NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.¹ In that project, the Commission also implemented cost caps limiting the rates electric utility and commercial customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial service, General Service, and Lighting rate classes. To achieve a 20% reduction of a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of its 2012 energy efficiency goal to a 2011 programs. Customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. Et is energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. Et is customers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. Et is customers ETI's energy efficiency goa

- following three components:
 1) recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
 2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that

 - exceeded actual program costs; and recovery of \$1,06,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. 3)

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

<u>Customer Class</u> Residential Service Small General Service General Service Large General Service Large Industrial Power Service (excluding Industrial Transmission	EECRF \$0.000871 per kWh \$0.001044 per kWh \$0.000642 per kWh \$0.000409 per kWh -\$0.000140 per kWh
Customers) Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only) Lighting	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commany's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class	EECRF
Residential Service	\$0.001244 per kWh
Small General Service	\$0.001627 per kWh
General Service	\$0.000831 per kWb
Large General Service	\$0.000572 per kWh -\$0.000115 per kWh
Large Industrial Power Service	-\$0.000115 per kWh
(excluding Industrial Transmission	**************************************
Customers)	
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only	·
Lighting	\$0.002283 per kWh
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Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved... The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366... Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

¹ P.U.C. Subst. R. 25.181(e)(1)(B).

CC 5/6, CS 5/11, EM 5/11, HU 5/11m W/V 5/12

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PUBLISHER'S AFFIDAVIT STATE OF TEXAS COUNTY OF
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED CARD SKEWES WHO BEING BY ME DULY Insert Publisher's Name/Publisher's Representative)
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE
(Insert Newspaper's Name)
REGULARLY PUBLISHED IN (Insert County/Counties Name) COUNTY
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN
(Insert ALL Counties of General Distribution)
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING
DAYS: Thursday, May S
(Insert(Date(s)'
CarolStin
PUBLISHER/PUBLISHER'S REPRESENTATIVE
SWORN AND SUBSCRIBED TO ME ON THIS THE 200 DAY OF
$M_{M} 2011$ to certify which witness my hand
AND SEAL OF OFFICE. NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS JENNIFER PEARSON JENNIFER PEARSON JENNIFER PEARSON
PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES (Affix Notary Seal Above)

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CLASSIFIEDS Continued

OTICE OF APPLICATION OF ENTERBY TEXAS, INC. FOR AUTHORITY TO EDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARFF AND REQUEST TO ESTABLISH A REVISED EMERGY EFFICIENCY GOAL AND COST CAPS

FACTOR TARIF FAID RECUENT TO ESTABLENT A NUMBED EMERGY EFFICIENCY GOAL AND COST CAPS On April 20, 2010, Enterprive Target And Annual Cost Caps Application for Annual Product UNING Contraction of Testes (PULCT) its Application for Annual Product UNING Cost Caps Company 7 Med with the Public UNING Cost Target Efficiency Cost Recovery 7 does and the Request to Establish a Raviad Energy Efficiency Goal and Cost by Act (PULAT) and PULC Suart R 23, 1910, relating to recovery 6 cost box energy efficiency programs. The Bing has been easigned Doctor No 39368. In the Application: ETI requested that its revised energy efficiency cast box energy efficiency programs. The Bing with the rule classes subject to the EECRF with the efficient by approved of the conserving Application. In Project Ico 37623, the Contraction in the application of the energy efficiency programs and the energy of the conserved and commercial customers to a 25% reduction of the server (inclusion) and the conserver and the conserver subject to the EECRF with the efficient by approved of the annual growth in demend of an electric UNIV ensure and commercial customers to a 25% reduction the memory project, the Commercian Commercian Customers to a 25% reduction the memory project, the Commercian Customers to a 25% reduction the memory project, the Commercian Customers to a 25% reduction the memory project, the Commercian Customers to a 25% reduction the memory project, the Commercian Commercian Customers to a 25% reduction the memory project, the Commercian Customer to a 25% reduction the memory project, the Commercian Customer to a 25% reduction the memory project, the Commercian Customer to a 25% reduction the memory project, the Commercian Customer to a 25% reduction of the annual growth in demend of an electric diffy's residentiand contracting the transmitter unified to the second commercian Customer to a 25% reduction of the annual growth in demend of an electro diffy's residentiand contracting to the memory to the commercian Customer to a 25% reduc

refund of \$380,350 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

recovery of \$1,406.273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under the request. despite that the Company's EECRF request will exceed the Commission's cost caps for ET's Small General Service, General Service, and Uphing rate classes, all ETT taxas relatio ucomers that fail within the classes subject to the EECRF will experience a decrease in their EECRF relates. The relates charged under the revealed EECRF will decrease the Company's annual Taxas relat revenues by approximately \$1.251 million. A residential customer using 1,000 blowst-hours (TWM) of electricity per month would use a decrease of approximately 0.2% annually, or \$0.14 on everage per month. The requested revised EECRF relates would be as follows:

