer survey from 2009 through 2013:

**Table No. 5**  
**Large C&I Customer Satisfaction Study**  
**Comparison 2009 - 2013**

<b>Year</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<b>Large C&amp;I Customer</b>	65%	79%	80%	82%	81%

**Source: TQS Research**

1 Q16. WHAT DO YOU CONCLUDE FROM THE LARGE C&I SURVEY  
2 RESULTS?

3 A. 81% of customers are very satisfied with ETI's overall services it provides.  
4 Based on the benchmark studies provided by TQS Research, Inc., C&I  
5 customers view ETI as a very favorable company in its provision of electric  
6 service.

7

8 Q17. CAN YOU IDENTIFY ANY REASON FOR THE IMPROVEMENT FOR  
9 CUSTOMER SATISFACTION RATINGS?

10 A. Yes. ETI's large C&I customers view ETI as having improved in its  
11 reliability of service, providing quality of service, providing information on  
12 energy efficiency measures, and reasonableness of price.

13

14 Q18. DOES ETI'S CUSTOMER SERVICE DEPARTMENT USE THESE TYPES  
15 OF STUDIES IN THE NORMAL COURSE OF ITS BUSINESS?

16 A. Yes, this type of third-party analysis is useful in gauging how successful  
17 the Company's customer service activities are from the standpoint of our  
18 customers. Such comparison provides a utility manager an indication of  
19 what the customer's perception is of the Company and the services it  
20 provides the customer.

1 Q19. WHAT CAN YOU CONCLUDE FROM THE CUSTOMER SATISFACTION  
2 PERFORMANCE STUDY?

3 A. ETI continues to provide quality service to its customers. Based on the  
4 customer satisfaction performance studies conducted by J.D. Power and  
5 Associates and TQS Research, Inc., the Company has received favorable  
6 customer satisfaction ratings for the services it provides.

7

8 IV. LOW-INCOME PROGRAMS

9 Q20. PLEASE DESCRIBE THE ETI ORGANIZATION THAT CURRENTLY  
10 ADMINISTERS LOW-INCOME PROGRAMS.

11 A. ETI's Customer Operations Support Department currently administers  
12 ETI's low-income programs. ETI Customer Operations Support is a  
13 functional department within the Customer Service Department of ETI.

14

15 Q21. WHAT LOW-INCOME PROGRAMS ARE ADMINISTERED BY ETI?

16 A. The ETI Customer Operations Support Department administers or is  
17 involved with the following low-income programs: The Power to Care, Beat  
18 the Heat, and the Public Benefit Fund ("PBF") program. The Customer  
19 Operations Support Department also networks with social agencies on  
20 low-income assistance issues.

1 Q22. PLEASE DESCRIBE THE POWER TO CARE PROGRAM.

2 A. The Power to Care is a low-income program administered in Texas by  
3 Project CARE of Texas, Inc., a 501(c)(3), non-profit corporation, chartered  
4 in the State of Texas. The purpose of The Power to Care is to provide  
5 financial assistance for energy-related expenses to eligible ETI customers  
6 who have demonstrated a need for assistance. This program is funded by  
7 voluntary contributions from employees and customers. Entergy  
8 Corporation, the parent company of the six Entergy Operating Companies  
9 (including ETI), matches the voluntary contributions from its various  
10 regulatory jurisdictions in Texas, Louisiana, Mississippi and Arkansas,  
11 dollar for dollar, up to \$500,000 annually. The Power to Care uses various  
12 nonprofit organizations to validate customer eligibility to receive pledges  
13 for emergency payments toward customer utility bills. During the test  
14 year, The Power to Care allocated over \$494,000 to partner agencies for  
15 ETI customers' assistance.

16

17 Q23. PLEASE DESCRIBE THE BEAT THE HEAT PROGRAM.

18 A. The Power to Care and ETI partner with local nonprofit organizations to  
19 distribute oscillating fans to elderly, disabled, and low-income customers  
20 to lessen the impact of the summer heat on these customers. The Beat  
21 the Heat program is funded by The Power to Care and the Entergy  
22 Companies' shareholders. Thirteen hundred oscillating fans were  
23 distributed in 2013 to ETI customers.

1 Q24. DOES ETI PROPOSE TO INCLUDE COSTS ASSOCIATED WITH THE  
2 POWER TO CARE OR BEAT THE HEAT PROGRAMS IN BASE RATES?

3 A. No. The Power to Care and Beat the Heat costs are paid for by  
4 contributions from ETI customers and employees and the Entergy  
5 Companies' shareholders.

6

7 Q25. PLEASE DESCRIBE THE PBF PROGRAM.

8 A. Through ETI's PBF program, eligible low-income customers see a credit  
9 on their bills, the size of which is determined by the funding level  
10 authorized for the PBF program, the number of customers enrolled in the  
11 PBF program, and the average kWh usage of the PBF customers.

12

13 Q26. PLEASE DESCRIBE YOUR CURRENT JOB RESPONSIBILITIES AS  
14 THEY CONCERN THE PBF PROGRAM.

15 A. I am responsible for customer service activities related to administration of  
16 ETI's PBF program. In particular, my department oversees the enrollment  
17 process and calculation of the billing factor to ensure the accurate  
18 distribution of funds, and serves as the point of contact for the Staff of the  
19 Public Utility Commission of Texas ("PUCT") and Solix, Inc. ("Solix") for  
20 issues related to PBF program administration. I will discuss below the  
21 efforts of Solix as it relates to the PBF program.

1 Q27. WHAT IS THE OBJECTIVE OF ETI'S PBF PROGRAM?

2 A. Retail Electric Providers ("REPs") that provide service in the Electric  
3 Reliability Council of Texas ("ERCOT") deregulated service area must  
4 provide funding for credits to be applied to customer bills. This program  
5 within ERCOT is known as LITE-UP Texas. ETI, which is not in ERCOT,  
6 nevertheless administers an internal public benefit fund to provide relief in  
7 the form of credits to its low-income customers similar to, although not  
8 exactly like, the LITE-UP Texas program offered within ERCOT.

9

10 Q28. WHAT IS THE CURRENT LEVEL OF FUNDING FOR THE PBF  
11 PROGRAM?

12 A. ETI currently funds the PBF program at \$2.5 million annually.

13

14 Q29. WHAT AMOUNT IS ETI PROPOSING TO RECOVER ANNUALLY  
15 THROUGH BASE RATES FOR ITS PBF PROGRAM AND WHY?

16 A. ETI requests an annual recovery of \$2.5 million through base rates for the  
17 PBF program. In 2010, the funding level for PBF was increased from  
18 \$2.0 million to \$2.5 million. ETI recognized a 25% increase in enrollment  
19 to 42,000 participants in its PBF program in 2010. In 2011, ETI  
20 recognized the same enrollment of 42,000 participants and 41,000 in  
21 2012. Because of the stable enrollment figure, the Company recommends  
22 the funding level remain at \$2.5 million.



1 Q30. PLEASE DESCRIBE HOW ETI PROPOSES TO ADMINISTER THE PBF  
2 PROGRAM ON A GOING-FORWARD BASIS.

3 A. At the end of each month, new qualifying customers will be enrolled in the  
4 PBF program, and those customers that no longer qualify will be removed  
5 from the program. In April each year, ETI will estimate the May through  
6 September kWh usage for those customers actually enrolled, based on  
7 historical usage. Then, during the months of May through September,  
8 enrolled PBF customers will receive a credit based on their actual monthly  
9 kWh usage times a factor which is determined by the total kWh usage of  
10 enrolled PBF customers during those months and the annual level of PBF  
11 funding included in ETI's rates. In an effort to distribute the amount of  
12 PBF funding authorized for each program year by September, the factor  
13 will be adjusted monthly to account for changes in enrollment and any  
14 over/under distribution of funds in the prior months. Any over/under  
15 distribution of PBF funds at the end of each program year will carry over  
16 as an adjustment to the level of funds to be distributed in the next  
17 program year.

