Customer Class Residential Service Small General Service General Service Large General Service Large Industrial Power Service (excluding Industrial Transmission Customers)	\$0.001244 per kWh \$0.001627 per kWh \$0.000831 per kWh \$0.000572 per kWh -\$0.000115 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only)	\$0.000055 per kWh
Lighting Clay)	\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

¹ P.U.C. Subst. R. 25.181(e)(1)(B).

STATE OF TEXAS
COUNTY OF San Jacana

BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Insert Publisher's Name/Publisher's Representative) WHO BEING BY ME DULY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
Cor. Jacob Newspaper's Name), THAT SAID NEWSPAPER IS
REGULARLY PUBLISHED IN COUNTY (Insert County/Counties Name)
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN
· · ·
(Insert ALL Counties of General Distribution)
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS:(Insert Date(s)
-
ali Holle
PUBLISHER/PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE DAY OF
TO CERTIFY WHICH WITNESS MY HAND
AND SEAL OF OFFICE.
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS
PRINT OR TYPE NAME OF NOTARY PUBLIC
PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 3-14-20.5 (Affix Notary Seal Above)

LEGAL NOTICE

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETER-MINE RATES FOR THE EN-ERGY EFFICIENCY COST RE-COVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIEN-CY GOAL AND COST CAPS On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery) Factor Tariff and Request to Establish a Revised Energy Efficiency of the Public Utility Regulatory , Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery 7 of costs for energy efficiency prosigned Docket No. 39366. In its Application, ETI requested that its mission lowers ETI's energy ef-Application, Ell requested that revised energy efficiency cost reficiency goal to a 20% reduction covery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas: retail customers that fall within the classes subject to the EECRF components: will be affected by approval of the recovery of \$7,456,000 in energy

In Project No. 37623, the Commis-

that project the come also also implemented contrains liftig the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Ser-Goal and Cost Caps ("Application"), pursuant to Section 39.905 or reduction of the applied reduction of the applied to the app vice, General Service, and Lightreduction of the annual growth in demand of ETI's residential and commercial customers, ETI will This filing has been as: that it spent on its 2010 and 2011 programs. Assuming the Comof the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three

efficiency program costs projected sion increased the energy efficien, a 20% reduction of the annual to be incurred in 2012 to achieve cy goal for the 2012 program year growth in demand of ETI's resifrom a 20% reduction of the annual dential and commercial customgrowth in demand of an electric ers; refund of \$380,360 in energy growth in demand of an electric ers; refund of \$380,360 in energy utility's residential and commer efficiency program costs recovered under its EECRF implemented for in the annual growth in deman calendar year 2010 that exceeded in the annual growth in deman catendar year 2010 that exceeded of an electric utility's residentia actual program costs; and recovand commercial customers. I ery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exachieving demand savings that exceeded its statutory goal for 2010. Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service. General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per

month. The requested revised EE-CRF rates would be as follows:

Customer Class **EECRF** Residential Service \$0.000871 per kWh Small General Service \$0.001044 per kWh General Service \$0.000642 per kWh Large General Service \$0.000409 per kWh Large Industrial Power

Service (excluding

Industrial Transmission \$0.000140 per kWh Customers)

Large Industrial Power \$0.000055 per kWh Service (Industrial

Transmission Customers Only)

Lighting \$0.001469 per kWh The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers. In the alternative, if the Commission does not establish a lower goal for ETI in 2012

but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial

customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components: recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and re-covery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. requested alternative revised EE-CRF rates are as follows: **EECRF** Customer Class Residential Services \$0.001244 per kWh

Small General Service

Large General Service

Large Industrial Power -\$0.000115 per kWh

Large Industrial Power \$0.000055 per kWh

General Service

Service (excluding Industrial Transmission Customers)

Service (Industrial Transmission Customers

Only)

Lighting

\$0.001627 per kWh

\$0.000831 per kWh

\$0.000572 per kWh

\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326. Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936 17136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

