



Control Number: 40359



Item Number: 1

Addendum StartPage: 0

PUC DOCKET NO. 40359

APPLICATION OF AEP TEXAS  
CENTRAL COMPANY TO ADJUST  
ENERGY EFFICIENCY COST  
RECOVERY FACTOR AND RELATED  
RELIEF

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PUBLIC UTILITY COMMISSION  
  
OF  
  
TEXAS

**AEP TEXAS CENTRAL COMPANY'S APPLICATION**

TO THE HONORABLE PUBLIC UTILITY COMMISSION OF TEXAS:

AEP Texas Company (TCC or Applicant) files its Application to Adjust Energy Efficiency Cost Recovery Factor and Related Relief pursuant to PURA<sup>1</sup> §39.905 and PUC SUBST. R. 25.181(f). In support thereof TCC would show the following:

**I. Applicant**

TCC is a transmission and distribution (T&D) utility that provides T&D service in a service area comprising all or parts of 44 counties in south and central Texas. TCC's business address is 539 North Carancahua Street, Corpus Christi, Texas 78401.

**II. Applicant's Authorized Representatives**

TCC's authorized representative for the purpose of receiving service of documents is:

Nancy J. Napolitano  
American Electric Power Service Corporation  
400 West 15th Street  
Suite 1520  
Austin, Texas 78701  
512.481.4543 (voice)  
512.481.4591 (facsimile)  
Email: [njnapolitano@aep.com](mailto:njnapolitano@aep.com)

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<sup>1</sup> Public Utility Regulatory Act (PURA), TEX. UTIL. CODE ANN. §§ 11.001-66.016 (Vernon 2007 and Supp. 2011).

TCC's authorized legal representatives are:

Rhonda Colbert Ryan  
Jerry N. Huerta  
American Electric Power Service Corporation.  
400 West 15th Street, Suite 1520  
Austin, Texas 78701  
512.481.3321 (voice)  
512.481.4591 (facsimile)  
Email: [rcryan@aep.com](mailto:rcryan@aep.com)  
Email: [jnhuerta@aep.com](mailto:jnhuerta@aep.com)

### **III. Jurisdiction**

The Commission has jurisdiction over this application pursuant to PURA §39.905 and PUC SUBST. R. 25.181.

### **IV. Affected Persons**

TCC provides T&D service to approximately 93 retail electric provider (REP) customers, all of whom may be affected by the relief sought by TCC.

There are approximately 838,307 end users of electricity in Applicant's service territory, all of whom are customers of REPs. Those end users of electricity who take service at below 69,000 volts may be affected by the relief sought by TCC, depending on the actions taken by the REPs who provide them electricity.

### **V. Background**

In Docket No. 39360,<sup>2</sup> the Commission authorized TCC to adjust its 2011 EECRF pursuant to PURA §39.905 and PUC SUBST. R. 25.181(f)(1) to recover \$7,290,564 in 2012 for energy efficiency. This included \$7,118,795, the amount by which its projected energy efficiency costs for its 2012 program exceed the amount of energy efficiency funding expressly included in its prior base rate order in Docket No. 33309; \$2,579,657, which is the amount of TCC's performance bonus achieved by its 2010 energy efficiency results; \$2,562,212, the amount of energy efficiency program costs that were over-recovered in its 2010 EECRF returned to customers; and \$154,324 as identified in Finding of Fact No. 48 of the Commission's Final Order in Docket No. 39360.

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<sup>2</sup> *Application of AEP Texas Central Company to Adjust Energy Efficiency Cost Recovery Factor and Related Relief*, Docket No. 39360 (Final Order Dec. 15, 2011).

PUC SUBST. R. 25.181(f)(4) requires a utility with an EECRF to apply no later than May 1 of each year to adjust its EECRF in order to reflect changes in costs and performance bonus and to minimize any over- or under-collection in prior year program costs.

#### **VI. Request to Adjust the EECRF**

By this application, TCC requests the authority to adjust TCC's EECRF to adjust the 2013 cost recovery factors for energy efficiency to recover \$8,069,409 to reflect the following four components:

- 1) recovery of \$7,747,505 in energy efficiency program costs projected to be incurred in 2013 that exceed the costs for energy efficiency programs included in its prior base rate order;
- 2) return to customers the amount of \$2,788,466 representing the over-recovery of TCC's energy efficiency program costs through its 2011 EECRF revenues;
- 3) recovery of \$2,634,727 representing TCC's 2011 performance bonus for achieving demand savings that exceeded its minimum goal to be achieved in 2011; and
- 4) recovery of \$475,643 representing the estimated EM&V costs projected to be incurred in 2013, as contemplated by the PUC rulemaking Project No. 39674 proposed rule which was published in the Texas Register on April 27, 2012.

#### **VII. Adjusted EECRF Cost Recovery Factors for 2012**

The adjusted Rider EECRF containing the cost recovery factors requested by TCC for 2012 is attached hereto as Attachment A. TCC requests the Commission make the adjusted Rider EECRF effective as of December 31, 2012, the commencement of its January 2013 billing month. The requested adjusted EECRF cost recovery factors to recover the applicable energy efficiency costs during 2013 are as follows:

<u>Customer Rate Class</u>	<u>EECRF</u>
Residential Service	\$0.000522
Secondary Service (Less than or equal to 10 kW)	\$0.000213
Secondary Service (Greater than 10 kW)	\$0.000472
Primary Service	\$0.000000

#### **VIII. Testimony and Schedules Supporting Application**

Accompanying this application are the direct testimonies of Billy G. Berny, Pamela D. Osterloh, and Jennifer L. Jackson and Schedules A through L, which support the relief sought by Applicant. The

evidence sponsored by Mr. Berny, Ms. Osterloh, and Ms. Jackson fully supports the relief sought by TCC pursuant to PURA §39.905 and PUC SUBST. R. 25.181(f).

### **IX. Notice**

TCC proposes to provide notice of this application: (1) by mailing by U. S. mail, postage prepaid, notice to all of the REPs certificated by the Commission as listed on the Commission website as of the date hereof; and (b) by mailing by U. S. mail, postage prepaid, a copy of this application to all parties to Docket No. 33309, TCC's last base rate case, and Docket No. 39360, TCC's last EECRF case.

### **X. Proposed Schedule**

TCC proposes the following schedule for this proceeding:

Staff Approval of Notice	May 15, 2012
Notice Completed	May 16, 2012
Proof of Notice	May 17, 2012
Intervention Deadline	May 31, 2012
Request for a Hearing	May 31, 2012

#### **If No Hearing Requested**

Staff Recommendation	June 25, 2012
Parties' Proposed Order	June 27, 2012

#### **If Hearing Requested**

End of discovery on TCC Direct (if Hearing Requested)	June 1, 2012
Deadline for Intervenor Direct	June 5, 2012
Objections to TCC and Intervenor Direct	June 8, 2012
Deadline for Staff Direct	June 8, 2012
End of Discovery on Intervenor Direct	June 8, 2012
End of Discovery on Staff Direct	June 11, 2012
Replies to Objections to TCC and Intervenor Direct	June 11, 2012
Objections to Staff Direct	June 11, 2012
Discovery Responses on Intervenor Direct	June 13, 2012

Deadline for TCC Rebuttal and Cross-Rebuttal	June 15, 2012
Discovery Responses on Staff Direct Due	June 18, 2012
Hearing on the Merits	June 20, 2012

**XI. Conclusion and Prayer for Relief**

WHEREFORE, PREMISES CONSIDERED, TCC prays that the Commission:

- (i) grant TCC's application;
- (ii) approve TCC's proposed notice and method of providing notice;
- (iii) approve TCC's proposed schedule;
- (iv) authorize TCC to begin applying the adjusted Rider EECRF attached hereto as Attachment A as of December 31, 2012 (the commencement of TCC's January 2013 billing month); and
- (v) grant such other and further relief to which TCC may show itself justly entitled.

Dated: May 1, 2012

RESPECTFULLY SUBMITTED,

American Electric Power Service Corporation  
400 West 15<sup>th</sup> Street, Suite 1520  
Austin, Texas 78701  
Rhonda Colbert Ryan  
State Bar No. 17478800  
Jerry N. Huerta  
State Bar. No. 24004709  
Telephone: (512) 481-3321  
Facsimile: (512) 481-4591

By: Rhonda Colbert Ryan  
Rhonda Colbert Ryan  
ATTORNEY FOR AEP TEXAS CENTRAL COMPANY

AEP TEXAS CENTRAL COMPANY  
TARIFF FOR ELECTRIC DELIVERY SERVICE

APPLICATION  
ATTACHMENT A

Applicable: Entire System

Chapter: 6 Section: 6.1.1

Section Title: Delivery System Charges

Revision: Fourth Effective Date: December 31, 2012

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**6.1.1.6.4 Rider EECRF – Energy Efficiency Cost  
Recovery Factors**

**AVAILABILITY**

Rider EECRF recovers the cost of energy efficiency programs not already included in base distribution service rates and is applicable to the kWh sales of Retail Customers taking retail electric delivery service from the Company.

**APPLICABILITY**

The Rider EECRF is applicable to the current month's billed kWh of each Retail Customer taking electric delivery service from the Company.