18

19 Q31. DOES THIS PROPOSAL DIFFER FROM THE MANNER IN WHICH ETI  
20 CURRENTLY ADMINISTERS THE PROGRAM?

21 A. No. ETI administers PBF credits to enrolled PBF customers during this  
22 five-month period of May through September. Administering PBF credits  
23 over five months concentrates the available assistance to eligible

1 customers during the summer months when it is needed the most. This  
2 also aligns ETI's PBF program more closely with the LITE-UP Texas  
3 program under which eligible ERCOT customers receive bill credits during  
4 the same five-month period.

5

6 Q32. WHAT CRITERIA ARE USED TO DETERMINE CUSTOMER  
7 ELIGIBILITY FOR THE PBF PROGRAM?

8 A. To be eligible to receive a credit under ETI's PBF program, a customer  
9 must have a household income that is not more than 125 percent of the  
10 federal poverty guidelines or receive assistance under the SNAP (food  
11 stamp), Medicaid, or Temporary Assistance to Needy Families ("TANF")  
12 programs administered by the Texas Health and Human Services  
13 Commission ("HHSC"). These eligibility requirements are consistent with  
14 the eligibility requirements for the ERCOT LITE-UP Texas program,  
15 except that ETI's PBF program is also available to customers who receive  
16 benefits from the TANF program.

17

18 Q33. IS THERE ANOTHER ENTITY THAT IS INVOLVED IN ADMINISTERING  
19 ETI'S PBF PROGRAM AND, IF SO, WHAT IS THAT ENTITY'S ROLE?

20 A. Yes. Solix assists both the State of Texas, with LITE-UP Texas, and ETI,  
21 with the administration of its PBF program. With regard to ETI's PBF  
22 program, Solix provides an automatic enrollment process to match ETI  
23 customer accounts with Texas HHSC program enrollment data and

1 provides ETI with a file of accounts eligible for its PBF program. The self-  
2 enrollment and verification process used by LITE-UP Texas is also  
3 available to assist ETI customers with enrollment in ETI's PBF program.  
4 Because some customers might qualify by virtue of their household  
5 income level, Solix mails self-enrollment information to those customers  
6 that did, but no longer, qualify for the PBF program based on HHSC  
7 assistance. Solix provides a web page and a toll-free number to its phone  
8 center for additional information to facilitate the self-enrollment process.

9

10 Q34. HOW MANY CUSTOMERS ARE CURRENTLY ENROLLED IN ETI'S PBF  
11 PROGRAM?

12 A. There are approximately 41,000 customers currently enrolled in the  
13 Company's PBF program.

14

15 Q35. HAVE YOU DETERMINED WHAT THE ESTIMATED PBF CREDIT  
16 WOULD BE TO CUSTOMERS UNDER THE PBF PROGRAM?

17 A. Yes. Based on the total actual kWh usage for customers receiving PBF  
18 credits from May through September 2012 and the \$2.5 million funding  
19 level, the estimated PBF credit was \$0.00850 per kWh. Based on actual  
20 data for May and June 2013, the estimate was increased to \$0.00900 for  
21 July through September 2013. This estimate could vary depending on  
22 changes in the levels of enrollment and total PBF customer kWh usage.

1 Q36. WHAT RESPONSIBILITIES DOES ETI HAVE WITH REGARD TO  
2 ADMINISTERING THE PBF PROGRAM?

3 A. ETI Customer Operations Support Department has the following  
4 administrative responsibilities with respect to the PBF program:

5 (A) serve as contact point for PUCT Staff and Solix for issues related to  
6 PBF program administration;

7  
8 (B) provide Solix with residential customer data for its monthly HHSC  
9 cross-reference enrollment process;

10  
11 (C) receive monthly matched customers file from Solix and update  
12 identified accounts and enrollment;

13  
14 (D) provide a manual self-enrollment process for those customers who  
15 qualify but are not receiving HHSC benefits; and

16  
17 (E) maintain PBF disbursement data for periodic reports and to support  
18 monthly factor calculations. Current monthly reporting includes the  
19 monthly credit factor, number of enrolled customers, monthly kWh  
20 usage and monthly dollars disbursed.

21

22 Q37. WHAT ADMINISTRATIVE COSTS ARE ANTICIPATED IN ASSOCIATION  
23 WITH THE PBF PROGRAM?

24 A. Administrative costs associated with ETI's PBF program include:  
25 advertising; promotional events; media coverage to inform eligible  
26 customers of the PBF program; and IT programming associated with  
27 program administration, preparing and maintaining customer information,  
28 preparing periodic reports, and modifying existing accounting systems.  
29 Historically, ETI's PBF program administrative costs have been minimal  
30 and have not reduced the credits to enrolled PBF customers.

1 Q38. ARE THERE ANY CONCERNS REGARDING THE ADMINISTRATION  
2 OF THE PBF PROGRAM IN THE FUTURE?

3 A. Yes. Due to recent legislation (in reference to Sec. 39.9039.  
4 ELIMINATION OF SYSTEM BENEFIT FUND BALANCE), ETI is  
5 concerned about administering its current PBF program. As noted above,  
6 ETI relies upon Solix to assist in the administration of the Company's PBF  
7 program. If, due to the elimination of the System Benefit Fund Balance,  
8 Solix no longer administers the State of Texas' Lite Up Program and  
9 declines to continue such service for ETI, ETI's ability to administer the  
10 PBF program would become very difficult. The Company relies heavily  
11 upon Solix's ability to match customers who qualify for the Lone Star Card  
12 program to ETI's customer records in order to qualify customers for its  
13 PBF program.

14

15 Q39. IS ETI'S PBF PROGRAM CONTINGENT UPON HAVING IN PLACE AN  
16 ADMINISTRATOR WHO CAN READILY ASSIST IN IDENTIFYING  
17 ELIGIBLE CUSTOMERS?

18 A. Yes. ETI would not offer this program without the assistance of a qualified  
19 administrator to help identify eligible customers.

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V. TARIFF REVISIONS

Q40. PLEASE EXPLAIN WHICH TARIFF REVISIONS YOU ARE SUPPORTING?

A. I am supporting revisions to a number of schedules and sections within ETI's tariff. In particular, I support the revisions to the following that are more substantive in nature:

- Portions of Miscellaneous Electric Service Charges (Schedule MES)
- Residential (Schedules RS and RS-TOD)
- General Service (Schedule GS and GS-TOD)
- Large General Service (Schedule LGS and LGS-TOD)
- Large Industrial Power Service (Schedule LIPS and LIPS-TOD)
- Area Lighting Service (Schedule ALS)
- Street and Highway Lighting (Schedule SHL)
- Street and Highway Lighting-LED (Schedule SHL-LED) (NEW)
- Portions of Terms and Conditions Applicable for Electric Service
- Electric Extension Policy

Q41. CAN YOU GENERALLY DESCRIBE THE REVISIONS YOU ARE SUPPORTING?

A. Yes. The majority of the revisions submitted on the schedules, terms and conditions, and policies I am supporting are related to:

- 1           • policy changes or wording changes contained within the rate
- 2           schedules to update or clarify the language used in the
- 3           schedule based on current practices utilized by ETI;
- 4           • changes to Terms and Conditions to coincide with changes to
- 5           rates, riders and PUCT Substantive Rules or to clarify customer
- 6           and Company obligations;
- 7           • a new line item charge identified in ETI's Miscellaneous Electric
- 8           Service (Schedule MES); and
- 9           • a new rate schedule (Schedule SHL-LED).