COUNTY OF Trinity
(Insert County)
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Aline Publisher's Representative) WHO BEING BY ME DULY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
Crossite in Weess , THAT SAID NEWSPAPER IS (Insert Newspaper's Name)
REGULARLY PUBLISHED IN (Insert County/Counties Name) COUNTY
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN
(Insert ALL Counties of General Distribution)
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS: 5-5-11 (Insert Date(s)
(Insert Date(s)
PUBLISHER/PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE CANON DAY OF
TO CERTIFY WHICH WITNESS MY HAND
AND SEAL OF OFFICE.
NOTARY PUBLICIN AND FOR THE STATE OF TEXAS WANCE S. HATCH & T. NOTARY PUBLIC PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 3"14-2015 (Affix Notary Seal Above)
IUT

LEGAL NOTICE
NOTICE OF APPLICATION
OF ENTERGY TEXAS, INC.
FOR AUTHORITY TO
REDETERMINE RATES FOR
THE ENERGY EFFICIENCY
COST RECOVERY FACTOR
TARIFF AND REQUEST TO
ESTABLISH A REVISED
ENERGY EFFICIENCY GOAL
AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Efficiency Energy Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Regulatory ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been

assigned Docket No. 39366. In its Application, ET1 requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.1 In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential commercial customers. which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI' residential and com-

mercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, reflects the following three components: recovery \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, des-pite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service. General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will de-crease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatthours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class EECRF
Residential Service
\$0.000871 per kWh
Small General Service
\$0.001044 per kWh
General Service
\$0.000642 per kWh
Large General Service
\$0.000409 per kWh

Large Industrial Power Service (excluding Industrial Transmission \$0.000140 per kWh Customers) Large Industrial Power \$0.000055 per kWh Service (Industrial Transmission Customers Only) Lighting \$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency pro-grams while reducing rates for its customers. In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25%reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its **EECRF** rates to recover approximately \$11,769,913. which reflects the following three components: recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011

energy efficiency program budget, which will in turn increase the Company's annual retail revenues by approximately \$2.037 million from the Company's current In addition, the Company's alternative EECRF would exceed Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. requested alternative revised EECRF rates are as follows: Customer Class **EECRF** Residential Services

Small General Service \$0.001627 per kWh General \$0.000831 per kWh Large General Service \$0.000572 per kWh Large Industrial Power \$0.000115 per kWh Service (excluding Industrial Transmission Customers)

\$0.001244 per kWh

Large Industrial Power \$0.000055 per kWh Service (Industrial **Transmission Customers** Only) Lighting

\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701. or call 1-800-368-3749 (select option 1, then press 0, then press

4) during normal business hours. A complete copy of the Application is available for inspection at the address listed

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in comment upon proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936 7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket Service No. 39366.

STATE OF TEXAS
COUNTY OF (Insert County)

BEFORE ME, THE UNDERSIGNED AUTHORITY,	ON THIS DAY PERSONALLY
APPEARED HILLING THE INSTRUMENT APPEARED Insert Publisher's Name/Publisher's Representation	WHO BEING BY ME DULY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS	
(Insert Newspaper's Name)	
REGULARLY PUBLISHED IN	COUNTY
(COUNTIES), TEXAS, AND GENERALLY CIRCUI	
Toinit	
(Insert ALL Counties of General Distributi	on)
COUNTY (COUNTIES), TEXAS; AND THAT THE N	NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID I	NEWSPAPER ON THE FOLLOWING
DAYS:(Insert Date(s)	
SWORN AND SUBSCRIBED TO ME ON THIS THE TO CERTIFY WE AND SEAL OF OFFICE.	
NOTARY PUBLICIN AND FOR THE STATE OF TEXAS A A TC h T PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 3-14-26-15	Nancy S. Hatchett NOTARY PUBLIC STATE OF TEXAS Comm. Exp. 03-14-2015
4 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	(Affix Notary Seal Above)

フ

LEGAL NOTICE

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.1 In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class
Residential Service
Small General Service
General Service
Large General Service
Large Industrial Power

SECRF
\$0.000871 per kWh
\$0.001044 per kWh
\$0.000642 per kWh
\$0.000409 per kWh

Service (excluding

Industrial Transmission \$0.000140 per kWh

Customers)