**MONTHLY RATE**

<u>Rate Schedule</u>	<u>Factor</u>
Residential Service	\$0.000522 per kWh
Secondary Service Less than or Equal to 10 kW	\$0.000213 per kWh
Secondary Service Greater than 10 kW	\$0.000472 per kWh
Primary service	\$0.000000 per kWh

**NOTICE**

This Rate Schedule is subject to the Company's Tariff and Applicable Legal Authorities.

PUC DOCKET NO. \_\_\_\_\_

PUBLIC UTILITY COMMISSION OF TEXAS

APPLICATION OF  
AEP TEXAS CENTRAL COMPANY  
TO ADJUST  
ENERGY EFFICIENCY COST RECOVERY FACTOR AND RELATED RELIEF

DIRECT TESTIMONY OF  
BILLY G. BERNY  
FOR  
AEP TEXAS CENTRAL COMPANY

MAY 1, 2012



## TESTIMONY INDEX

<u>SUBJECT</u>	<u>PAGE</u>
I. INTRODUCTION.....	3
II. PURPOSE OF TESTIMONY AND SUMMARY OF TCC'S FILING .....	5
III POLICY CONSIDERATIONS FOR RECOVERY OF ENERGY EFFICIENCY EXPENDITURES .....	10
A. Statutory Policies .....	10
B. Commission Rule Pertaining to an EECRF Filing .....	11
C. Achievement of Objectives that Exceed the Minimum Goals of the Statute and Rule.....	16
D. Industrial Customers .....	17
E. Research and Development Costs.....	18
F. Over- / Under-Recovery of 2011 Costs .....	20
G. 2011 Performance Bonus .....	21
IV. CONCLUSION.....	22

1 I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME, POSITION, AND BUSINESS ADDRESS.

3 A. My name is Billy G. Berny. I am Manager of Energy Efficiency/Demand Response  
4 Programs for American Electric Power Service Corporation (AEPSC), the service  
5 company affiliate of AEP Texas Central Company (TCC). My business address is  
6 910 Energy Drive, Abilene, Texas 79602.

7 Q. PLEASE STATE YOUR EDUCATIONAL AND PROFESSIONAL BACKGROUND.

8 A. I received a Bachelor of Science degree from Texas A&M University in 1978, and  
9 have completed some post-graduate work at Abilene Christian University. I have also  
10 completed advanced business management programs at Texas A&M University  
11 (1983), Baylor University (1986) and Southern Methodist University (1995). From  
12 January 1979 until August 1992, I served in a number of capacities and at various  
13 locations in customer service, marketing, public relations, and management positions  
14 with Central Power and Light Company, the predecessor to TCC. In August 1992, I  
15 was appointed Director of Marketing for West Texas Utilities Company, the  
16 predecessor to AEP Texas North Company (TNC), and held that position until  
17 October 1996. I have held my current position with responsibility for energy  
18 efficiency activities and associated regulatory compliance, first as an employee of  
19 Central and South West Services, Inc. (the corporate service affiliate of Central and  
20 South West Corporation, or CSW) since October 1996 and then, since 2000, as an  
21 employee of AEPSC (following the CSW/American Electric Power Company, Inc.

merger). I hold professional certifications from the Association of Energy Engineers as Certified Energy Manager and as Certified DSM Professional.

Q. HAVE YOU PREVIOUSLY FILED TESTIMONY BEFORE ANY REGULATORY AGENCY?

A. Yes, I have previously filed testimony before the Public Utility Commission of Texas (PUC, PUCT or Commission) in the following TCC proceedings:

- Docket No. 33309, TCC's Application to Change Rates; Docket No. 34630, Petition of Texas Legal Services Center and Texas Ratepayers' Organization to Save Energy to Modify the Commission's Final Order in Docket No. 32103 and to Reform the Agreement to Implement Weatherization Programs; Docket No. 35627, TCC's Application for Energy Efficiency Cost Recovery Factor; Docket No. 36960, TCC's Application to Adjust Energy Efficiency Cost Recovery Factor; Docket No. 38208, TCC's Application to Adjust Energy Efficiency Cost Recovery Factor and Related Relief; and Docket No. 39360, TCC's Application to Adjust Energy Efficiency Cost Recovery Factor and Related Relief.

and in the following TNC proceedings:

- Docket No. 33310, TNC's Application to Change Rates; Docket No. 34630, Petition of Texas Legal Services Center and Texas Ratepayers' Organization to Save Energy to Modify the Commission's Final Order in Docket No. 32103 and to Reform the Agreement to Implement Weatherization Programs; Docket No. 36959, TNC's Application for an Energy Efficiency Cost Recovery Factor and Related Relief; Docket No. 38209, TNC's Application to Adjust Energy Efficiency Cost Recovery Factor and Related Relief; and Docket No. 39361, TNC's Application to Adjust Energy Efficiency Cost Recovery Factor and Related Relief.

I also previously filed testimony before the Commission in Docket No. 35625, Southwestern Electric Power Company's (SWEPCO) Application for Energy Efficiency Cost Recovery Factor.

In addition, I have presented prefiled testimony before two other state regulatory bodies:

- The Arkansas Public Service Commission in Docket No. 07-082-TF, The Application for Approval of SWEPCO's Initial Energy Efficiency Program Plan, and
- The Oklahoma Corporation Commission in Cause No. PUD 200700449, The Application of Public Service Company of Oklahoma to Comply with Order No. 545168 Issued in Cause No. PUD 200600285.

Q. DO YOU SPONSOR ANY OF THE SCHEDULES THAT ACCOMPANY TCC'S FILING?

A. Yes, I sponsor Schedules I, J, and K. In addition, I cosponsor Schedule A with TCC witness Pamela D. Osterloh and Schedule B with TCC witness Jennifer L. Jackson.

## II. PURPOSE OF TESTIMONY AND SUMMARY OF TCC'S FILING

Q. WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?

A. The purpose of my testimony is to:

- provide a summary of the relief sought by TCC in this proceeding and of its filing;
- lay out the policy considerations for recovery of TCC's projected costs for its 2013 energy efficiency programs in its adjusted Energy Efficiency Cost Recovery Factor (EECRF) for 2013, as contemplated by Public Utility Regulatory Act (PURA) §39.905 and PUC SUBST. R. 25.181(f);
- provide information regarding the over-recovery of TCC's energy efficiency program revenues for its 2011 programs to be included in its adjusted EECRF in 2013;
- provide information regarding TCC's performance bonus achieved by its 2011 energy efficiency results, as contemplated in PUC SUBST. R. 25.181(h), and to be recovered through its adjusted EECRF in 2013; and
- provide information regarding TCC's projected costs for Evaluation Measurement & Verification (EM&V) activities as contemplated to be incurred in 2013 by PUCT rulemaking Project No. 39674 proposed rule which was published in the Texas Register on April 27, 2012.

1 Q. WHAT RELIEF DOES TCC SEEK IN THIS PROCEEDING?

2 A. In Docket No. 39360, the Commission authorized TCC to adjust its 2011 EECRF  
3 pursuant to PURA §39.905 and PUC SUBST. R. 25.181(f)(1) to recover \$7,290,564 in  
4 2012 for energy efficiency. This included \$7,118,795, the amount by which its  
5 projected energy efficiency costs for its 2012 program exceed the amount of energy  
6 efficiency funding expressly included in its prior base rate order in Docket No. 33309;  
7 \$2,579,657, which is the amount of TCC's performance bonus achieved by its 2010  
8 energy efficiency results; \$2,562,212, the amount of energy efficiency program costs  
9 that were over-recovered in its 2010 EECRF returned to customers; and \$154,324 as  
10 identified in Finding of Fact No. 48 of the Commission's Final Order in Docket  
11 No. 39360.

12 PUC SUBST. R. 25.181(f)(4) requires a utility with an EECRF to apply no later  
13 than May 1 of each year to adjust its EECRF in order to reflect changes in costs and  
14 performance bonus and to minimize any over- or under-collection in prior years'  
15 program costs. Accordingly, by this application TCC now requests the Commission to  
16 approve an adjustment to TCC's 2012 EECRF to recover \$8,069,409 in 2013. As my  
17 testimony and the testimony of TCC witnesses Osterloh and Jackson explain, the  
18 amount TCC now seeks to recover through its adjusted 2013 EECRF reflects the  
19 following components:

- 20 1) recovery of \$7,747,505 in energy efficiency program costs projected to be  
21 incurred in 2013 that exceed the costs for energy efficiency programs included  
22 in its prior base rate order;
- 23 2) return to customers the amount of \$2,788,466 representing the over-recovery  
24 of TCC's energy efficiency program costs through its 2011 EECRF revenues;

1           3) recovery of \$2,634,727 representing TCC's 2011 performance bonus for  
2           achieving demand savings that exceeded its minimum goal to be achieved in  
3           2011; and

4           4) recovery of \$475,643 representing the estimated EM&V costs  
5           projected to be incurred in 2013, as contemplated by PUC rulemaking  
6           Project No. 39674 proposed rule which was published in the Texas  
7           Register on April 27, 2012.

8           The total amount of revenue that TCC requests be recovered through its adjusted  
9           2013 EECRF is \$8,069,409 in energy efficiency costs.