Customer Class	EECRF
Residential Service	\$0.000671 per kWh
Small General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Larga General Service	\$0.000409 per kWh
Large Industrial Power Service (excluding Industrial Transmission	-\$0.000140 per kWh
Customers) Large Industrial Power Service	\$0.000065 per kWh
(Industrial Transmission Customers Only)	
Lighting	\$0.001489 per kWh

The Company believes this request offers the most benefits to its customera because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In this elements, if the Commission does not establish a lower poel for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demend of its rasidemistic and commercient customers, then pursuant to PUIC. Summ R. 25.181(6)(2), ETI requests authority to reduce the following three components.

recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;

- refund of \$380,360 is energy efficiency program costs recovered under its EECRF explemented for calendar year 2010 that exceeded its actual program costs, and
- recovery of \$1,406.273 representing ETi's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this attemative revised EECRF request reflect a \$3,288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget witch will in turn norease the Company's annual traces ratel revenues by approximately 20.37 million from the Company's current EECRF in addition, the Company's attemative EECRF insets would exceed the Commission's cast cases for all but the Large Industrial Power Service rate cases. Therefore, pursuent to this attemative tecorrely assessed that the Commany's and the Large Industrial Power Service rate cases. Therefore, pursuent to this attemative request, the Company requested that the commany request the targe industrial rate cases to be consistent with the rates lated below. Under the Company's attemative revised EECRF rates, a reactivefield customer using 1.000 kWh of electricity per month would see an increase of approximately 0.2% ennually, or \$0.23 on average per month. The requested attemative revised EECRF rates are as follows.

Customer Glass	EECRF
Residential Service	\$0.001244 per kWh
Smell General Service	\$0.001627 per kWh
General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh
Large Industrial Power Service	-\$0.000115 per kWh
excluding Industrial Transmission	
Customers)	
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only)	
Lighting	\$0.002263 per kWh

Legrency activity questions or who want more information about this Application may contact Entergy Taxas at 350 PMs Street, Besumont, Taxas 77701, or cat 1400-384-3748 (estect option 1, thin prese 0, then prese 4) charter matching the address likely and taken on point the Application is evaluable to interaction at the address likely of participations and taken the commence of the address likely and taken application should be approved. The Commission's proceeding to review Finangy Teast's Application has been assigned Doctek No. 33808, Persons with wheth to intervents in arc comment upon these proceedings or obtain further information, should contact the Public Littly Commission is specific and the 13328, Austin, Teast, 76711-3328, or calls the Commission's Office of Comsume Protection at 512-336-7120 or 1368-782-497-1. Nearing and specific and the should see field the sheet (at the 1) =300-735-2968. All communications and there to Docted No. 3396.

PU.C. Susst R 25.181(e)(1)(8).

National Nursing Home Week



Residents and staff from Herritage Villa, in Dayton, Liberry Health Care Center an Magnolia Place, in Liberry met at Liberry Center to hear a proclamation read by Liberr Mayor Carl Pickett commending the quality of their rest homes during National Nursin None Week.

er DIRECTOR

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Retired Teacher Cath Lloyd and Lee Colleg Senior Adult Advisor Lynne Foley

Retired Teachers

Cathryn Lloyd was the recipient of an eapense paid Mystery Trip, spon-sored by the Lee College Senior Adult "Come Travel Wilh Uis "porgram. Lee College Senior Adult Advisor Lynae Foley pre-sented the door prize at the April meeting of Liberty County Restread School Personnei The South Liberty County Association of Retured School Personnei will have their end-of-year will have their end-of-year meeting at Hartz in Liberty at 6 p.m., May 12. Installation of officers will

FAMILY POOL FUR COM -YC -\$1 be the program.