Large Industrial Power \$0.000055 per kWh

Service (Industrial

Transmission Customers Only)

Lighting \$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers. In the alternative. if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components: recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class EECRF
Residential Services \$0.001244 per kWh

Small General Service \$0.001627 per kWh \$0.000831 per kWh Large General Service \$0.000572 per kWh

Large Industrial Power -\$0.000115 per kWh

Service (excluding Industrial Transmission

Customers)

Large Industrial Power \$0,000055 per kWh

Service (Industrial Transmission Customers

Only) Lighting

\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above. The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speechimpaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

STATE OF TEXAS
COUNTY OF Tolky (Insert County)
(missin county)
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Insert Publisher's Name/Publisher's Representative) WHO BEING BY ME DULY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
(Insert Newspaper's Name) THAT SAID NEWSPAPER IS
REGULARLY PUBLISHED IN (Insert County/Counties Name)
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS: (Insert Date(s)
(Insert Date(s)
PUBLISHER/PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE DAY OF
TO CERTIFY WHICH WITNESS MY HAND
AND SEAL OF OFFICE.
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS Comm. Exp. 03-14-2015 PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 3 14-21 (Affix Notary Seal Above)
(Mid Hotaly Soul Above)

(Affix Notary Seal Above)

LEGAL NOTICE

LEGAL NOTICE

NOTICE OF APPLICATION **ENTERGY** INC. FOR AUTHORITY TO REDETERMINE RATES FOR TARIFF AND REQUEST TO ESTABLISH A REVISED **ENERGY EFFICIENCY** GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers. In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for nonresidential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without

increasing customers' that exceed the levels new EECRF cost caps, the Company has requested that the TEXAS, Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual COST RECOVERY FACTOR growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount programs that it spent on its 2010 per kWh Service (Industrial and 2011 programs. Assuming Lighting the Commission lowers ETI's ETI requests authority to programs while reducing rates redetermine its EECRF rates for its customers. recover approximately In the alternative, if the following three components:

energy efficiency program the increased goal of a 25% costs projected to be incurred

in 2012 to achieve a 20% reduction of the annual growth pursuant to P.U.C. SUBST. in demand of ETI's residential and commercial customers;

2) refund of \$380,360 in energy efficiency program recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail evenues by approximately 1.251 million. A residential

customer using 1,000 kilowatthours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class **EECRF** Residential Service \$0.000871 per kWh Small General Service

\$0.001044 per kWh General Service \$0.000642 per kWh Large General \$0.000409 per Service kWh Large Industrial Power Service (excluding Industrial Transmission -\$0.000140 per kWh Customers) Large Industrial Power \$0.000055

Transmission Customers Only) \$0.001469 per kWh The Company energy efficiency goal to a 20% believes this request offers the reduction of the annual growth in demand of ETI's residential because it maintains funding and commercial customers, for valuable energy efficiency

\$8,481,913, which reflects the Commission does not establish following three components:

1) recovery of \$7,456,000 in but rather requires ETI to meet reduction of the annual grants in demand of its residential and commercial customers, then R. 25.181(e)(2), ETI requests redetermine authority to its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

1) recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;

) refund of \$380,360 in energy program fficiency ecovered under its EECRF mplemented for calendar year 2010 that exceeded its actual mogram costs; and

y) recovery of \$1,406,273 epresenting ETI's 2010 performance for bonus achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF \$3.288 request reflect а million dollar increase to ETI's projected 2012 energy

efficiency program 9 butter 05 over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. requested alternative revised EECRF rates are as follows: Customer Class EECRF Residential Services \$0.001244 per kWh Small General Service \$0.001627 per kWh

- Large Industrial Power -\$0.000115 per kWh Service (excluding Industrial Transmission Customers) Large Industrial Power \$0.000055 per kWh

per kWh Large General Service

\$0.000831

General Service

\$0.000572 per kWh

Service (Industrial Transmission Customers Only) Lighting \$0.002283 per kWh Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene

in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366. 1 P.U.C. SUBST. R. 25.181(e) (1)(B). (19-1t-pce)