10    Q.    WHAT IS TCC'S PROJECTED 2013 ENERGY EFFICIENCY BUDGET?

11    A.    As shown in Schedule A, TCC's projected total 2013 energy efficiency budget to  
12           achieve its energy efficiency objectives for 2013 is \$14,082,454 plus EM&V costs of  
13           \$475,643. The 2013 projected energy efficiency costs are the amounts reasonably  
14           necessary for TCC to achieve its energy efficiency objectives for 2013 pursuant to  
15           PUC SUBST. R. 25.181(f)(1). The adjusted EECRF energy efficiency program costs  
16           component equal to \$7,747,505 in 2013, plus the projected 2013 EM&V costs of  
17           \$475,643, plus the amount TCC's prior base rate order expressly included for energy  
18           efficiency of \$6,334,949 equal TCC's total 2013 energy efficiency budget of  
19           \$14,558,097. TCC requests that its adjusted 2013 EECRF recover the difference  
20           between its total 2013 energy efficiency budget of \$14,558,097 and \$6,334,949,  
21           which is the amount the prior base rate order expressly included for energy efficiency  
22           funding. These amounts are shown in more detail on Schedules A and B to TCC's  
23           filing, which I cosponsor.

1 Q. DID TCC INCUR GREATER ENERGY EFFICIENCY COSTS FOR ITS 2011  
2 ENERGY EFFICIENCY PROGRAMS THAN THE AMOUNT EXPRESSLY  
3 INCLUDED IN ITS PRIOR BASE RATE ORDER?

4 A. Yes, TCC incurred \$6,838,685 more in energy efficiency costs for its 2011 energy  
5 efficiency programs than were expressly included in its prior base rate order. As  
6 shown on Schedule H, TCC incurred a total of \$13,173,634 in energy efficiency  
7 expenditures for its 2011 programs, which was \$6,838,685 greater than the  
8 \$6,334,949 expressly included for energy efficiency funding in its prior base rate  
9 order.

10 Q. DID TCC SPEND MORE OR LESS THAN IT BUDGETED ON ITS 2011 ENERGY  
11 EFFICIENCY PROGRAMS?

12 A. As shown on Schedule H, TCC incurred a total of \$13,173,634 in energy efficiency  
13 expenditures for its 2011 programs, which is \$1,982,330 less than its projected 2011  
14 budget for energy efficiency.

15 Q. DID TCC RECOVER MORE OR LESS ENERGY EFFICIENCY PROGRAM  
16 COSTS THROUGH ITS 2011 EECRF THAN WAS AUTHORIZED IN DOCKET  
17 NO. 38208?

18 A. In Docket No. 38208, TCC was authorized to recover \$8,821,015 in energy efficiency  
19 program costs through the 2011 EECRF. TCC collected \$9,627,151 of its energy  
20 efficiency program costs through its 2011 EECRF, exclusive of its 2009 performance  
21 bonus and the return to customers from the 2009 over-recovery. This collected  
22 amount is more than the amount TCC was authorized to collect for its 2011 programs.

1 Q. DO TCC'S CURRENT BASE RATES INCLUDE ANY AMOUNT THAT IS  
2 EXPRESSLY SPECIFIED FOR ENERGY EFFICIENCY?

3 A. Yes, in the Commission's Final Order in Docket No. 33309, the amount expressly  
4 included in TCC's base rates for energy efficiency program funding is \$6,334,949.

5 Q. DID TCC EXCEED ITS MINIMUM DEMAND REDUCTION GOAL FOR 2011?

6 A. Yes, TCC exceeded its minimum demand reduction goal for 2011, which was to be  
7 the greater of at least 20% of historic average load growth in demand or its 2010  
8 demand reduction goal and, consequently, TCC qualifies for a performance bonus  
9 pursuant to PUC SUBST. R. 25.181(h). Schedule K sets forth the calculation of the  
10 \$2,634,727 performance bonus that TCC earned for exceeding its minimum demand  
11 reduction goal for 2011. TCC requests that this amount (\$2,634,727) also be included  
12 for recovery through its adjusted EECRF for 2013.

13 Q. PLEASE DESCRIBE TCC'S FILING.

14 A. TCC's filing consists of my direct testimony and the direct testimony of two other  
15 witnesses. Ms. Osterloh's direct testimony addresses the energy efficiency costs that  
16 TCC incurred for its 2011 programs, TCC's energy efficiency results from its 2011  
17 programs, TCC's energy efficiency goals for 2013 as established by the  
18 Commission's rule, the energy efficiency programs that TCC will offer in 2013 to  
19 meet these goals, the costs TCC projects to incur in 2013 in connection with these  
20 energy efficiency programs and goals, and the projected EM&V costs to be incurred  
21 in 2013. Ms. Jackson's direct testimony describes the design of the adjusted EECRF,  
22 the energy efficiency cost assignment among the EECRF rate classes to be recovered



1 through the adjusted EECRF, and the billing determinants used to develop the  
2 adjusted EECRF. Accompanying the direct testimony of TCC's witnesses are  
3 Schedules A through L that provide the information which the Commission has  
4 specified should be provided in support of a sufficient request for the adjusted  
5 EECRF.

6 Q. WHAT DOES TCC REQUEST TO BE THE EFFECTIVE DATE OF THE  
7 ADJUSTED EECRF?

8 A. TCC requests that the adjusted EECRF be made effective as of December 31, 2012,  
9 which is the commencement of TCC's January 2013 billing month.  
10

11 III. POLICY CONSIDERATIONS FOR  
12 RECOVERY OF ENERGY EFFICIENCY EXPENDITURES

13 A. Statutory Policies

14 Q. WHAT ARE THE POLICY CONSIDERATIONS THAT GOVERN THE  
15 RECOVERY OF ENERGY EFFICIENCY COSTS?

16 A. In PURA §39.905, the Texas Legislature established policies that an electric utility  
17 such as TCC:

- 18 • Must provide incentives adequate for the purpose of acquiring cost-effective  
19 energy efficiency equivalent to not less than 30% of the utility's annual  
20 growth in demand of residential and commercial customers by December 31  
21 of each year beginning with the 2013 calendar year.
- 22 • Must provide incentives through market-based standard offer programs  
23 (SOPs) or targeted market transformation programs.
- 24 • Must provide incentives in such a manner that retail electric providers and  
25 competitive energy efficiency service providers install the measures that

1 produce the required energy efficiency necessary to meet the utility's  
2 mandated annual goal.

3 Prior to the 81<sup>st</sup> Legislature, PURA §39.905 established that a utility such as TCC  
4 must provide incentives adequate for the purpose of acquiring cost-effective energy  
5 efficiency equivalent to at least 20% of the utility's annual growth in demand of  
6 residential and commercial customers by December 31, 2011, and at least 25% of the  
7 utility's annual growth in demand of residential and commercial customers by  
8 December 31, 2012.

9 The Legislature has also recognized that a utility should have access to a  
10 mechanism to enable it to fully and timely recover the costs of providing these energy  
11 efficiency incentive programs. Specifically, utilities are authorized to recover the  
12 differential between the costs expressly included in base rates (if such energy  
13 efficiency costs are expressly included in base rates) and the increased costs they must  
14 incur in order to meet the objectives of PURA §39.905, including the achievement of  
15 additional cost-effective energy efficiency in excess of the minimum goals set forth in  
16 the statute. The Legislature also recognized that utilities should be provided an  
17 incentive to exceed the goals in the statute and authorized the Commission to award  
18 performance bonuses to the utilities for exceeding their annual goals.

19 B. Commission Rule Pertaining to an EECRF Filing

20 Q. WHAT ARE THE MINIMUM ANNUAL ENERGY EFFICIENCY GOALS FOR  
21 THE YEARS 2011 THROUGH 2013?

22 A. PUC SUBST. R. 25.181(e) requires a utility to administer energy efficiency programs  
23 such that it achieves the equivalent of at least 20% reduction of the utility's annual

1 growth in demand of residential and commercial customers for the 2011 program  
2 year, at least 25% reduction of the utility's annual growth in demand of residential  
3 and commercial customers for the 2012 program year, and at least 30% reduction of  
4 the utility's annual growth in demand of residential and commercial customers for the  
5 2013 program year. Unless the Commission establishes a different goal for a utility, a  
6 utility's demand reduction goal for any year shall not be lower than its goal for the  
7 prior year.

8 Q. WHY IS TCC FILING THIS REQUEST TO ADJUST ITS EECRF FOR  
9 RECOVERY OF ITS ENERGY EFFICIENCY EXPENDITURES?

10 A. The Commission's rule includes provisions for a utility such as TCC to request that  
11 an EECRF be adjusted to recover all of its forecasted annual energy efficiency  
12 program costs, or to recover its forecasted annual energy efficiency program costs that  
13 are not recovered through a Commission order establishing an express amount of  
14 energy efficiency program costs to be included in a utility's base rates (PUC SUBST.  
15 R. 25.181(f)(1)). Also, as I stated earlier, PUC SUBST. R. 25.181(f)(4) requires a  
16 utility with an EECRF to apply no later than May 1 of each year to adjust its EECRF  
17 in order to reflect changes in costs and performance bonus and to minimize any over-  
18 or under-collection in prior year program costs. The order in Docket No. 39360  
19 further implemented this in Ordering Paragraph 4, which requires TCC to make a  
20 filing to adjust the EECRF no later than May 1 of each year. Finally, the proposed  
21 energy efficiency rule published in the Texas Register on April 27, 2012 contains a

1 significant addition requiring EM&V costs that will be incurred in 2013, and which  
2 authorizes a utility to recover EM&V costs through its EECRF.