10

11 Q42. DO YOU CO-SPONSOR ANY RATE SCHEDULES?

12 A. Yes. I co-sponsor with Company witness Shawn B. Corkran changes to  
13 the MES (Miscellaneous Electric Service) Rate Schedule, which is  
14 included as Rate Filing Package Schedule Q-3. ETI has included a  
15 summary of the fees included in that rate schedule in the testimony of  
16 Company witness Corkran. I also sponsor the Terms and Conditions to  
17 the Company's provision of electric service. The schedules that I sponsor  
18 as set forth above are included in Schedules Q-3 and Q-8.8 of the  
19 Company's Rate Filing Package.

20

21 Q43. PLEASE DESCRIBE RATE SCHEDULE MES.

22 A. Rate Schedule MES captures fees associated with service provided  
23 beyond the normal requirements of providing electric service. These fees

1           are charged to those customers who cause the Company to incur these  
2           costs.

3

4   Q44. PLEASE DESCRIBE THE TYPE OF SERVICES THAT ARE  
5       REPRESENTED IN THE REVISED RATE SCHEDULE MES.

6   A.   There are currently nine services represented in Schedule MES:

- 7           • Connection – A charge associated with connecting a new point  
8           of delivery to ETI's system.
- 9           • Trip Fee – A charge associated with responding to a customer's  
10          request to dispatch an employee to the customer's location  
11          when, due to no fault of the Company, the work could not be  
12          performed.
- 13          • Non-Sufficient Funds ("NSF") Charge – A charge associated  
14          with processing accounts when a customer's bill payment is  
15          rejected from a customer's financial institution.
- 16          • Disconnect/Reconnect – A charge associated with reconnecting  
17          an existing account that has been disconnected from ETI's  
18          system in circumstances such as where service has been  
19          terminated or suspended as a result of failure to pay bills, failure  
20          of the customer to comply with the terms and conditions for  
21          service, to prevent fraud or abuse, or a reconnection of a  
22          seasonal home or camp that was disconnected at the request of  
23          the customer.



- 1           • Temporary Metered Service Connection – A charge for a  
2           temporary service connection requested by a customer for a  
3           special need (e.g., construction power for a new building).
- 4           • Payment by Draw Draft and Levelized/Equal Payment – This is  
5           a credit on a customer’s bill for participation in both Company  
6           programs.
- 7           • Remote Meter Installation – A charge for the installation of a  
8           non-demand type Off-site Meter Reading (“OMR”) meter when  
9           there is a threat of violence against one of ETI’s  
10          employees/contractors or when there is a refusal to grant  
11          access to the Company’s meter at the customer’s premise or at  
12          the customer’s request.
- 13          • Tampering Deterrent – A charge on every documented  
14          occurrence of meter tampering. The charge would be applied  
15          on each occurrence and serves as a deterrent to meter  
16          tampering and unauthorized use of service.
- 17          • Pulse Meter Installation/Interval Data Recorder Installation – A  
18          charge for customer-requested installation of the Company’s  
19          pulse meter/interval data recorder equipment.

20

21 Q45. WHAT ARE THE REASONS FOR THESE FEES?

22 A. The Company is offering its customers service options and, therefore,  
23 charging fees based upon the costs of providing those services. The

1           Company's proposed changes in several of these fees will more closely  
2           align the fees with the costs of providing the service and thus will allow the  
3           customers who use a particular service to pay the associated costs for  
4           such services.

5

6   Q46. WHAT FEES IN THE MES TARIFF IS THE COMPANY PROPOSING TO  
7       CHANGE.

8   A.   The Company is proposing to change fees for the following services: the  
9       trip fee, disconnect/reconnect fee for after hour service and the temporary  
10      metered service connection fee.

11

12   Q47. DID THE COMPANY CONDUCT A COST STUDY FOR THE PROPOSED  
13      CHANGES TO THE MES TARIFF?

14   A.   Yes, the changes are based on the cost study shown in the testimony of  
15      Company witness Corkran, Exhibits SBC-6A-6F. This cost study also  
16      supports those fees for which the Company is not seeking any changes.

17

18   Q48. PLEASE DESCRIBE THE CHANGES TO THE CURRENT TRIP FEE.

19   A.   The current trip fee is proposed to increase from \$13 per occurrence to  
20      \$14 per occurrence, and is based on the cost study shown in the  
21      testimony of Company witness Corkran, Exhibit SBC-6B.

1 Q49. PLEASE DISCUSS THE SEPARATE DISCONNECT/RECONNECT FEE  
2 FOR AFTER-HOURS SERVICE.

3 A. The after-hours reconnection service fee applies when a customer  
4 requests service to be reconnected after normal business hours. The  
5 after-hours time period is 4:30 p.m. to 7:00 p.m. Monday through Friday  
6 and 8:00 a.m. to 3:00 p.m. Saturday. The disconnect/reconnect fee for  
7 after-hours is proposed to be changed from \$29 per occurrence to \$30 per  
8 occurrence and is based on the cost study shown in the testimony of  
9 Company witness Corkran, Exhibit SBC-6C. The reconnection of service  
10 after 7:00 p.m. (Monday through Friday, after 3:00 p.m. Saturday or  
11 Sunday) would only occur in Company-determined extreme emergency  
12 cases. The after-hours fee may be applied to emergency reconnects on a  
13 case-by-case basis.

14

15 Q50. PLEASE DESCRIBE THE CHANGES TO THE TEMPORARY METERED  
16 SERVICE CONNECTION FEE.

17 A. ETI currently provides two services to temporarily metered customer  
18 premises.

19 The first temporary meter service is for connection when additional  
20 Company facilities are not required, and the second service is for all other  
21 temporary meter services. The price for a temporary meter service  
22 connection where distribution lines are readily available and the  
23 installation of additional poles and lines are not necessary is currently

1           \$118 for residential construction, and it is proposed to increase to \$124  
2           based on the cost study shown in the testimony of Company witness  
3           Corkran, Exhibit SBC-6D. For other temporary service, the cost is  
4           currently \$118, and it is proposed to increase to \$124. Tariff and other  
5           general service costs may also apply in addition to these fees.  
6

7   Q51. IS THE COMPANY ADDING ANY NEW CHARGES TO SCHEDULE  
8       MES?

9   A.   Yes. ETI is adding one additional charge to Schedule MES related to field  
10       meter tests.  
11

12   Q52. WHAT IS THE BASIS FOR ADDING THE CHARGE RELATED TO FIELD  
13       METER TESTS?

14   A.   ETI historically has maintained the provision related to charging a  
15       customer for a subsequent customer-requested field meter test in its  
16       Terms and Conditions, Section 12.1. For organizational clarity, the  
17       Company is moving the language pertinent to that charge to  
18       Schedule MES.  
19

20   Q53. CAN YOU PLEASE EXPLAIN WHAT IS MEANT BY SUBSEQUENT  
21       REQUESTED FIELD METER TEST?

22   A.   Yes. Per Section 12.1.1 of the Company's Terms and Conditions and  
23       support from the PUCT Substantive Rule: "Company shall, upon request

1 of a Customer, test the accuracy of Customer's meter at no charge to  
2 Customer." Pursuant to Section 12.1.2: "If the meter has been tested by  
3 Company, or by its authorized agency, at the Customer's request, and  
4 within a period of four years the Customer requests a new test, Company  
5 shall make the test. However, if the subsequent test finds the meter is  
6 within the accuracy standards established by ANSI, Company may charge  
7 the Customer a fee which represents the cost to test the meter, but this  
8 charge shall in no event be more than \$15.00 for a residential Customer."  
9