Notice of Application for Oil & Gas Disposal Well Permit

Heisey Ventures, Inc., 1302 Waugh Drive, Suite 903, Houston, Texas 77019 is applying to the Railroad Commission of Texas for a permit to dispose of produced salt weter or other oil and gas waste by well injection into a porous formation not productive of oil or gas.

The applicant proposes to dispose of oil and gas waste into the Frio and Vicksburg Formations, Buffum & Benning Lease, Well Number 1 The proposed disposal well is localed 4 miles northwest of Hardin, Texas in the Hardin Field, in Liberty County. The waste water will be injected into strata in the subsurface depth interval from 3400 to 5800 feet.

LEGAL AUTHORITY: Chapter 27 of the Texas Water Code, as amended, Title 3 of the Texas Natural Resources Code, as amended, and the Stalewide Rules of the Oil and Gas Division of the Railroad Commission of Texas.

Requests for a public hearing from persons who can show they are adversely affected or requests for further information concerning any aspect of the application should be submitted in writing, within fifteen days of this publication, to the Environmental Services Section, Oil and Gas Division, Railroad Commission of Texas, P.O. Box 12967, Austin, Texas 78711 (Telephone 512/463-6792).

THEVINDICATOR

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' PUBLISHER'S AFFIDAVIT	Appen Page 41 c
STATE OF TEXAS	
COUNTY OF <u>MONTGOMETRY</u> / Liberty / HARRIS (Insert County)	
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALL	Y
APPEARED KARLA (UEHAN Insert Publisher's Name/Publisher's Representative) WHO BEING BY ME DU	LY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE CLEUCION & Advocate, conroc courier, ELECTRICATE ONERY COURTY OBSERVER, heliumble Observer, weathand & Villager, (Insert Newspaper's Name)	
(Insert Newspaper's Name)	
REGULARLY PUBLISHED IN MONTGOMERY Liberty (Harris COUN (Insert County/Counties Name)	TY
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN MONTGOMERY	_/
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(Insert ALL Counties of General Distribution)	
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH	I IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLI	LOWING
DAYS: $5611, 5111, 5121,$ (Insert Date(s)	<u>.</u>
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Karin Colouran	
PUBLISHER/PUBLISHER'S REPRESENTATIVI	Ē
SWORN AND SUBSCRIBED TO ME ON THIS THE JZ. DAY OF	
May TO CERTIFY WHICH WITNESS MY HAND	
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AND SEAL OF OFFICE.	
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS	
Susan M Curr	
PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 11 08 20 14 Susan Marie Curr Notary Public, State of Texas My Commission Expires Seal Abo November 08, 2014	ve)
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NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

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- recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that 1)
- 2)
- exceeded actual program costs; and recovery of \$1,06,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. 3)

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class Residential Service Small General Service General Service Large General Service Large Industrial Power Service (excluding Industrial Transmission	EECRF \$0.000871 per kWh \$0.001044 per kWh \$0.000642 per kWh \$0.000409 per kWh -\$0.000140 per kWh
Customers) Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only) Lighting	\$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
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Customer Class	EECRE
Residential Service	\$0.001244 per kWh
Small General Service	\$0.001627 per kWh
General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh
Large Industrial Power Service	-\$0.000115 per kWh
(excluding Industrial Transmission	
Customers)	\$0.000055 per kWh
Large Industrial Power Service	\$0.000055 per kmit
(Industrial Transmission Customers Only	\$0.002283 per kWh
Lighting	\$0.002205 per kim

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Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

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¹ P.U.C. Subst. R. 25.181(e)(1)(B).

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PUBLISHER'S AFFIDAVIT STATE OF TEXAS COUNTY OF <u>MONTGOMERY</u> /Liberty /HARRIS (Insert County)	Appendix C Page 44 of 105
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY APPEARED <u>KAULA</u> WHO BEING BY ME DUR Insert Publisher's Name/Publisher's Representative) SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE CLEASE COMPARE COUNTY (SERVER, CONTRE, COUNTE, ELET FURTE CONSTRUCT, CONTRE, COUNTER, ELET FURTE CONSTRUCT, COUNTER, THAT SAID NEWSPAPER IS (Insert Newspaper'S Name) REGULARLY PUBLISHED IN <u>MONTGOMURY</u> <u>(Liberty</u> <u>(Harris</u> COUNT (Insert County/Counties Name) (COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN <u>MENTGOMERY</u> <u>Liberty</u> <u>(Harris</u> (Insert ALL Counties of General Distribution) COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLD DAYS: <u>S</u> [6] [1] <u>S</u> [1] [1] <u>S</u> [12] [1]	LY TY H IS
Karin Celena PUBLISHER/PUBLISHER'S REPRESENTATIV SWORN AND SUBSCRIBED TO ME ON THIS THE 12 DAY OF May TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OFFICE. Super MC NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS SUSAN MARIE CURR PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 11 08 2014 Seal Ab November 08, 2014 Seal Ab	