3 Q. HAS TCC INCLUDED AN ESTIMATE OF 2013 EM&V COSTS IN THIS FILING?

4 A. Yes. TCC has included an estimate of \$475,643 of EM&V costs as its share of the  
5 total of statewide EM&V costs Commission Staff has estimated to be incurred in  
6 program year 2013. The statewide EM&V cost was estimated by the Commission  
7 Staff, and the per-utility share of that statewide estimated cost was agreed upon by  
8 members of the Electric Utility Marketing Managers of Texas (EUMMOT), an  
9 organization consisting of the Texas utilities' energy efficiency managers. TCC's  
10 share of the total statewide EM&V cost is based upon TCC's total 2009, 2010, and  
11 2011 program years' energy efficiency costs as a percentage of the total of all  
12 EUMMOT utilities' energy efficiency costs for those same program years.

13 Q. WHY HAS TCC INCLUDED AN ESTIMATE OF 2013 EM&V COSTS IN THIS  
14 EECRF FILING?

15 A. Under the current PUC rulemaking Project No. 39674, several proposed changes to  
16 Substantive Rule 25.181 will likely increase the current proposed budget estimate as  
17 referenced in the AEP Texas Central Company's *2012 Energy Efficiency Plan and*  
18 *Report*. One of the major changes as proposed in Project No. 39674 includes the  
19 development and implementation of an EM&V framework, the costs of which are to  
20 be assigned to each utility. Since the proposed rule contemplates that the estimated  
21 EM&V costs will be incurred in 2013, TCC has determined that including an estimate  
22 of that year's EM&V cost in the 2013 EECRF factor adjustment is appropriate.

1 Q. WHAT ARE THE REQUIRED ELEMENTS TO BE COVERED WITHIN THE  
2 SCOPE OF THIS PROCEEDING?

3 A. As outlined in the Commission's rule for energy efficiency, an EECRF rate schedule  
4 must be included in the utility's tariff to permit the utility to timely recover the  
5 reasonable costs of providing energy efficiency programs, including prior year over-  
6 or under-collections of energy efficiency costs, any applicable performance bonus  
7 (PUC SUBST. R. 25.181(f)(6)), and EM&V costs. The EECRF is to be calculated to  
8 recover the costs associated with the programs from the customer classes that receive  
9 services under the programs TCC offers (SUBST. R. 25.181(f)(3)). The Commission  
10 may approve an energy charge or a monthly customer charge for the EECRF, and the  
11 EECRF must be set at a rate that will give TCC the opportunity to earn revenues  
12 equal to the sum of TCC's forecasted energy efficiency program costs, net of energy  
13 efficiency costs included in base rates, applicable prior years' energy efficiency over-  
14 or under-collection, applicable performance bonus (PUC SUBST. R. 25.181(f)(6)), and  
15 EM&V costs.

16 According to the Commission's rule regarding a proceeding to change an  
17 EECRF, a utility must show that the costs to be recovered through the EECRF are  
18 reasonable estimates of the costs necessary to provide energy efficiency programs and  
19 to meet the utility's goals (PUC SUBST. R. 25.181(f)(11)(A)); the costs assigned or  
20 allocated to customer classes are reasonable and consistent (PUC SUBST.  
21 R. 25.181(f)(11)(D)); the estimate of billing determinants for the period for which the  
22 EECRF is to be in effect is reasonable (PUC SUBST. R. 25.181(f)(11)(E)); and any

1 calculations or estimates of system losses and line losses used in calculating the  
2 charges are reasonable (PUC SUBST. R. 25.181(f)(11)(F)).

3 Q. WHAT ARE THE ESSENTIAL ELEMENTS CONTAINED WITHIN TCC'S  
4 APPLICATION REQUESTING EECRF RECOVERY OF ITS PROGRAM COSTS?

5 A. According to PUC SUBST. R. 25.181(f)(9), a utility's application to change an EECRF  
6 must include information and schedules otherwise required in any Commission  
7 approved EECRF filing package. The Commission has not yet adopted such a filing  
8 package. In the absence of an adopted filing package, TCC has included in its  
9 application testimony and schedules providing the information in compliance with  
10 PUC SUBST. R. 25.181(f) for approval of an adjusted EECRF. The testimony and  
11 schedules that TCC has included in this filing are comparable to the testimony and  
12 schedules that were submitted in Docket Nos. 35627, 36960, 38208, and 39360, and  
13 which formed the basis for the Commission's authorization of TCC's initial and  
14 adjusted EECRF in those proceedings.

15 TCC's application includes testimony and schedules showing:

- 16 1. its forecasted energy efficiency program costs for 2013;
- 17 2. TCC's energy efficiency program incentive payments and administrative costs  
18 for its energy efficiency programs for 2011;
- 19 3. projected budgets for these costs for the year in which the adjusted EECRF is  
20 expected to be in effect (2013), including costs for the dissemination of  
21 information, outreach and other major administrative costs;
- 22 4. the basis for the projection of costs for 2013;
- 23 5. the amount of energy efficiency program costs expressly included for recovery  
24 in base rates;

6. the amount of TCC's 2011 actual energy efficiency program costs that exceeded the amount recovered in base rates;
7. the performance bonus TCC seeks to be awarded for its 2011 energy efficiency achievements;
8. information concerning the calculation of billing determinants;
9. information from its last base rate case concerning the allocation of energy efficiency costs to EECRF rate classes;
10. projected EM&V expenditures to be incurred in 2013; and
11. other information that supports the determination of TCC's adjusted EECRF.

All of these elements of TCC's application for approval of its adjusted EECRF for 2013 are required by virtue of PUC SUBST. R. 25.181(f)(9).

C. Achievement of Objectives that Exceed  
the Minimum Goals of the Statute and Rule

Q. WHAT DEMAND REDUCTION AND ENERGY SAVINGS DOES TCC PROPOSE TO ACHIEVE THROUGH ITS 2013 PROGRAMS?

A. TCC's 2013 minimum residential and commercial customer energy efficiency goals are a 12.93 megawatt (MW) demand reduction (which is the 2012 MW goal for TCC set in Docket No. 39360 pursuant to PUC SUBST. R. 25.181(e)(3)(B)), and a 22,657 megawatt-hour (MWh) reduction in energy consumption (in accordance with PUC SUBST. R. 25.181(e)(4)). The energy efficiency objectives TCC seeks to achieve through the proposed amount of 2013 energy efficiency expenditures include a demand reduction of as much as 31.41 MW of TCC's residential and commercial peak demand and energy savings of as much as 61,943 MWh.

1 Q. DO YOU BELIEVE IT IS CONSISTENT WITH THE COMMISSION'S RULE TO  
2 PURSUE THE OBJECTIVES TCC HAS ESTABLISHED FOR ITS 2013  
3 PROGRAM?

4 A. Yes. I believe the intent of the Commission's rule is to achieve as much cost-  
5 effective energy efficiency as is reasonably possible. This intent is manifested in  
6 PURA §39.905(b)(2), wherein the Legislature authorized the Commission to provide  
7 a performance bonus to reward a utility for "administering programs under this  
8 section that exceed the minimum goals established by this section." The express  
9 characterization of the goals in PURA §39.905 as "minimum goals" clearly indicates  
10 the Legislature's desire that utilities be encouraged to exceed these goals where  
11 additional cost-effective energy efficiency is reasonably possible.

12 D. Industrial Customers

13 Q. DOES TCC'S ENERGY EFFICIENCY PLAN INCLUDE ANY  
14 GRANDFATHERED LOAD MANAGEMENT STANDARD OFFER PROGRAMS  
15 THAT CONTINUE FOR INDUSTRIAL CUSTOMERS UNDER PUC SUBST.  
16 R. 25.181(t)?

17 A. No. While TCC had in place a Load Management SOP in which industrial customers  
18 could participate, no such customers availed themselves of these opportunities, and  
19 none of the program expenditures incurred in 2007 were attributable to industrial  
20 customer participation. This is further detailed in Schedule I that I sponsor.

21 Q. WHY DOES TCC NOT PROPOSE TO INCLUDE CHARGES IN THE ADJUSTED  
22 EECRF FOR TRANSMISSION SERVICE LEVEL CUSTOMERS?



1 A. TCC does not propose to include any charges for transmission service level customers  
2 in the adjusted EECRF because it has no grandfathered programs under PUC SUBST.  
3 R. 25.181(t).

4 E. Research and Development (R&D) Costs

5 Q. DID TCC'S 2011 ENERGY EFFICIENCY PROGRAM COSTS INCLUDE  
6 RESEARCH AND DEVELOPMENT EXPENDITURES?

7 A. Yes. PURA §39.905(e) allows a utility such as TCC to use money approved by the  
8 Commission for energy efficiency programs to perform necessary energy efficiency  
9 research and development to foster continuous improvement and innovation in the  
10 application of energy efficiency technology and energy efficiency program design and  
11 implementation. The Commission's rule (PUC SUBST. R. 25.181(i)) specifies that  
12 TCC's research and development costs shall not exceed 10% of its total program  
13 costs. The energy efficiency program costs for 2011 of \$13,173,634 shown on  
14 Schedule H included \$314,082 in costs for research and development projects funded  
15 by TCC. These projects included:

- 16 1. Costs related to developing upgrades and enhancements to TCC's web-based  
17 electronic energy efficiency program tracking and reporting database. These  
18 upgrades and enhancements were necessary as a result of 2010 amendments to the  
19 Commission's rule and for expanded program reporting capabilities. These 2011  
20 costs were \$165,740.
- 21 2. Participation in research and development projects of the Center for the  
22 Commercialization of Electric Technologies (CCET). TCC's expenditures related  
23 to these projects in 2011 were \$98,512.
- 24 3. Research and development costs associated with the SMART View<sup>SM</sup> In-home  
25 Device R&D Project of \$49,830.