10 Q54. PLEASE DESCRIBE WHAT ETI PROPOSES TO ADD TO SCHEDULE  
11 MES.

12 A. Although the Company does not plan to change its practice and continue  
13 to follow the same guidelines noted above, ETI does propose to add a  
14 new line item charge for subsequent customer-requested field meter tests  
15 as described in its Terms and Conditions, Section 12.1.2.  
16

17 Q55. DOES ETI PROPOSE TO CHANGE THE FEE FOR A SUBSEQUENT  
18 CUSTOMER REQUESTED FIELD METER TEST?

19 A. Yes. The Company proposes to charge a subsequent customer  
20 requested meter test at a rate of \$30.00 for each subsequent meter test as  
21 long as the meter test results are within the accuracy standards  
22 established by ANSI. The analysis for this fee is based on the cost study  
23 shown in the testimony of Company witness Corkran, Exhibit SBC-6F.

1 Q56. DOES THAT CONCLUDE THE CHANGES TO SCHEDULE MES?

2 A. Yes, it does.

3

4 Q57. DOES THE COMPANY RECOMMEND ANY CHANGES TO SCHEDULE  
5 RS AND RS-TOD?

6 A. Yes. The Company is adding language to clarify a charge to a customer  
7 with a second service delivery point on his residential property. For  
8 example, a customer may add a metered barn, large shop, or additional  
9 facility to his residential property that is metered separately from his  
10 primary residence. Language has been added to Schedules RS and RS-  
11 TOD to clarify that a customer with appurtenant domestic purposes will be  
12 charged at a residential rate and each meter will be billed separately.

13

14 Q58. IS THE LANGUAGE ADDED TO BOTH SCHEDULE RS and RS-TOD the  
15 SAME?

16 A. Yes. The language is the same for both rate schedules.

17

18 Q59. DOES ETI PROPOSE ANY CHANGES TO SCHEDULES GS, GS-TOD,  
19 LGS, LGS-TOD, LIPS AND LIPS-TOD?

20 A. Yes. The Company will address these schedules individually. ETI  
21 proposes to make minor changes in Section II "*Net Monthly Bill*" of each  
22 schedule solely for the purpose of maintaining a consistent format across

1 schedules. There will be no impact on billing or bill presentation for each  
2 of these schedules.

3

4 Q60. DOES THE COMPANY RECOMMEND CHANGES TO SCHEDULE ALS?

5 A. Yes. The Company proposes: (1) adding language in Section III "Net  
6 Monthly Bill" to clarify the Company's definition of a standard pole for area  
7 lighting; (2) adding language in Section IV "General Provision" to clarify  
8 that the term "replacement costs" refers to a functioning light, not an  
9 existing light, facilities included in a standard light installation, and address  
10 payment as a result of vandalism; 3) adding twelve additional rate codes  
11 to Section III of Schedule ALS for new light and pole rental offerings.

12

13 Q61. PLEASE IDENTIFY THE CHANGE IN SCHEDULE ALS, SECTION III  
14 "NET MONTHLY BILL" REGARDING THE DEFINITION OF A  
15 STANDARD POLE.

16 A. In Section III, when there is not an existing pole, the Company offers  
17 customers the option of leasing a pole rather than purchasing a pole. The  
18 Company proposes clarifying language of a "Standard Wooden Pole" in  
19 this section to be a 35 foot, Class 5 pole. The pole is described according  
20 to ANSI Standards as a wooden pole 20' - 50' long with a minimum  
21 horizontal load of 1900 lbs. and a minimum tip circumference of 19".

1           Also, if the pole is not accessible by truck, then the customer may  
2           be charged for additional costs such as additional labor and material not  
3           included in the normal job.

4

5 Q62. PLEASE ADDRESS THE CHANGES NOTED IN SECTION IV "GENERAL  
6 PROVISION."

7 A. In Section IV, the Company is proposing language to address the  
8 inclusion of facilities of a standard light installation for area lighting service.  
9 The standard installation is an overhead service on an existing wood pole  
10 and one overhead span of secondary service. The second revision in  
11 Section IV includes a clarification of the replacement fee that applies to a  
12 functioning light which is a light that exists in the field and is fully  
13 operational. The third change in Section IV is the addition of language to  
14 address the performance of maintenance to an area light that is  
15 repeatedly damaged or vandalized by a third party. The Company  
16 proposes language that states: "Company may remove a light which has  
17 been repeatedly damaged or vandalized by a third party. Four repair  
18 requests within a three month period are to be considered repeatedly. In  
19 lieu of removal, Customer may pay, in advance, the cost to repair or  
20 replace the street light."



1 Q63. PLEASE DESCRIBE THE ADDITIONAL RATE CODE CHANGES TO  
2 SCHEDULE ALS, SECTION III.

3 A. The Company is proposing to offer customers in ETI's service territory  
4 twelve additional rate codes with nine codes specific to new light offerings  
5 and three codes for pole lease rental charges related to decorative  
6 lighting.

7

8 Q64. PLEASE PROVIDE IN DETAIL WHAT TYPE OF ADDITIONAL LIGHT  
9 AND POLE RENTAL OFFERINGS THE COMPANY IS PROPOSING IN  
10 SCHEDULE ALS.

11 A. ETI is proposing to offer nine different types of lights and three pole rental  
12 options:

13 1) Security Light:

14 320W Metal Halide ("MH") Open Bottom Security

15 2) "Shoebox" Decorative Lights:

16 400W High Pressure Sodium ("HPS") Decorative Light

17 1000W HPS Decorative Light

18 320W MH Decorative Light

19 1000W MH Decorative Light.

20 3) Residential Decorative Lights:

21 150W HPS Acorn

22 150W MH Acorn

23 150W HPS Colonial

1                   250W HPS Colonial

2           4) Pole Rentals:

3                   Steel Bronze Anchor Based 30' pole ("Shoebox" installation)

4                   Steel Bronze Anchor Based 39" pole ("Shoebox" installation)

5                   Fiberglass 18" pole (Residential Decorative Light installation)

6

7   Q65. PLEASE EXPLAIN IN GENERAL THE NEW LIGHT AND POLE RENTAL  
8       OFFERINGS FOR SCHEDULE ALS.

9   A.   ETI is proposing to add new light and pole rental offerings to Schedule  
10       ALS, Section III *Net Monthly Bill*, "Security Lights," as an additional option  
11       for customers for leasing private area lights.

12               The Company is proposing to offer three different styles of  
13       decorative lighting: Shoebox, Acorn and Colonial style lights. Shoebox  
14       lights serve a market segment that ETI's current fixtures cannot  
15       accommodate. Shoebox fixtures provide a combination of functionality  
16       and aesthetics required by, for example, certain customers in connection  
17       with private roadways, car dealerships, parking lots and perimeter lighting.  
18       The Shoebox lights will be mounted at varying heights using steel poles.  
19       (ETI proposes two types of anchor-based steel poles: the 30 foot square  
20       metal pole, or the 39 foot round tapered metal pole.)

21               The Acorn fixture provides a lighting alternative in a decorative  
22       fixture to complement estates, parks, motels and residential

1 developments. The Acorn fixture will be available with a 150W HPS or  
2 150 W MH and utilize the 18 foot fiberglass pole.