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NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

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In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.¹ In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI's needed to reduct the reduction of a 20% reduction of the annual growth in demand of ETI's residential and commercial customers. How is 2012 and 2011 programs.

- following three components:
 recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
 refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that

 - exceeded actual program costs; and recovery of \$1,06,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. 3)

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class	EECRE
Residential Service	\$0.000871 per kWh
Smail General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service	-\$0.000140 per kWh
(excluding Industrial Transmission	
Customers)	
	\$0.000055 per kWh
Lighting	\$0.001469 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only) Lighting	\$0.000055 per kWh \$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for these affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are solones:

Customer Class	EECRF \$0.001244 per kWh
Customer Class Residential Service	\$0 001627 per kWh
Small General Service General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh -\$0.000115 per kWh
Large Industrial Power Service (excluding Industrial Transmission	40.000110 por min
Customers)	\$0.000055 per kWh
Large Industrial Power Service	\$0.000055 per kimi
(Industrial Transmission Customers Only	\$0.002283 per kWh
Lighting	

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

¹ P.U.C. Subst. R. 25.181(e)(1)(B).

CC 5/6, CS 5/11, EM 5/11, HU 5/11m WV 5/12

PUBLISHER'S AFFIDAVIT STATE OF TEXAS COUNTY OF <u>MONTGOMERY</u> /Liberty /HARRIS (Insert County)	Appendix C Page 47 to 105
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY	Y
APPEARED KARW CUEHAN WHO BEING BY ME DU Insert Publisher's Name/Publisher's Representative)	LY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE CLEUCION & Adocate, Conroc Courier, ELST MORE COMENT COURSE, The Humble Observer, Woodland's Unloger, THAT SAID NEWSPAPER IS (Insert Newspaper's Name)	
REGULARLY PUBLISHED IN MONTGOMERY Ciberty Garris COUN (Insert County/Counties Name)	TY
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN MONTGOMERY Liberty (Harris (Insert ALL Counties of General Distribution)	_1
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH	ł IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLI	LOWING
DAYS: $5611, 51111, 51211$ (Insert Date(s)	
Karin Coleman PUBLISHER/PUBLISHER'S REPRESENTATIV	Ē
SWORN AND SUBSCRIBED TO ME ON THIS THE 12 DAY OF	
May TO CERTIFY WHICH WITNESS MY HAND	
AND SEAL OF OFFICE.	
NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS	
SUSAN MARIE CURR PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 11 08 2019 November 08, 2014 November 08, 2014	ve)
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NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in Imiting the rates electric utilities may charge their customers 1. In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the

- recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
 - refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that 2)
 - exceeded actual program costs; and recovery of \$1,06,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. 3)

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class	EECRE
Residential Service	\$0.000871 per kWh
Small General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service	-\$0.000140 per kWh
(excluding Industrial Transmission Customers)	
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only)	
Lighting	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- 2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month are as follows:

<u>Customer Class</u> Residential Service Small General Service General Service	EECRF \$0.001244 per kWh \$0.001627 per kWh
Large General Service Large Industrial Power Service (excluding Industrial Transmission Customers)	\$0.000831 per kWh \$0.000572 per kWh -\$0.000115 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only	\$0.000055 per kWh
Lighting	\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

¹ P.U.C. Subst. R. 25.181(e)(1)(B).