1 All of these research and development expenditures incurred in 2011 were for the  
2 purpose of fostering continuous improvement and innovation in the application of  
3 energy efficiency technology and energy efficiency program design and  
4 implementation.

5 Q. DOES TCC'S PROJECTED 2013 ENERGY EFFICIENCY PROGRAM BUDGET  
6 INCLUDE RESEARCH AND DEVELOPMENT EXPENDITURES?

7 A. Yes, it does.

8 Q. WHAT IS TCC'S PROJECTED 2013 RESEARCH AND DEVELOPMENT  
9 BUDGET?

10 A. TCC has identified three known research and development projects it proposes to  
11 fund in 2013. These are:

- 12 1. \$32,000 for research and development projects of the CCET;
- 13 2. \$235,000 for the research and development associated with the SMART View<sup>SM</sup>  
14 In-home Device R&D Project that may lead to greater energy efficiency results  
15 used in conjunction with TCC's AMS deployment; and
- 16 3. \$160,000 for developing upgrades and enhancements to TCC's web-based  
17 electronic energy efficiency program tracking and reporting database and to  
18 comply with Ordering Paragraph 3 of the Final Order in Docket No. 39360.

19 The total proposed budget for these known research and development projects is  
20 \$427,000.

21 Q. HAS TCC BUDGETED THE MAXIMUM AMOUNT IN 2013 FOR ENERGY  
22 EFFICIENCY RESEARCH AND DEVELOPMENT EXPENDITURES ALLOWED  
23 BY THE COMMISSION'S RULE?

1 A. No, the maximum amount of energy efficiency research and development costs  
2 allowed under the Commission's rule that TCC could incur is 10 percent of its total  
3 projected program costs, or \$1,408,245, in 2013. However, TCC has budgeted  
4 \$427,000, the amount it considers to be reasonable for projected research and  
5 development expenditures, considering the whole of its energy efficiency program  
6 offerings and the magnitude of its required demand reduction goal to be achieved in  
7 2013.

8 F. Over- / Under-Recovery of 2011 Costs

9 Q. IS TCC SEEKING TO RETURN TO CUSTOMERS THE AMOUNT OF OVER-  
10 RECOVERED ENERGY EFFICIENCY PROGRAM REVENUES COLLECTED  
11 THROUGH ITS 2011 EECRF IN EXCESS OF THE AMOUNT OF ENERGY  
12 EFFICIENCY PROGRAM COSTS ACTUALLY INCURRED IN 2011?

13 A. Yes. In addition to collecting its projected total 2013 energy efficiency program  
14 expenditures that exceed the amount expressly recovered through its base rates, TCC  
15 is requesting to return in its adjusted 2013 EECRF the amount of its actual 2011  
16 EECRF program revenues that exceeded the amount of its energy efficiency program  
17 expenditures in 2011.

18 Q. PLEASE EXPLAIN THE BASIS FOR TCC'S INCLUSION OF THE 2011 OVER-  
19 RECOVERY AMOUNT IN ITS ADJUSTED 2013 EECRF.

20 A. PURA §39.905(b-1) provides that:

21 The energy efficiency cost recovery factor under Subsection (b)(1) may  
22 not result in an over-recovery of costs but may be adjusted each year to  
23 change rates to enable utilities to match revenues against energy  
24 efficiency costs.... The factor shall be adjusted to reflect any over-

1 collection or under-collection of energy efficiency cost recovery  
2 revenues in previous years.

3 PUC SUBST. R. 25.181(f)(4) further states that the "EECRF shall be designed to  
4 permit the utility to recover any under-recovery of energy efficiency program costs or  
5 return any over-recovery of costs." TCC incurred total program costs of \$13,173,634  
6 in good faith in 2011 to pursue the goals set forth in the Commission's rule.

7 TCC collected \$9,627,151 in energy efficiency program revenues through its  
8 2011 EECRF and \$6,334,949 through base rates in 2011. This total of its 2011  
9 energy efficiency program revenues was \$15,962,100, representing an over-recovery  
10 of \$2,788,466 (the difference between the total amount of its 2011 energy efficiency  
11 program revenues recovered through base rates and its EECRF (\$15,962,100) and its  
12 2011 energy efficiency program expenditures (\$13,173,634)). TCC requests an  
13 adjustment to its 2013 EECRF of this over-recovered 2011 energy efficiency program  
14 cost amount as shown on Schedule J, which I sponsor.

15 G. 2011 Performance Bonus

16 Q. HAS TCC CALCULATED THE PERFORMANCE BONUS IT SEEKS IN  
17 CONNECTION WITH ITS 2011 ENERGY EFFICIENCY PROGRAM  
18 ACHIEVEMENTS?

19 A. Please refer to Schedule K, which I sponsor. This schedule demonstrates the  
20 calculation of the \$2,634,727 performance bonus TCC seeks to be awarded based  
21 upon its 2011 program year energy efficiency results. Schedule K includes  
22 information from Table 12 of TCC's 2012 Energy Efficiency Plan and Report filed on  
23 March 30, 2012 in Project No. 40194.

1 TCC achieved a peak demand reduction of 27.496 MW from its 2011  
2 portfolio of energy efficiency programs. TCC's minimum demand reduction goal to  
3 be achieved in 2011 was 12.93 MW. TCC's achievement represents 212.7% of its  
4 2011 goal, qualifying TCC for a performance bonus per the Commission rule. All of  
5 the calculations and requirements regarding the \$2,634,727 performance bonus are as  
6 outlined in PUC SUBST. R. 25.181(h).

7  
8 IV. CONCLUSION

9 Q. PLEASE BRIEFLY SUMMARIZE YOUR TESTIMONY.

10 A. The components TCC includes in its request to adjust its 2012 EECRF have been  
11 properly calculated in accordance with the applicable standards and criteria.

- 12 1. The energy efficiency costs projected by TCC for its 2013 programs represent  
13 reasonable estimates of the costs necessary to provide energy efficiency programs  
14 for 2013 to meet TCC's energy efficiency objectives for 2013.
- 15 2. The portion of those projected 2013 program costs that exceeds the amount of  
16 energy efficiency funding expressly included in TCC's prior base rate order is  
17 appropriately included in the requested adjustment to TCC's 2013 EECRF.
- 18 3. TCC's estimate of EM&V expenditures to be incurred in 2013 is reasonable.
- 19 4. The performance bonus, which TCC earned in 2011 and now requests to be  
20 included in its adjusted 2013 EECRF, comports fully with the applicable  
21 provisions of the Commission's rule.
- 22 5. The 2011 energy efficiency program expenditures were reasonable and necessary  
23 costs to provide energy efficiency programs for 2011. It is reasonable and in  
24 accordance with the applicable Commission rule to include the portion of those  
25 costs that exceeds the amount of energy efficiency funding expressly included in  
26 TCC's prior base rate order and which were over-recovered in its 2011 EECRF to  
27 be returned in the adjusted 2013 EECRF.

1 Q. DOES TCC'S APPLICATION MEET ALL OF THE REQUIREMENTS FOR  
2 ADJUSTMENT TO A UTILITY'S EECRF AS SET FORTH IN PUC SUBST.  
3 R. 25.181(f)?

4 A. Yes, TCC's application meets all of the requirements for approval of the requested  
5 adjustment to its EECRF to recover the components described in my direct testimony  
6 and supported by TCC's other witnesses.

7 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

8 A. Yes, it does.

PUC DOCKET NO. \_\_\_\_\_

PUBLIC UTILITY COMMISSION OF TEXAS

APPLICATION OF  
AEP TEXAS CENTRAL COMPANY  
TO ADJUST  
ENERGY EFFICIENCY COST RECOVERY FACTOR AND RELATED RELIEF

DIRECT TESTIMONY OF  
PAMELA D. OSTERLOH  
FOR  
AEP TEXAS CENTRAL COMPANY

MAY 1, 2012

## TESTIMONY INDEX

<u>SUBJECT</u>	<u>PAGE</u>
I. INTRODUCTION .....	3
II. PURPOSE OF TESTIMONY .....	4
III. ENERGY EFFICIENCY REQUIREMENTS AND OBJECTIVES.....	5
A. Statutory Requirements.....	5
B. Annual Demand Reduction Goal .....	8
C. Annual Energy Savings Goal .....	9
D. Programs to Achieve Objectives.....	10
IV. ENERGY EFFICIENCY PROGRAM COSTS .....	11
A. 2011.....	11
B. 2013.....	14
V. ENERGY EFFICIENCY PROGRAMS .....	16
A. 2011 Programs .....	16
B. 2013 Programs .....	23
VI. CONCLUSION.....	24



1 I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME, POSITION IN THE COMPANY, AND  
3 BUSINESS ADDRESS.

4 A. My name is Pamela D. Osterloh. I am Senior Energy Efficiency/Demand Response  
5 (EE/DR) Coordinator for AEP Texas Central Company (TCC). My business address  
6 is 539 N. Carancahua, Corpus Christi, Texas 78401.