3 The Colonial fixture captures an old-fashioned look, while utilizing  
4 the latest technology, customer market segment is same as Acorn fixture,  
5 and provides a lower cost alternative to the Acorn fixture. The Colonial  
6 fixture will utilize the 150W or 250W HPS lamp and also utilize the 18 foot  
7 fiberglass pole.

8

9 Q66. PLEASE DESCRIBE ETI'S PROPOSED CHANGES TO THE STREET  
10 AND HIGHWAY LIGHTING TARIFF (SCHEDULE SHL).

11 A. Rate Group D and E are both energy-only rates. Rate Group E applies  
12 only to customer owned and maintained incidental lighting (e.g.,  
13 underpass lighting, high mast lighting, etc.), while Rate Group D applies to  
14 all other types of lighting owned and maintained by the customer.  
15 Customers in both Rate Groups are charged at a rate of \$0.03707 per  
16 kWh. Accordingly, the Company is recommending that Rate Groups D  
17 and E be combined in order to eliminate duplication and render the rate  
18 schedule easier to understand and use. There are currently a total of four  
19 customers in Rate Group E. These customers will be added to Rate  
20 Group D and will not recognize any impact to their service or cost increase  
21 as a result of the consolidation.

1 Q67. PLEASE EXPLAIN ETI'S PROPOSED CHANGES TO SCHEDULE SHL,  
2 SECTION IV "SERVICE CONDITIONS."

3 A. There are three proposed changes to Section IV. First, ETI recommends  
4 adding language specifying that the Company's standard light  
5 replacement for mercury vapor ("MV") and failed HPS lights will be an  
6 equivalent HPS light type fixture. Because MV fixtures are no longer  
7 being manufactured, the HPS light fixture will be the preferred  
8 replacement light type unless the Company is directed in writing by the  
9 customer to use a different type light fixture. Second, the Company has  
10 added language to Section IV to protect the Company from claims related  
11 to street light failures due to conditions not controlled by the Company  
12 such as fire, riot, explosion, flood, etc. The purpose for this addition is to  
13 make the rate schedule consistent with the language contained in the  
14 PUCT approved Agreement for Street Lighting Service. This language  
15 has been approved by the PUCT since 1978. Third, ETI proposes  
16 language to address the Company performing repeated maintenance to  
17 street lights damaged or vandalized by a third party. The Company  
18 proposes language that states: "Company may remove a light which has  
19 been repeatedly damaged or vandalized by a third party. Four repair  
20 requests within a three-month period are to be considered repeatedly. In  
21 lieu of removal, Customer may pay, in advance, the cost to repair or  
22 replace the street light."

1 Q68. DOES THE COMPANY PROPOSE ANY NEW SCHEDULES RELATED  
2 TO STREET AND HIGHWAY LIGHTING?

3 A. Yes. The Company proposes to add a new Street and Highway Lighting  
4 schedule specific for Light Emitting Diode ("LED") technology, which ETI  
5 proposes to name Schedule SHL-LED.

6

7 Q69. WHAT DOES THE COMPANY PROPOSE AS AN LED OFFERING IN  
8 SCHEDULE SHL-LED?

9 A. As described in Section VI, "LED Feasibility Study," of my direct testimony  
10 below, the Company proposes to offer one type of LED light (cobra head)  
11 with four different wattages that are equivalent to the 100w, 150w, 250w  
12 and 400w HPS-type lights currently used by ETI under Schedule SHL.  
13 The benefits and discussion of utilizing the new LED technology can be  
14 found in Section VI of my direct testimony.

15

16 Q70. IS THE LANGUAGE USED IN SCHEDULE SHL-LED DIFFERENT FROM  
17 THE LANGUAGE IN SCHEDULE SHL?

18 A. The language in both schedules is substantially the same except for the  
19 type of light offered by the Company.

20

21 Q71. DO YOU SUPPORT THE PRICING FOR SCHEDULE SHL-LED?

22 A. No, I do not. The prices for Schedule SHL-LED are supported by  
23 Company witness Myra L. Talkington.

1 Q72. ARE THERE ANY CHANGES TO THE COMPANY'S TERMS AND  
2 CONDITIONS APPLICABLE TO ELECTRIC SERVICE?

3 A. Yes, I will cover substantive changes to Sections 6.8, 8.2, 12.1, and 12.2.  
4 The changes that I describe below coincide with changes to rates, riders  
5 and PUCT Substantive Rules or clarify customer and Company  
6 obligations.

7

8 Q73. PLEASE STATE THE CHANGES PROPOSED BY ETI FOR TERMS AND  
9 CONDITIONS, SECTION 6.8 "AMOUNT OF DEPOSIT AND INTEREST  
10 FOR PERMANENT RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL  
11 SERVICE AND EXEMPTION FROM DEPOSIT."

12 A. In Section 6.8.2 "Failure to Remit Deposit" of its Terms and Conditions,  
13 the Company proposes to add language, consistent with Substantive Rule  
14 25.24(c)(2), specifying that at the time of connection, a customer can elect  
15 to not be charged an initial deposit and instead pay the total amount due  
16 on the customer's current bill, provided the customer has not exercised  
17 this option previously in the past twelve months.

18

19 Q74. PLEASE IDENTIFY THE PROPOSED CHANGE TO SECTION 8.2  
20 "DISCONNECTION WITH NOTICE" OF THE COMPANY'S TERMS AND  
21 CONDITIONS.

22 A. ETI proposes to add new language to be referenced as Section 8.2.5 of  
23 the Company's Terms and Conditions, to coincide with Substantive

1 Rule 25.51(c)(4). Pursuant to such language, customers who fail to  
2 remedy harmonics problems within the timeframe specified by the  
3 Company and refuse to allow the Company to remedy the problem may  
4 be disconnected five working days after receiving written notice of the  
5 Company's intent to disconnect.

6

7 Q75. PLEASE DESCRIBE THE PROPOSED CHANGES TO SECTION 12.1,  
8 "METER TESTS," OF THE COMPANY'S TERMS AND CONDITIONS.

9 A. In Section 12.1.2, "Additional Meter Testing Requests," of its Terms and  
10 Conditions, ETI proposes to identify the fee to be assessed customers  
11 who request an additional meter test within a four-year period and the  
12 meter is within ANSI accuracy standards. The Company proposes to  
13 identify such fees in its Schedule MES (Miscellaneous Electric Services)  
14 rate tariff.

15

16 Q76. HAS ETI PERFORMED A COST STUDY FOR THE SUBSEQUENT  
17 METER TEST IDENTIFIED IN ITS TERMS AND CONDITIONS?

18 A. Yes. As described above, the Company has identified that the actual cost  
19 to test a meter is \$30. Such fees will be included as a line item in  
20 Schedule MES. The analysis for this fee is based on the cost study  
21 shown in the testimony of Company witness Corkran, Exhibit SBC-6F.

1 Q77. PLEASE DESCRIBE THE CHANGES PROPOSED TO SECTION 12.2,  
2 "BILL ADJUSTMENT DUE TO METER ERROR," OF THE COMPANY'S  
3 TERMS AND CONDITIONS.

4 A. In Section 12.2, "Bill Adjustment due to Meter Error," of its Terms and  
5 Conditions, the Company proposes to add language clarifying the  
6 Company's method for calculating a back-billing to a customer found to  
7 have tampered, bypassed or diverted its electrical usage through the  
8 meter. The Company will calculate the back-billing based upon the daily  
9 average usage per month for the last twelve months prior to the meter not  
10 registering usage. If the prior 12 months' usage is not available, the  
11 Company may estimate the billing based upon available usage information  
12 at that service location or average use for comparably sized service  
13 locations used in similar manner during a similar time of year.