CC 5/6. CS 5/11. EM 5/11. HU 5/11m WV 5/12

PUBLISHER'S AFFIDAVIT STATE OF TEXAS COUNTY OF <u>MontGomery</u> / Liberty / HARRIS (Insert County)	Appendix C Page 50 to 105
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY APPEARED <u>KARLA</u> WHO BEING BY ME DUL Insert Publisher's Name/Publisher's Representative) SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE CLOUCION Addocate, Conroc Courser, EAST FLOATE CAREN COURSE, COurser, EAST FLOATE CAREN COURSE, COURSE, (Insert Newspaper's Name) REGULARLY PUBLISHED IN MONTGOMERY Liberty Harris COUNT	Υ
REGULARLY PUBLISHED IN $\frac{MONTGOMERY [Liberty] [Harris]}{(Insert County/Counties Name)}$ COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN $\underline{MONTGOMERY}$ $\underline{Liberty [Harris]}{(Insert ALL Counties of General Distribution)}$ COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLO DAYS: $\underline{5[6]11, 5[11]11, 5[12]11}$	_/ IS
Karin Colsman PUBLISHER/PUBLISHER'S REPRESENTATIVE SWORN AND SUBSCRIBED TO ME ON THIS THE 12 DAY OF May TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OFFICE. TO CERTIFY WHICH WITNESS MY HAND NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS Susan MARIE CURR NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS Susan MARIE CURR MY COMMISSION EXPIRES 11 08 20 14 A B MC MC Susan MARIE CURR My Commission Expires My Commission Expires <t< th=""><td></td></t<>	

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NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. Subst. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned booker No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.¹ In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service. General efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. commercial customers, ETI's residential customers, ETI's residential and commercial and commercial customers, ETI's residential and commercial customers, ETI's residential and commercial following three components:

- Ing three components: recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that 2)
- exceeded actual program costs; and recovery of \$1,06,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory 3)

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETT'S Small General Service, General Service, and Lighting rate classes, all ETT Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

customers because it maintains funding for valuable energy efficiency ams while reducing rates for its customers,

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that 21
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal 3)

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates

<u>Customer Class</u> Residential Service	EECRF
Small General Service	\$0.001244 per kWh
General Service	\$0.001627 per kWh
Large General Service	\$0.000831 per kWh
Large Industrial Power Service	\$0.000572 per kWh
(excluding Industrial Transmission Customers)	-\$0.000115 per kWh
Large Industrial Power Service	#0 00007-
(Industrial Transmission Customers Only Lighting	\$0.000055 per kWh
-BurnR	\$0.002283 per kWh

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¹ P.U.C. Subst. R. 25.181(e)(1)(B).

PUBLISHER'S AFFIDAVIT	Appendix C Page 53 to 105			
STATE OF TEXAS				
COUNTY OF <u>Lemon Tert</u> (Insert County)	•			
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PE APPEARED Thomas E. Herrichans WHO BEING				
Insert Publisher's Name/Publisher's Representative)				
SWORN, DEPOSES AND SAYS THAT HE/STHE-IS THE PUBLISHER	OF THE			
(Insert Newspaper's Name), THAT SAID NEWSF				
REGULARLY PUBLISHED IN(Insert County/Counties Name)	COUNTY			
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN Lines to a				
(insert ALL Counties of General Distribution)				
COUNTY (COLINTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING				
			DAYS: Mickef 12, 2011 (Insert Date(s)	
PUBLISHER/PUBLISHER'S REPRES	Level king SENTATIVE			
SWORN AND SUBSCRIBED TO ME ON THIS THE 12 day	Y OF			
	MY HAND			
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TILLE LUILLE KOSKI PRINT OR TYPE NAME OF NOTARY PUBLIC	NE WIETZIKOSKI Notary Public TATE OF TEXAS My Commission pires 06/13/2013			
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The Groesbeck Journal, Thursday, May 12, 2011 Section B-Page 5

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NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

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 recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;

2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's
Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised
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Customer Class	EECRF ·
Residential Service	\$0.000871 per kWh
Small General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service (excluding Industrial Transmission Customers)	-\$0.000140 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only)	\$0.000055 per kWh
Lighting	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a
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 refund of \$380,360 in energy efficiency program costs recovered under in EECDE in the second se

2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
 3) recovery of \$1.406.273 representing ETU's 2010 performance house for activities dependent of the section of the sec

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

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•	Customer Class	EECRF
•	Residential Service	\$0.001244 per kWh
•	Small General Service	\$0.001244 per kWh \$0.001627 per kWh
	General Service	\$0.000831 per kWh
	Large General Service	\$0.000572 per kWh
	Large Industrial Power Service (excluding Industrial Transmission Customers)	-\$0.000115 per kWh
	Large Industrial Power Service	\$0.000055 per kWh
	(Industrial Transmission Customers Only)	per anna
	Lighting	\$0.002283 per kWh
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¹ P.U.C. SUBST. R. 25.181(e)(1)(B).