COUNTY OF Walker

STATE OF TEXAS

(Hisert County)
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Any Lee WHO BEING BY ME DULY Insert Publisher's Name/Publisher's Representative)
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
The Huntsuile Item, THAT SAID NEWSPAPER IS (Insert Newspaper's Name)
REGULARLY PUBLISHED IN Walter (Insert County/Counties Name)
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN
Walker-Grimes - Trinity (Insert ALL Counties of General Distribution)
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS: May 11,2011
(Insert Date(s)
PUBLISHER/PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE DAY OF
May 2011 TO CERTIFY WHICH WITNESS MY HAND
AND SEAL OF OFFICE.
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS NINA HANSEN My Commission Expires January 27, 2013
NINA HANSEN
PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES/-27-2013. (Affix Notary Seal Above)

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised **Energy Efficiency Goal and Cost Caps** ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filling has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRFwill be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.(1) In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0,0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to

redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

- recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and
- recovery of \$1,496,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class
Residential Service
Small General Service
General Service
Large General Service
Large Industrial Power
Service

\$0.000871 per kWh \$0.001044 per kWh \$0.000642 per kWh \$0.000409 per kWh

Service -\$0.000140 per kWh (excluding Industrial Transmission Customers)

Large Industrial Power
Service \$0.000055 per kWh
(Industrial Transmission Customers Only)
Lighting \$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

EECRE Customer Class \$0.001244 per kWh Residential Service Small General Service \$0.001627 per kWh \$0.000831 per kWh General Service \$0.000572 per kWh Large General Service Large Industrial Power -\$0.000115 per kWh Service (excluding Industrial Transmission Customers) Large Industrial Power \$0.000055 per kWh Service (Industrial Transmission Customers Only) \$0.002283 per kWh Liahtina

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Enterpy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information. should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speechimpaired individuals with text telephones (TTY) may contact the Commission at 512-936?7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

(1) P.U.C. SUBST. R. 25.181(e)(1)(B).

STATE OF TEXAS
COUNTY OF Washing Lon
(Insert County)
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Me Mice & WHO BEING BY ME DULY Insert Publisher's Name/Publisher's Representative)
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
Brenham Lenner Press, THAT SAID NEWSPAPER IS (Insert Newspaper's Name)
REGULARLY PUBLISHED IN (Insert County/Counties Name) COUNTY
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN Marking to. 1.
Austin Fayette Grines Lee Birle un Colondo (Insert ALL Counties of General Distribution)
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS. May 6, 2011 (Insert Data(s)
(Insert Date(s)
PUBLISHER PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE DAY OF
May 2011 TO CERTIFY WHICH WITNESS MY HAND

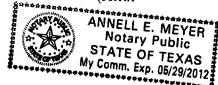
AND SEAL OF OFFICE

NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS

Annell E Meyer
PRINT OR TYPE NAME OF NOTARY PUBLIC

Notary Seal Above)

(Affix



NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. Subst. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers. In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's, residential and commercial customers, ETI requests authority to radetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

- recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers:
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate olimpes, all ETI Tesses related constants that this within, the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates changed under the revised EECRF, will decrease the Company's annual Texas retail revenues by approximately \$1.25T million: A residential customer using 1,000 kilowat-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class
Residential Service
Small General Service
General Service
Large General Service
Large Industrial Power Service
(excluding Industrial Transmission
Customers)

EEGRF \$0.000871 per kWh \$0.001044 per kWh \$0.000642 per kWh \$0.000409 per kWh -\$0.000140 per kWh Large Industrial Power Service (Industrial Transmission Customers Only)

\$0.001469 per kWh

\$0.000055 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs white reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. Subst. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- 1) recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers:
- 2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- 3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

<u>Customer Class</u>	EECRF
Residential Service	\$0.001244 per kWh
Small General Service	\$0.001627 per kWh
General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh
Large Industrial Power Service	-\$0.000115 per kWh
excluding Industrial Transmission	t observed to par kirth
	The second secon

Customers) Large Industrial Power Service

\$0.000055 per kWh

(Industrial Transmission Customers Only) Lighting

\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-636-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toil-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

P.U.C. SUBST. R. 25.181(e)(1)(B).