14

15 Q78. PLEASE DESCRIBE THE CHANGES TO THE ELECTRIC EXTENSION  
16 POLICY.

17 A. ETI is proposing changes to Section I, "New Load of Less Than 2500KW",  
18 of its Electric Extension Policy for the primary purposes of treating all  
19 customers, irrespective of the amount of new load greater or less than  
20 2500kW, in a more consistent manner with a structured philosophy of  
21 calculating its revenue justification of new load and providing the benefit to  
22 its customers.



1 Q79. CAN YOU PROVIDE ADDITIONAL DETAIL REGARDING THE  
2 PROPOSED CHANGES TO THE ELECTRIC EXTENSION POLICY?

3 A. Yes. Section I of the Electric Extension Policy has been re-written to  
4 compliment the language written in Section II, and clarify the process for  
5 calculating the four-year revenue justification amount associated with new  
6 and additional load.

7 Under the proposed language, the four-year justification remains  
8 the same, but the Company may elect to secure new and additional load  
9 via a contract, may require a minimum bill contract, revenue justify the  
10 new load based on base revenues and, at Company's discretion, require  
11 the Customer to provide and maintain financial security until all applicable  
12 revenues are equal to the cost of construction of the revenue justified new  
13 electric service facility.

14 ETI also proposes that if the customer's reimbursement amount  
15 (based on an estimate of the cost of the new electric service facility) is  
16 equal to or greater than \$100,000 or the Company elects to apply a true-  
17 up option, the Company will true-up to actual costs within 60 days of  
18 notice of the trued-up amount to the customer.

19 The Company will project its investment in the new electric service  
20 facility, including, but not limited to, material, labor, labor adders, cost of  
21 third party vendors and consultants, costs associated with procurement of  
22 real property rights and necessary approvals, taxes, capital suspense  
23 charges, overheads and associated tax gross-up charges.

1 Q80. ARE THE PROPOSED TARIFF REVISIONS THAT YOU HAVE  
2 ADDRESSED REASONABLE AND NECESSARY?

3 A. Yes. These changes are reasonable and necessary to incorporate  
4 changes in the Commission's Substantive Rules that are not reflected in  
5 ETI's current tariffs, to reflect better the costs to serve ETI's customers,  
6 and to incorporate changes in schedules that I have referenced in my  
7 testimony.

8

9

VI. LED TECHNOLOGY FEASIBILITY STUDY

10 Q81. WHAT IS THE "LED TECHNOLOGY FEASIBILITY STUDY"?

11 A. In ETI's last rate case, Docket No. 39896, Finding of Facts No. 187 in the  
12 Commission's Final Order states: "It is appropriate to require ETI to  
13 prepare and file, as part of its next base rate case, a study regarding the  
14 feasibility of instituting LED-based rates and, if the study shows that such  
15 rates are feasible, ETI should file proposals for LED-based lighting and  
16 traffic signal rates in its next rate case."

17

18 Q82. HAS ETI MET THIS REQUIREMENT?

19 A. Yes. ETI has conducted the feasibility study as directed and submits the  
20 study for PUCT review.

1 Q83. WHAT ARE THE CONTENTS OF THE FEASIBILITY STUDY?

2 A. The study was conducted to determine: 1) if ETI's current rate tariffs can  
3 accommodate use of LED technology for street lighting and traffic signals;  
4 2) the feasibility of the Company offering Company owned LED  
5 technology for street and highway lighting based on the research of case  
6 studies; 3) the type of LED light fixtures that are available in the market  
7 and appropriate to serve customers in ETI's service territory; and 4) ETI's  
8 final recommendation to the PUCT.

9

10 Q84. HAS ETI DOCUMENTED THE RESULTS OF ITS FEASIBILITY STUDY?

11 A. Yes. The feasibility study is my Exhibit HVP-1.

12

13 A. Current Schedules

14 Q85. CAN LED TECHNOLOGY BE USED UNDER ETI'S CURRENT RATE  
15 SCHEDULES?

16 A. Yes. LED technology can be used under ETI's Street and Highway  
17 Lighting (Schedule SHL) and Traffic Signal Service (Schedule TSS)  
18 schedules but as an energy-only type service for customer-owned  
19 facilities.

1 Q86. PLEASE DESCRIBE THE USE OF LED TECHNOLOGY IN SCHEDULE  
2 SHL.

3 A. ETI's Schedule SHL, Section III under Rate Group D permits customers to  
4 own, maintain and repair street and highway lighting fixtures and states  
5 that the Company will provide the energy and bill the customer for energy  
6 use only on a per kWh basis. This feature is available for all types of  
7 lights, including LED.

8

9 Q87. PLEASE DESCRIBE THE USE OF LED TECHNOLOGY SERVED  
10 UNDER SCHEDULE TSS.

11 A. TSS also contains an energy-only rate similar to the provisions described  
12 above for Schedule SHL that is applicable to the use of LED bulbs in  
13 traffic signals.

14

15 Q88. DOES THE CUSTOMER HAVE ANY RESPONSIBILITY FOR THE  
16 INVENTORY OF EQUIPMENT WHEN USING AN ENERGY-ONLY  
17 PROVISION IN SCHEDULE SHL OR TSS?

18 A. Yes. The customer is responsible for providing the Company an inventory  
19 of light fixtures or bulbs and reporting such equipment inventory to ETI by  
20 type of light or bulb, wattage, and location of such equipment. The  
21 customer will own and be responsible for the repair and maintenance of  
22 these lights. This will allow the Company to accurately calculate the  
23 customer's monthly billing.

1 Q89. DOES EITHER OF THESE RATE SCHEDULES PRESENT AN  
2 OPPORTUNITY FOR ETI CUSTOMERS TO ADVANCE THE LED  
3 TECHNOLOGY?

4 A. Yes. A customer can currently use existing Schedules SHL and TSS for  
5 LED lights which it owns, repairs and maintains.  
6

7 Q90. PLEASE DESCRIBE IF ETI HAS LED STREET LIGHT TECHNOLOGY  
8 SPECIFICATIONS.

9 A. ETI reviewed its Distribution Standards and Engineering group to  
10 determine if there was an existing specification for street and highway  
11 LED technology equipment for ETI or other Entergy Operating  
12 Companies. At the beginning of ETI's feasibility study, the Company had  
13 no specific rates, specifications, or plans to offer LED leased street lighting  
14 rates in Texas. Since there were no specifications written for LED lighting  
15 fixtures, ETI found there were no LED street light fixtures currently  
16 available to be tested or installed as a "demonstration project."

17 With no LED specifications, ETI requested its Distribution  
18 Standards and Engineering group to research and write a proposed  
19 specification for LED lighting equipment that could be used throughout the  
20 Entergy system. Because of the relative newness of LED street lighting  
21 technology and the continuing evolution of this technology, ETI worked  
22 with its lighting vendors in order to take advantage of their research,

1           knowledge and expertise in LED street lighting. Their knowledge and  
2           technical expertise was used to make a decision on the wattage and type  
3           of LED street lighting fixture that could be used as an “equivalent”  
4           replacement for its current inventory of HPS and MV street lights that are  
5           currently in the field.

6                     As a result of this request, a specification was written by the  
7           Distribution Standards and Engineering group and approved in January  
8           2013. The specification was supplied to Entergy’s lighting equipment  
9           vendors to establish the availability, type of LED lighting equipment and  
10          equipment pricing.