• **PUBLISHER'S AFFIDAVIT** STATE OF TEXAS

COUNTY OF _____!

_____Madison County______ (Insert County)

BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY		
APPEARED Dan Kleiner	WHO BEING BY ME	
DULY Insert Publisher's Name/Publisher's Representative)		
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE P	UBLISHER OF THE	
The Madisonville Meteor NEWSPAPER IS (Insert Newspaper's Name)	, THAT SAID	
REGULARLY PUBLISHED INMadison		
COUNTY (Insert County/Counties Nam	e)	
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED	D INMadison	
(Insert ALL Counties of General Distribution)		
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS		
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING		
DAYS:May 4th, 2011 (Insert Date(s)		
Da A PUBLISHER/PUBLISHE	R'S REPRESENTATIVE	
SWORN AND SUBSCRIBED TO ME ON THIS THE4th DAY OF		
May 2011 TO CERTIFY WHICH WITNESS MY H	HAND	
AND SEAL OF OFFICE.		
Morale a. Mc Dulard NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS Sandie McFarland Sandie McFarland PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES11-05-2013 (A	SANDIE A MCFARLAND Notary Public, State of Texas My Commission Expires November 05, 2013	

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.1 In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

- 1) recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for 2) calendar year 2010 that exceeded actual program costs; and

2) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates

Customer Class	
Residential Service	EECRF
Small General Service	\$0.000871 per kWh
General Service	\$0.001044 per kWh
Large General Service	\$0.000642 per kWh
Large Industrial Power Service	\$0.000409 per kWh
(excluding Industrial Transmission	-\$0.000140 per kWh
Customers)	
Large Industrial Power Service	,
(Industrial Transmission Customer Out)	\$0.000055 per kWh
Lighting	
	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
- refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and
- recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class	
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Customers)	•
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Lighting	
	\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

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¹ P.U.C. SUBST. R. 25.181(e)(1)(B).

PUBLISHER'S AFFIDAVIT

STATE OF TEXAS

COUNTY OF ____MILAM_

(Insert County)

BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY GLORIA ADKINSON WHO BEING BY ME DULY APPEARED Insert Publisher's Name/Publisher's Representative) SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER'S **REPRESENTATIVE OF THE** _CAMERON HERALD_____, THAT SAID NEWSPAPER IS (Insert Newspaper's Name) (Insert County/Counties Name) REGULARLY PUBLISHED IN MILAM (COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN MILAM (Insert ALL Counties of General Distribution) COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING DAYS: MAY 5, 2011 (Insert Date(s) PUBLISHER/PUBLISHER'S REPRESENTATIVE SWORN AND SUBSCRIBED TO ME ON THIS THE ______ DAY OF _____MAY 2011______TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OFFICE. NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 04-01-13 (Affix Notary Seal Above) 12

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

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- recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;
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- 2) recovery of \$1,406.273 representing ETI's 2010 performance bonus for activity demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class	EECRF
Residential Service	\$0.000871 per kWh
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General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service (excluding Industrial Transmission Customers)	-\$0.000140 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only)	\$0.000055 per kWh
Lighting	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

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Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only) Lighting	
	\$0.002283 per kWI

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¹ P.U.C. SUBST. R. 25.181(e)(1)(B).

PUBLISHER'S AFFIDAVIT STATE OF TEXAS COUNTY OF MONTGOMERY

BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY APPEARED RYAN W. DOWNHOUR WHO BEING BY ME DULY SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE MONTGOMERY COUNTY NEWS, THAT SAID NEWSPAPER IS REGULARLY PUBLISHED IN MONTGOMERY COUNTY (COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN MONTGOMERY COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING DAYS: MAY 4, 2011

SHER/PUBLISHER'S REPRESENTATIVE

SWORN AND SUBSCRIBED TO ME ON THIS THE 23RD DAY OF MAY, 2011 TO CERTIFY WHICH WITNESS MY HAND

AND SEAL OF OFFICE. NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS PRINT OR TYPE NAME MY COMMISSION EXPIRES



(Affix Notary Seal Above)