7 Q. PLEASE STATE YOUR EDUCATIONAL AND PROFESSIONAL BACKGROUND.

8 A. I received a Bachelor of Science degree from Texas A&M University in 1986. I was  
9 first employed by and worked in various capacities and locations for Central Power  
10 and Light Company (the predecessor of TCC) from November 1991 through May  
11 1992. In June 1992, I accepted the position of Market Research Analyst with West  
12 Texas Utilities Company (the predecessor of AEP Texas North Company). In  
13 September 1997, I was appointed Demand Side Management (DSM) Resource  
14 Evaluation Coordinator with Central and South West Services, Inc. (the corporate  
15 service affiliate of Central and South West Corporation or CSW) located in Austin,  
16 Texas. In that role, I was responsible for energy efficiency regulatory activities and  
17 compliance for DSM activities for CSW in Texas. In April 1999, I transferred to  
18 Corpus Christi with CSW and began work in my current role as a Senior EE/DR  
19 Coordinator. In my current position, I am responsible for implementing and  
20 administering energy efficiency programs in compliance with Public Utility  
21 Commission of Texas (PUC or Commission) rule for such energy efficiency

1 programs. I hold professional certification from the Association of Energy Engineers  
2 as a Certified Energy Manager.

3 Q. HAVE YOU PREVIOUSLY FILED TESTIMONY BEFORE ANY REGULATORY  
4 AGENCY?

5 A. Yes, I have previously filed testimony before the Commission in Docket No. 35627,  
6 TCC's Application for Energy Efficiency Cost Recovery Factor; Docket No. 36960,  
7 TCC's Application to Adjust Energy Efficiency Cost Recovery Factor; Docket  
8 No. 38208, TCC's Application to Adjust Energy Efficiency Cost Recovery Factor and  
9 Related Relief; and Docket No. 39360, TCC's Application to Adjust Energy  
10 Efficiency Cost Recovery Factor and Related Relief.

11 Q. DO YOU SPONSOR ANY OF THE SCHEDULES ACCOMPANYING TCC'S  
12 FILING?

13 A. Yes, I sponsor Schedules E through H. In addition, I cosponsor Schedule A with  
14 TCC witness Billy G. Berny.

15  
16 II. PURPOSE OF TESTIMONY

17 Q. WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?

18 A. The purpose of my testimony is to present information supporting TCC's request to  
19 adjust its energy efficiency cost recovery factor (EECRF) for 2013. As Mr. Berny  
20 discusses in his direct testimony, TCC seeks an adjustment in 2013 to reflect:

- 21 • recovery of \$7,747,505, which is the amount of projected energy efficiency budget  
22 for TCC's 2013 programs that exceeds the energy efficiency costs expressly  
23 included in TCC's prior base rate order;

- 1 • return to customers the amount of \$2,788,466, which is the amount of TCC's
- 2 over-recovered 2011 energy efficiency program expense;
- 3 • recovery of \$2,634,727, which is the amount of TCC's performance bonus earned
- 4 from actual 2011 results achieved; and
- 5 • recovery of TCC's estimated 2013 Evaluation Measurement & Verification
- 6 (EM&V) costs of \$475,643 as contemplated by PUC rulemaking Project
- 7 No. 39674 proposed rule as published in the Texas Register on April 27, 2012.

8 The total amount that TCC requests be recovered through its adjusted 2013 EECRF is  
9 \$8,069,409.

10 In my direct testimony, I first outline the energy efficiency goal established by  
11 Public Utility Regulatory Act (PURA) §39.905. I then present the actual energy  
12 efficiency expenditures incurred by TCC for its 2011 programs. I will describe each  
13 of the programs that TCC implemented during 2011. I will also present TCC's  
14 projected budget and the plans and programs TCC will implement to achieve its  
15 energy efficiency objectives for 2013.

### 17 III. ENERGY EFFICIENCY REQUIREMENTS AND OBJECTIVES

#### 18 A. Statutory Requirements

19 Q. PLEASE DESCRIBE THE BASIC REQUIREMENTS OF PURA §39.905 AS  
20 RELEVANT TO YOUR TESTIMONY.

21 A. As discussed by Mr. Berny in his testimony, the requirements of PURA §39.905 as  
22 relevant to my testimony are:

- 23 • A utility must administer energy efficiency programs.
- 24 • A utility must provide incentives adequate for the purpose of acquiring cost-
- 25 effective energy efficiency equivalent to at least 30% of the electric utility's

1 annual growth in demand of residential and commercial customers for the  
2 2013 program year.

- 3 • A utility must provide incentives through market-based standard offer  
4 programs (SOPs) or targeted market transformation programs (MTPs).
- 5 • A utility must provide incentives in such a manner that retail electric providers  
6 (REPs) and competitive energy efficiency service providers (EESPs) install  
7 the measures that produce the energy efficiency necessary to meet the utility's  
8 mandated annual goal.

9 Q. HOW DOES TCC IMPLEMENT THESE REQUIREMENTS?

10 A. TCC develops and offers cost-effective energy efficiency programs to third-party  
11 EESPs and REPs, who in turn market their services to end-use residential and  
12 commercial customers. These programs offer incentives to encourage third-party  
13 EESPs and/or REPs and customers to participate as project sponsors of energy  
14 efficiency measures. These project sponsors then supply and install the measures at  
15 homes or businesses that produce the energy efficiency savings that TCC seeks to  
16 satisfy the energy efficiency objectives of its programs. The Commission's energy  
17 efficiency rule allows commercial customers with a peak demand of 50 kW or greater  
18 to act as their own EESP for measures they install for themselves. The energy  
19 efficiency objectives and goals are established annually, so that each year TCC must  
20 procure the necessary demand reduction and energy savings from participating project  
21 sponsors to meet TCC's objectives for that respective year. These energy efficiency  
22 savings may be in the form of reduction in peak demand (kW), energy usage (kWh),  
23 or both. TCC pays incentives to the project sponsors for peak demand and energy  
24 savings resulting from the energy efficiency measures installed according to program  
25 guidelines.

1 Q. PLEASE DEFINE THE TERM STANDARD OFFER PROGRAM OR SOP.

2 A. In PUC SUBST. R. 25.181(c)(30), the Commission defines an SOP as a program under  
3 which a utility administers standard offer contracts with EESPs/REPs for eligible  
4 energy efficiency measures that produce energy efficiency savings. The contract  
5 between the EESP/REP and the utility specifies the standard payments for each unit  
6 of energy and peak demand savings achieved through energy efficiency measures,  
7 outlines measurement and verification (M&V) protocols, and includes other terms  
8 and conditions that are standard.

9 Q. PLEASE DEFINE THE TERM MARKET TRANSFORMATION PROGRAM OR  
10 MTP.

11 A. In PUC SUBST. R. 25.181(c)(21), an MTP is defined as a strategic program intended  
12 to induce lasting structural or behavioral changes in a market that result in the  
13 increased adoption of energy efficiency technologies, services, and practices.

14 Q. HAS THE COMMISSION ADOPTED RULES TO IMPLEMENT PURA §39.905?

15 A. Yes, PUC SUBST. R. 25.181 has been adopted to implement PURA §39.905.

16 Q. WHAT ARE SOME OF THE KEY COMPONENTS OF PUC SUBST. R. 25.181?

17 A. Some of the key components of PUC SUBST. R. 25.181 are:

- 18 • An electric utility shall administer energy efficiency programs to achieve at  
19 least a 20% reduction of the utility's annual growth in demand of residential  
20 and commercial customers for the 2011 program year.
- 21 • An electric utility shall administer energy efficiency programs to achieve at  
22 least a 30% reduction of the utility's annual growth in demand of residential  
23 and commercial customers for the 2013 program year and subsequent years.
- 24 • A utility's demand goal in any year shall not be lower than its goal for the  
25 prior year.

- 1 • Each utility shall administer energy efficiency programs to effectively and  
2 efficiently achieve its energy efficiency goals.
- 3 • In order for the utility to achieve these higher goals, PUC SUBST. R. 25.181(f)  
4 allows the utility to establish an EECRF.
- 5 • A utility shall adjust an EECRF to timely recover forecasted annual energy  
6 efficiency program costs in excess of the costs included in base rates.
- 7 • PUC SUBST. R. 25.181(h) allows a utility exceeding the minimum goal to earn  
8 a performance bonus.
- 9 • A utility may use up to 15% of its total program costs for administration of its  
10 energy efficiency programs.
- 11 • A utility may use up to 10% of total program costs to perform necessary  
12 energy efficiency research and development (R&D) to foster continuous  
13 improvement and innovation in the application of energy efficiency  
14 technology and energy efficiency program design and implementation.
- 15 • The cumulative cost of administration and R&D shall not exceed 20% of a  
16 utility's total program costs.

17 B. Annual Demand Reduction Goal

18 Q. PLEASE DESCRIBE HOW TCC'S DEMAND REDUCTION GOAL IS  
19 CALCULATED UNDER PUC SUBST. R. 25.181.

20 A. PUC SUBST. R. 25.181(e)(3)(A) requires that TCC's demand reduction goal be  
21 calculated based on the average growth rate for the prior five years. Demand growth  
22 is based on the growth in residential and commercial retail load in each utility's  
23 service area measured at the annual system peak. Each year's historical demand is  
24 adjusted for weather fluctuations, using weather data for the most recent ten years.  
25 The growth in demand is calculated based on the historical peak demand for the five  
26 years. The utility's demand reduction goal is then calculated by multiplying the

•  
1 five-year average growth in demand by the appropriate percentage specified in the  
2 Commission's rule.