11

12   Q91. HAS ETI IDENTIFIED WHICH VENDORS WILL PROVIDE THE LED  
13       STREET LIGHT TECHNOLOGY?

14   A.   Yes. The Distribution Standards and Engineering group has selected two  
15       vendors (Acuity and Cooper Lighting Companies) to provide the leased  
16       LED lights. These vendors were selected because they offer the  
17       appropriate equipment and their ability to meet or exceed Entergy  
18       standards and specifications.

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B. Case Studies

Q92. PLEASE DESCRIBE THE ACTIVITY AND RESULTS OF THE CASE STUDIES REVIEWED AS PART OF THE FEASIBILITY STUDY.

A. ETI reviewed four case studies as part of its evaluation process. They included studies performed in 1) Knoxville, Tennessee, 2) Benton County, Tennessee, 3) Asheville, North Carolina, and 4) Baytown, Texas.

Q93. PLEASE DESCRIBE THE ATTRIBUTES OF THE KNOXVILLE CASE STUDY.

A. The Knoxville case study was an assessment performed in 2008 by EPRI, Tennessee Valley authority ("TVA"), and Knoxville Utilities Board. The research in the study involved replacing ten 250-watt HPS cobra head type lights with ten 99-watt LED cobra head fixtures. The case study evaluated a 24-month period.

Q94. WHAT WERE THE RESULTS OF THE KNOXVILLE STUDY?

A. In this 24-month test, in addition to energy savings, it was found that the main advantage of LED fixtures were the fixtures' capacity to send a more visually pleasing light only where it is needed, making them an ideal candidate to replace conventional outdoor lighting. However, the study also identified increased cost and maintenance issues associated with LED fixtures.

1           This study found “one of the most productive advantages of LED  
2           lighting and a characteristic not accounted for with traditional assessment  
3           methods is the light shines where you want it to and little is wasted.  
4           Conventional lamps for street and area lighting radiate light in nearly all  
5           directions, resulting in 30% of the light traveling skyward or trespassing  
6           into unintended places. Early reports from the field readily confirmed a  
7           superior overall efficiency and uniformity of coverage provided by LED  
8           fixtures.” Another finding was that “the whiter, almost blue color emitted  
9           from the LED gives the appearance of more light, although the LED fixture  
10          actually produces less light when measured using traditional techniques.  
11          In addition to appearing whiter, the light output from the LED fixtures  
12          appears more even on the ground.” These observations were verified by  
13          the photometric design received from the manufacturer along with  
14          measurements taken on site. However, the study noted that the  
15          significant advantage of LED technology of only putting light where it is  
16          needed was lost when utilizing decorative fixtures.

17                 It was also found during the 24-month test period that the “LED  
18          fixtures consumed more power during the winter than during the summer  
19          months, but the light output also increased in cold temperatures.  
20          Temperature does not affect the power consumption of fixtures such as  
21          metal halide or high pressure sodium.”



1 Q95. WHAT IS THE FINAL CONCLUSION OF THE KNOXVILLE STUDY?

2 A. The Knoxville study concluded that “in some applications, LED street light  
3 fixtures provide acceptable illumination and energy savings. However,  
4 saving energy is not necessarily the same as saving money.” In addition  
5 to higher fixture costs, the total costs over time must be taken into  
6 account. The study noted that replacement drivers for the fixtures can  
7 cost between \$120 and \$300 and potential increased labor costs due to  
8 variations in fixture design and the need to remove the fixture for repair in  
9 some instances. From a performance aspect, LED technologies are  
10 capable of replacing conventional lighting and saving a significant amount  
11 of energy. “However like many new technologies, the cost of retrofitting  
12 existing light fixtures, at least for now remains a challenge.”

13

14 Q96. PLEASE DESCRIBE THE ATTRIBUTES OF THE BENTON COUNTY  
15 CASE STUDY.

16 A. Another case study performed by EPRI in 2008 was done in conjunction  
17 with the Tennessee Valley Authority (“TVA”) and Benton County Electric  
18 System. Their study was conducted for 28 months and included  
19 replacement of seven 150-watt HPS cobra head lights with 100-watt LED  
20 cobra head lights in a residential street located in Camden, TN. The  
21 study’s purpose was to evaluate the energy consumption of LED street  
22 light fixtures, photometric data, and light levels measured in foot candles  
23 for both LED and HPS fixtures.

1 Q97. WHAT WERE THE RESULTS OF THE BENTON COUNTY CASE  
2 STUDY?

3 A. The study found through its measurements of light levels that the HPS  
4 fixtures provided intense lighting directly below the fixture, with intensity  
5 falling sharply with distance from the area directly below the fixture.  
6 Although the average light output of the LED street lights was less than  
7 the HPS fixtures, they provided a more even distribution of light over the  
8 whole measured area.

9 As a result of studying LED street light fixtures in the lab and in the  
10 field, this study found several disadvantages of LED street lighting  
11 including lower efficiency values than traditional lamps, unexpected driver  
12 failures, sensitivity to power quality issues, less flexibility in replacing the  
13 light source, and high initial installation costs. Additionally, this study  
14 discovered that the lights interfered with the operation of HAM radio sites.  
15 This issue was resolved by the addition of a specifically tuned ferrite bead  
16 on the input power lead.

17

18 Q98. WHAT IS THE FINAL CONCLUSION OF THE BENTON COUNTY CASE  
19 STUDY?

20 A. The Benton County Study concluded that in some applications, LED street  
21 light fixtures provide acceptable illumination and energy savings. The  
22 study also states in its conclusions that "there are many factors that  
23 influence a decision to accept or reject LED street lighting technologies

1 and authorities are neither vocal nor unified in their guidance. Standards  
2 for LEDs are evolving but a consensus does not yet exist on the proper  
3 application of LED lighting.”

4

5 Q99. PLEASE DESCRIBE THE ATTRIBUTES OF THE CITY OF ASHEVILLE  
6 CASE STUDY.

7 A. The City of Asheville, NC study was performed by Progress Energy  
8 Carolinas (“PEC”), in conjunction with the City of Asheville. In 2010, the  
9 City Council of Asheville adopted a goal of reducing its carbon footprint by  
10 20% over a five-year period. To meet this goal, the City explored  
11 replacing over 8,000 MV and high intensity discharge (HPS and metal  
12 halide) street light fixtures with LED street light fixtures. Asheville’s  
13 electric utility, PEC, evaluated the financial aspects of utilizing LED street  
14 lighting.

15

16 Q100. WHAT WERE THE RESULTS OF THE CITY OF ASHEVILLE CASE  
17 STUDY?

18 A. PEC determined that, although an LED street light would use less energy  
19 than the light it would replace, the monthly lease rate for that LED street  
20 light including the energy, was higher due to the higher fixture price. This  
21 would result in the City paying higher rates for its street lights. PEC  
22 explored the City’s interest in purchasing the fixtures themselves in  
23 exchange for a lower rate. As a result, PEC developed (with utility

1           commission approval), a new rate labeled "Customer owned LED street  
2           light rate." The rate was designed such that PEC would own the poles but  
3           the City would purchase the LED fixtures, which PEC would install and  
4           maintain. The City would be responsible for supplying replacement  
5           fixtures if any existing LED street light fixture failed for any reason. In  
6           return, the City would pay an energy charge plus a monthly light  
7           maintenance fee. This rate would allow the City to take advantage of its  
8           ability to borrow money at a lower rate than PEC. PEC also developed an  
9           LED-based street lighting rate for lights that it would own, install and  
10          maintain.

11

12   Q101. WHAT IS THE FINAL CONCLUSION FOR THE CITY OF ASHEVILLE  
13          CASE STUDY?

14   A.   Asheville chose to take service under the rate permitting it to purchase  
15          and supply the fixtures in return for a lower rate. To purchase the LED  
16          street light fixtures, Asheville utilized a \$272,000 grant from the Federal  
17          Energy Efficiency Community Block Grant and borrowed an additional  
18          \$3,800,000 financed by three 10-year bonds. This program will help the  
19          City of Asheville meet its goal of reducing its carbon footprint by 20% by  
20          2015 in addition to reducing its street light expense by approximately 50%.

1 Q102. PLEASE DESCRIBE THE ATTRIBUTES OF THE BAYTOWN CASE  
2 STUDY.

3 A. The City of Baytown, TX (population 73,000) conducted a pilot project that  
4 involved replacing street lights on Interstate 10 and Loop 330, within city  
5 limits.

6  
7 Q103. WHAT WERE THE RESULTS OF THE BAYTOWN CASE STUDY?

8 A. The City of Baytown, because of its population, is now responsible for  
9 maintaining and paying the electric bill for over 370 lights. These lights  
10 were conventional 400-watt HPS cobra head fixtures originally installed  
11 and maintained by the Texas Department of Transportation ("TxDot").

12 The City initially considered LED street lighting technology based  
13 on the potential for reduced maintenance. The City did not have a "street  
14 light crew" to do the maintenance and had to hire a contractor each time  
15 light maintenance was needed. They initiated a three-month pilot in order  
16 to demonstrate to TxDot officials that LED street lights were a viable  
17 option. At the end of the pilot, TxDot agreed with the City of Baytown and  
18 gave them permission to replace the lights.

19 The City replaced its current street lights with a 250-watt LED street  
20 light and found LED lights reduced maintenance issues, and are  
21 recognizing an approximate 50% savings in its electric bill. These lights  
22 are metered, which captures all consumption including the bulb and  
23 ballast. Two years into the program, the City of Baytown was satisfied

1 with the installation of the LED lights, found that the failure rate has been  
2 less than 1%, and that the lights are saving electricity.

3

4 Q104. WHAT IS WAS THE FINAL CONCLUSION OF THE BAYTOWN STUDY?

5 A. The vendor for the City of Baytown projected initially in 2010 that the  
6 fixture cost would be approximately \$1,200. After the pilot program was  
7 completed, the City of Baytown placed an order and the fixture cost was  
8 reduced to approximately \$800 per fixture. The City of Baytown is looking  
9 at additional re-lighting opportunities.

10

11 Q105. IN SUMMARY, WHAT HAS ETI CONCLUDED FROM THE FOUR CASE  
12 STUDIES?

13 A. ETI's conclusion of the four case studies is summarized below:

14 Positive Results:

- 15 • LED street lighting is efficient;
- 16 • LED street lighting, specifically cobra head type fixtures direct more  
17 light to the road surface, less back light and less light to the sky, which  
18 results in the same level of light, measured in foot candles on the  
19 surface as other types of light it replaces;
- 20 • LED street lighting offers a better light spectrum;
- 21 • LED street lighting offers better color rendition as compared to HPS  
22 street lights;
- 23 • LED street lights come on instantly;

- 1           • LED street lights appear to offer the potential for maintenance savings;  
2           LED fixtures and the light emitting diodes offer a longer life span than  
3           conventional lighting types. Manufacturers' claims vary from 50,000 to  
4           100,000 hours;
- 5           • LED street lights do not contain mercury;
- 6           • LED street lighting technology continues to improve;
- 7           • LED street lighting efficacy or its light conversion efficiency, measured  
8           in lumens/watt, continues to improve.

9           Negative Results:

- 10          • While LEDs have been in use in various applications for decades, their  
11          application as street lighting is relatively new concept and, in the field,  
12          claims regarding maintenance and longevity remain unproven;
- 13          • LED lighting produces less lumens and additional poles or  
14          infrastructure may be needed to satisfy both existing standards and  
15          customer expectations;
- 16          • LED lighting can be displeasing to viewers because of perceived glare  
17          from the fixture;
- 18          • LED lighting equipment is more expensive than its equivalent HPS or  
19          MH fixtures at this time;
- 20          • LED street light fixtures produce less "back light" and therefore  
21          illumination on sidewalks may be reduced.

1 All of the reports discussed above contend that the technology and the life  
2 expectancy of the street light fixtures and its components will improve, and  
3 the maintenance savings will be verified. Additionally, these reports are  
4 optimistic that the efficiency of LED street lighting will improve, including  
5 the design of the various styles of fixtures. The reports also contend that,  
6 as LED street lights gain a larger share of the existing street lighting  
7 market, prices will continue to decline.

8

9 Q106. DID ETI IDENTIFY ANY CITIES CURRENTLY USING LED STREET  
10 LIGHTS?

11 A. Yes. Several articles regarding actual installation of LED street lighting in  
12 San Antonio, Texas and Fort Fairfield, Maine were reviewed.

13

14 Q107. PLEASE DESCRIBE THE CITY OF SAN ANTONIO'S USE OF LED  
15 STREET LIGHTS.

16 A. In late 2012, CPS Energy, the municipally owned electric utility serving the  
17 City of San Antonio, began a project to convert 25,000 city-owned street  
18 lights to LED fixtures. San Antonio sought the conversion due to the  
19 fixtures being an energy-efficient low-maintenance product that provided a  
20 superior light source.



1 Q108. WHAT WERE THE RESULTS OF THIS CONVERSION?

2 A. Shortly after the first group of LED fixtures was installed, a problem  
3 developed with the fixtures failing, which resulted in CPS Energy  
4 discontinuing the installation. Upon further investigation, it was  
5 determined that a design defect allowed moisture to enter the fixture  
6 resulting in its failure. The 2,000 LED street lights already installed had to  
7 be removed and the 25,000 lights received from the manufacture had to  
8 be returned for a modification. Also, CPS Energy requested that the  
9 manufacturer redesign the light's sensor due to an unidentified issue  
10 experienced with the installed lights.

11

12 Q109. DID CPS ENERGY RESUME THE INSTALLATION OF LED STREET  
13 LIGHTS?

14 A. Yes. Despite these issues, CPS Energy has continued with this project.

15

16 Q110. PLEASE DESCRIBE FORT FAIRFIELD USE OF LED STREET LIGHTS.

17 A. In September 2010, the town of Fort Fairfield completed a project to  
18 replace 175 HPS street lights with LED street lights. The purpose of the  
19 installation was to reduce the town's electrical energy consumption and  
20 save money.

1 Q111. WHAT ARE THE RESULTS OF THIS PROJECT?

2 A. Two years after the completion of the project, Fort Fairfield had  
3 experienced premature failures of approximately half of the LED street  
4 lights. The manufacturer of the LED fixtures, Sylvania, was consulted and  
5 investigated the failures of the LED fixtures and determined that there was  
6 an error in the manufacturing process that caused the lights to fail  
7 prematurely.

8 Because the lights were under warranty, they were replaced by the  
9 manufacturer. The Sylvania representative stated, "LED lighting is still a  
10 new technology. As we learn more, the amount of errors in manufacturing  
11 has decreased."  
12

13 Q112. IN SUMMARY, WHAT HAS ETI CONCLUDED FROM THE REVIEW OF  
14 SAN ANTONIO'S AND FORT FAIRFIELD'S USE OF LED STREET  
15 LIGHTING?

16 A. These real life applications of LED street lighting highlights the fact that  
17 LED street lighting is a new technology and there will be growing pains  
18 until the design and manufacturing of the lights matures. Therefore it is  
19 important that anyone, whether utility, city, or state, use manufacturers  
20 that can meet required specifications, have the experience in street light  
21 manufacturing, and have the financial and technological wherewithal to  
22 correct issues which are likely to occur.