3 Q. WHAT IS TCC'S DEMAND REDUCTION GOAL TO BE ACHIEVED IN 2013?

4 A. The demand reduction goal for TCC to achieve in 2013 is 12.93 megawatts (MW) of  
5 demand reduction, based on the requirements in PUC SUBST. R. 25.181(e)(3)(B). The  
6 2013 demand reduction goal is set forth in Schedule E that I sponsor. However, TCC  
7 projects it will achieve as much as 31.41 MW of demand reduction from the programs  
8 it will implement in 2013 with the projected budget outlined within this filing. As  
9 Mr. Berny explains in his testimony, TCC interprets PURA §39.905 and PUC SUBST.  
10 R. 25.181 as being intended to encourage utilities to achieve as much cost-effective  
11 energy efficiency as can reasonably be achieved under the limits set forth in the  
12 statute and rule. In keeping with this interpretation, TCC has established a projected  
13 demand reduction objective of 31.41 MW for 2013.

14 C. Annual Energy Savings Goal

15 Q. HOW IS THE ENERGY SAVINGS GOAL CALCULATED UNDER PUC  
16 SUBST. R. 25.181?

17 A. The minimum energy savings goal is calculated from the utility's demand goal, using  
18 a 20% capacity factor, as set forth in PUC SUBST. R. 25.181(e)(4).

19 Q. WHAT IS TCC'S ENERGY SAVINGS GOAL TO ACHIEVE IN 2013?

20 A. The energy savings goal for TCC to achieve in 2013 is 22,657 megawatt-hours  
21 (MWh) in energy savings. The 2013 energy savings goal is set forth in Schedule E.  
22 However, TCC projects to achieve as much as 61,943 MWh of energy savings from

1 the programs it will implement in 2013 with the projected budget outlined in this  
2 filing. As I mentioned above and as Mr. Berny explains in his testimony, TCC  
3 interprets PURA §39.905 and PUC SUBST. R. 25.181 as being intended to encourage  
4 utilities to achieve as much cost-effective energy efficiency as can reasonably be  
5 achieved under the limits set forth in the statute and rule. In keeping with this  
6 interpretation, TCC has projected its energy savings objective of 61,943 MWh for  
7 2013.

8 D. Programs to Achieve Objectives

9 Q. WILL TCC OFFER PROGRAMS TO ACHIEVE THESE 2013 OBJECTIVES?

10 A. Yes, I discuss the programs that TCC will offer in Section V of my testimony. TCC's  
11 energy efficiency program portfolio is designed to achieve both its demand reduction  
12 and energy savings objectives for 2013.

13 Q. WILL ALL RESIDENTIAL AND COMMERCIAL CUSTOMERS HAVE ACCESS  
14 TO ENERGY EFFICIENCY PROGRAMS OFFERED BY TCC TO ACHIEVE  
15 THESE OBJECTIVES?

16 A. Yes, all customers in the residential and commercial customer classes will have  
17 access to the energy efficiency programs offered by TCC.

18 Q. DO THE COMMISSION'S RULES CONTAIN PROVISIONS FOR  
19 DETERMINING THE COST-EFFECTIVENESS OF ENERGY EFFICIENCY  
20 PROGRAMS?

21 A. Yes, the rule has established specific criteria to determine a program's cost-  
22 effectiveness. PUC SUBST. R. 25.181(d) outlines that a program is deemed to be cost-



1 effective if the cost of the program to the utility is less than or equal to the benefits of  
2 the program. Costs include the cost of incentives, M&V, and actual or allocated  
3 R&D and administrative costs. The benefits of the program consist of the value of the  
4 demand reductions and energy savings, measured in accordance with the avoided  
5 costs.

6  
7 IV. ENERGY EFFICIENCY PROGRAM COSTS

8 A. 2011

9 Q. WHAT COSTS DID TCC INCUR WITH ITS 2011 ENERGY EFFICIENCY  
10 PROGRAMS?

11 A. The costs incurred by TCC to implement its 2011 energy efficiency programs totaled  
12 \$13,173,634, as shown in Schedule H.

13 Q. WAS THE AMOUNT THAT TCC ACTUALLY INCURRED FOR ENERGY  
14 EFFICIENCY IN 2011 LESS THAN THE COMBINED AMOUNT RECOVERED  
15 IN TCC'S BASE RATES AND THE 2011 EECRF FOR ENERGY EFFICIENCY?

16 A. Yes. TCC's total energy efficiency costs in 2011 were \$13,173,634. In 2011, TCC  
17 collected \$6,334,949 through base rates and \$9,835,299 through the 2011 EECRF for  
18 a total of \$16,170,248. This total includes the 2009 performance bonus of \$2,768,731  
19 and a 2010 over-recovery amount returned to customers of \$2,560,583. Therefore,  
20 TCC collected \$9,627,151 for its energy efficiency program costs through the EECRF  
21 or \$2,788,466 more than was spent in 2011.

1 Q. WERE TCC'S ACTUAL ENERGY EFFICIENCY COSTS LESS THAN THE  
2 ENERGY EFFICIENCY BUDGETED AMOUNT FOR 2011?

3 A. Yes. TCC's energy efficiency costs were \$1,982,330 less than the \$15,155,964  
4 budgeted amount (or about 13.1%) in 2011.

5 Q. WHY WERE TCC'S ACTUAL ENERGY EFFICIENCY COSTS LESS THAN THE  
6 ENERGY EFFICIENCY BUDGETED AMOUNT FOR 2011?

7 A. TCC's 2011 costs were less than the budgeted amount due to lower than expected  
8 participation in several programs, most notably the Commercial SOP, the Load  
9 Management SOP, the ENERGY STAR® New Homes MTP and the residential  
10 component of the SMART Source<sup>SM</sup> Solar PV Pilot MTP. The Commercial SOP also  
11 came in under budget due to lower than expected participation. There was also a  
12 timing difference between when the funds were reserved for certain projects and when  
13 those funds were actually paid upon project completion. The Load Management SOP  
14 was also under budget due to program participants providing less than the amount of  
15 demand (kW) reduction estimated in their program applications. The ENERGY  
16 STAR New Homes MTP was under budget due to lower than expected participation  
17 of builders installing higher incentive measures such as heat pump water heaters. The  
18 residential component of the SMART Source<sup>SM</sup> Solar PV Pilot MTP was under  
19 budget because several projects withdrew from the program toward the end of the  
20 program year.

21 Some programs, however, exceeded their projected budgets, thereby partially  
22 offsetting the under-predictions as discussed previously. The commercial component

1 of the SMART Source<sup>SM</sup> Solar PV Pilot MTP was over budget due primarily to the  
2 timing of completed projects. Construction on several projects that began in a prior  
3 year was completed in 2011, so the incentives associated with those projects were  
4 paid and savings counted in 2011. Funding in the Targeted Low-Income Energy  
5 Efficiency Program was increased to comply with the changes to PURA §39.905.  
6 The commercial component of the CoolSaver<sup>®</sup> MTP experienced larger than expected  
7 participation and exceeded its proposed budget.

8 Q. DID TCC HAVE ANY EXPENSES ASSOCIATED WITH R&D IN 2011?

9 A. Yes. TCC expended \$314,082 for R&D in 2011 as detailed in Schedule H.

10 Q. PLEASE DESCRIBE TCC'S R&D EFFORTS.

11 A. TCC's 2011 R&D projects included:

- 12 • Costs related to developing, upgrading and enhancing some of its web-based  
13 electronic energy efficiency tracking and reporting databases and to research  
14 new technologies and energy efficiency program ideas which resulted in the  
15 implementation of the A/C Distributor Pilot MTP during 2012. TCC's 2011  
16 share of these costs was \$165,740.
- 17 • Participation in research and development projects of the Center for the  
18 Commercialization of Electric Technologies. TCC's expenditures related to  
19 these projects were \$98,512.
- 20 • Research and development costs associated with the SMART View<sup>SM</sup> In-  
21 Home Device R&D Project were \$49,830.

22 All of these R&D expenditures incurred in 2011 were for the purpose of fostering  
23 continuous improvement and innovation in the application of energy efficiency  
24 technology and energy efficiency program design and implementation.

B. 2013

Q. WHAT ARE TCC'S ENERGY EFFICIENCY PLANS FOR 2013?

A. As shown in Schedule A, TCC will implement 14 energy efficiency programs in 2013 with a total budget of \$14,558,097, which includes R&D activities and estimated EM&V costs. These 14 energy efficiency programs are described in Schedule F and are designed to allow TCC to acquire as much energy efficiency as it reasonably can. This portfolio of programs will continue to encourage EESPs and REPs to provide energy efficiency services to all residential and commercial customers. Each year TCC reviews the programs and activities that have taken place to plan for the upcoming year. TCC has selected the programs that it believes will achieve its 2013 objectives and comply with PUC rules.

Q. HOW DID TCC DETERMINE ITS 2013 ENERGY EFFICIENCY OBJECTIVES?

A. TCC first determined to achieve even greater cost-effective energy efficiency savings than required by the Commission's rule. TCC then allocated portions of its 2013 budget among customer classes using criteria such as customer counts, historical budget allocation, and previous programs. The Hard-to-Reach SOP and the Targeted Low-Income Energy Efficiency Program were budgeted to comply with PURA and the Commission's rule. TCC then estimated projected impacts from each program based on historical results and previous years' experience. The projected impacts from all programs within each customer class were rolled together to formulate customer class projected savings. Finally, all customer class savings were added together to comprise TCC's 2013 energy efficiency objectives.

1 Q. ARE THERE SPECIFIC TYPES OF ADMINISTRATIVE COSTS ASSOCIATED  
2 WITH THE ENERGY EFFICIENCY PROGRAMS INCLUDED IN THE BUDGET  
3 FOR 2013?

4 A. Yes, administrative costs for 2013 will include conducting workshops to explain  
5 programs to EESPs and REPs, conducting outreach and program marketing,  
6 reviewing M&V plans for some projects that do not utilize deemed savings measures,  
7 and site inspections of installed measures. Administrative costs also include  
8 development, review, and selection of new or revised programs that may be  
9 considered for successful program implementation. Costs associated with work  
10 activities regarding regulatory reporting and special projects are also considered  
11 administrative costs and are included in the 2013 budget as shown in Schedule A.

12 Q. PLEASE EXPLAIN THE ESTIMATED EM&V COSTS TCC INCLUDED IN ITS  
13 2013 BUDGET.

14 A. On April 27, 2012, the proposed energy efficiency rule was published in the Texas  
15 Register as approved by the PUC in Project No. 39674. Included in this proposed  
16 rule, with a scheduled effective date of January 1, 2013, are proposed changes to PUC  
17 SUBST. R. 25.181 that will increase TCC's 2013 proposed budget. Specifically, if the  
18 rule is adopted as proposed, TCC will be assigned a portion of the state-wide EM&V  
19 costs incurred in 2013. TCC's share of these EM&V costs for 2013 is estimated to be  
20 \$475,643. As discussed by Mr. Berny in his testimony, TCC has included the  
21 estimated 2013 EM&V costs as part of the recovery it is seeking for projected 2013  
22 expenses.

1 V. ENERGY EFFICIENCY PROGRAMS

2 A. 2011 Programs

3 Q. WHAT PROGRAMS DID TCC OFFER IN 2011 TO ACHIEVE ITS ENERGY  
4 EFFICIENCY OBJECTIVES?

5 A. TCC offered the following programs in 2011:

- 6 • SCORE/CitySmart MTP
- 7 • CoolSaver<sup>®</sup> A/C Tune-Up Pilot MTP
- 8 • Commercial SOP
- 9 • Commercial Solutions Pilot MTP
- 10 • AEP CARE\$ Energy Efficiency for Not-for-Profit Agencies SOP
- 11 • Load Management SOP
- 12 • ENERGY STAR New Homes MTP
- 13 • Residential SOP
- 14 • Hard-to-Reach SOP
- 15 • Targeted Low-Income Energy Efficiency Program
- 16 • SMART Source<sup>SM</sup> Solar PV Pilot MTP

17 Q. PLEASE DESCRIBE THE SCORE/CITYSMART MTP.

18 A. The Schools CONserving RESources/CitySmart MTP (SCORE/CitySmart) provides  
19 energy efficiency and demand reduction solutions for cities and public schools.  
20 In 2011, SCORE/CitySmart facilitated the examination of actual demand and energy  
21 savings, operating characteristics, program design, long-range energy efficiency  
22 planning and overall measure and program acceptance by the targeted cities and

1 schools. This program is designed to help educate and assist these customers to lower  
2 energy use by integrating energy efficiency into their short- and long-term planning,  
3 budgeting and operational practices. Incentives are paid to participants for certain  
4 qualifying measures installed in new or retrofit applications that result in verifiable  
5 demand and energy savings.

6 Q. PLEASE DESCRIBE THE COMMERCIAL SOP.

7 A. The Commercial SOP provides incentives for the installation of a wide range of  
8 measures that reduce customer energy costs and reduce peak demand and/or save  
9 energy in non-residential facilities. Eligible customer sites have included hotels,  
10 schools, manufacturing facilities, restaurants, and larger grocery and retail stores.  
11 These types of customers have installed eligible measures such as lighting systems,  
12 new or replacement chiller systems, high-efficiency pumping systems, and other  
13 similar efficient technologies. Incentives are paid to project sponsors on the basis of  
14 deemed savings or, if deemed savings have not been established for a particular  
15 qualifying energy efficiency measure, incentives may be paid on the basis of verified  
16 peak demand and/or energy savings using the International Performance Measurement  
17 & Verification Protocol.

18 Q. PLEASE DESCRIBE THE COMMERCIAL SOLUTIONS PILOT MTP.

19 A. The Commercial Solutions Pilot MTP identifies a variety of commercial customers  
20 having a high likelihood of installing energy efficiency measures within their  
21 facilities. These customers may have delayed making such improvements for a  
22 number of reasons, including an inability to identify appropriate actions to take or

1 lack of understanding of energy efficiency project funding. The Commercial  
2 Solutions Pilot MTP provides education and information to such customers, and  
3 provides monetary incentives to encourage them to take action to improve their  
4 facilities' energy efficiency.

5 Q. PLEASE DESCRIBE THE AEP TEXAS CARE\$ ENERGY EFFICIENCY FOR  
6 NOT-FOR-PROFIT AGENCIES SOP.

7 A. The AEP Texas CARE\$ Energy Efficiency for Not-for-Profit Agencies SOP was  
8 implemented as the result of the Integrated Stipulation and Agreement in Docket  
9 No. 19265 (the AEP/CSW merger docket). This program targets a specific segment  
10 of commercial customers that are not-for-profit agencies whose major purpose is to  
11 provide various services for the hard-to-reach customer population. Proposals are  
12 submitted by the agency for energy efficiency improvements in its administrative  
13 facilities. Contracts are awarded to those agencies with proposals for the most  
14 comprehensive energy efficiency projects. The program offers incentives for the  
15 completion of the energy efficiency improvements. With lower electric bills, a larger  
16 share of agency funds is made available for the services they provide to individuals  
17 within the hard-to-reach category.

18 Q. PLEASE DESCRIBE THE LOAD MANAGEMENT SOP.

19 A. The Load Management SOP targets commercial customers that have a minimum  
20 demand of 500 kW or more. Incentives are paid to project sponsors that identify  
21 interruptible load and provide curtailment of this electric load on short notice. These  
22 payments are based on the delivery of metered demand reduction.



1 Q. PLEASE DESCRIBE THE ENERGY STAR NEW HOMES MTP.

2 A. The ENERGY STAR New Homes MTP targets homebuilders and residential  
3 consumers. The program's goal is to create conditions where consumers are  
4 demanding ENERGY STAR qualified homes, and homebuilders are supplying these  
5 energy-efficient homes. Incentives are paid to homebuilders who construct ENERGY  
6 STAR qualified homes in the TCC service area and independent home energy raters  
7 who verify the energy efficiency of the homes.

8 Q. PLEASE DESCRIBE THE RESIDENTIAL SOP.

9 A. The Residential SOP provides incentives for the installation of a wide range of  
10 measures that reduce residential customer energy costs and reduce peak demand. It is  
11 also designed to encourage private sector delivery of energy efficiency products and  
12 services. Incentives are paid to project sponsors for eligible measures installed in  
13 retrofit applications on the basis of deemed savings. Eligible measures include  
14 replacement air conditioners, wall and ceiling insulation, and air distribution duct  
15 improvements, among others.

16 Q. PLEASE DESCRIBE THE COOLSAVER<sup>®</sup> A/C TUNE-UP PILOT MTP.

17 A. The CoolSaver<sup>®</sup> A/C Tune-Up Pilot MTP is designed to overcome market barriers  
18 that prevent residential and small business customers from receiving high  
19 performance air conditioning system tune-ups. This program works with local air  
20 conditioning distributor networks to train and certify A/C technicians on the tune-up  
21 and air flow correction services and protocols.

1 Q. PLEASE DESCRIBE THE HARD-TO-REACH SOP.

2 A. The Hard-to-Reach SOP targets a specific subset of residential customers defined by  
3 PUC SUBST. R. 25.181(c)(16). The hard-to-reach customer is one whose total  
4 household income is less than 200% of federal poverty guidelines. The program  
5 provides incentives for the installation of a wide range of measures that reduce  
6 residential customer energy costs and reduce peak demand. It is designed to cost-  
7 effectively provide energy efficiency improvements to individual households at no or  
8 very low cost. Incentives are paid to project sponsors for eligible measures installed in  
9 retrofit applications on the basis of deemed savings. Eligible measures include  
10 replacement air conditioners, wall and ceiling insulation, and air distribution duct  
11 improvements, among others.

12 Q. PLEASE DESCRIBE THE TARGETED LOW-INCOME ENERGY EFFICIENCY  
13 PROGRAM.

14 A. TCC's Targeted Low-Income Energy Efficiency Program is designed to cost-  
15 effectively reduce the energy consumption and energy costs of TCC's low-income  
16 residential customers. The weatherization service providers verify customer  
17 eligibility and conduct an energy use assessment of eligible customers' homes. The  
18 agencies install measures based on the savings-to-investment ratio, which evaluates  
19 cost effectiveness using the present value of the measure's lifetime energy savings  
20 divided by the installation costs. The program provides eligible residential customers  
21 with appropriate weatherization measures and basic on-site energy education to  
22 satisfy the requirements of PUC SUBST. R. 25.181(p).