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

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76

(Industrial Transmission Customers Only) Lighting	\$0.000055 per kWh \$0.001469 per kWh
Customers) Large Industrial Power Service	
(excluding Industrial Transmission	-\$0.000140 per kWh
Large Industrial Power Service	\$0.000140 per liter
Large General Service	\$0.000409 per kWh
General Service	\$0.000642 per kWh
Small General Service	\$0.001044 per kWh
Residential Service	\$0.000871 per kWh
Customer Class	EECRF

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

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1 P.U.C. SUBST. R. 25.181(e)(1)(B). Published Date: May 4, 2011

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PUBLISHER'S AFFIDAVIT	F
STATE OF TEXAS	
COUNTY OF The that	
(Insert County)	
(
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON TH	IIS DAY PERSONALLY
APPEARED SHAWN WILKERSON WI Insert Publisher's Name/Publisher's Representative)	HO BEING BY ME DULY
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PU	JBLISHER OF THE
NEWTON COUNTY NEWS THATS	AID NEWSPAPER IS
(Insert Newspaper's Name)	AID NEWSPAPER 15
REGULARLY PUBLISHED IN NEWTON	COUNTY
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(COUNTIES), TEXAS, AND GENERALLY CIRCULATED	IN NEWTON
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- 2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achiev ing demand savings that exceeded its statutory goal for 2010. Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows: **Customer Class** EECRF **Residential Service** \$0.000871 per kWh Small General Service 0.001044 per kWh Genieral Service \$0.000642 per kWh Large General Service \$0.000409 per kWh Large Industrial Power Service -\$0.000140 per kWh (excluding Industrial Transmission Customers) Large Industrial Power Service \$0.000055 per kWh (Industrial Transmission Customers Only) Lighting 50.00T469 Der KWh The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers. In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components: 1) recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers; 2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and 3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. The rates charged under this alternative revised EECRF request reflect a \$3,288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class EECRF **Residential Service** \$0.001244 per kWh Small General Service \$0.001627 per kWh General Service \$0.000831 per kWh Large General Service \$0.000572 per kWh Large Industrial Power Service -\$0.000115 per kWh (excluding Industrial Transmission Customers) Large Industrial Power Service \$0.000055 per kWh (Industrial Transmission Customers Only) Lighting \$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

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1 P.U.C. SUBST. R, 25.181(e)(1)(B).

Appendix C **PUBLISHER'S AFFIDAVIT** Page 69 to 105 STATE OF TEXAS COUNTY OF Orange (Insert County) BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY APPEARED Willis Pope WHO BEING BY ME DULY Insert Publisher's Name/Publisher's Representative) SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE The Penny and County Record_____, THAT SAID NEWSPAPER IS (Insert Newspaper's Name) REGULARLY PUBLISHED IN ____ Orange_____ (Insert County/Counties Name) COUNTY (COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN ___Orange_ (Insert ALL Counties of General Distribution) COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING DAYS: May 11, 2011 (Insert Date(s) Ullisher/PUBLISHER'S REPRESENTATIVE SWORN AND SUBSCRIBED TO ME ON THIS THE 20^2 DAY OF TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OFFICE. V Zamoini AND FOR THE STATE OF TEXAS VBLIC PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 0408-12 (Affix Notary Seal Above) 82

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFI-CIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39,905 of the Public Utility Regulatory Act ("PURA") and P.U.C. Subst. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers40 In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETT's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

 recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of BTI's residential and commercial customers;
 refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented

for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class	EECRF
Residential Service	\$0.000871 per kWh
Small General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service	-\$0.000140 per kWh
(excluding Industrial Transmission	Customers)
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers	s Only)
Lighting	\$0.001469 per kWh

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. Subst. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

 recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;

 refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class	EECRF
Residential Service	\$0.001244 per kWh
Small General Service	\$0.001627 per kWh
General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh
Large Industrial Power Service	-\$0.000115 per kWh
(excluding Industrial Transmission	Customers)
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customer	s Only)
Lighting	\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-8477. Hearing and speech-impaired individuals with text telephones (TTY) may contact the Commission at 512-936 7136 or use Relay Texas (toll-free) 1-800-735-2989. All communications should refer to Docket No. 39366.

⁽¹⁾ P.U.C. Subst. R. 25.181(e)(1)(B).

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· PUBLISHER'S AFFIDAVIT	Page 7
STATE OF TEXAS	
COUNTY OF <u>Ovange</u>	
(Insert County)	
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALL	JY .
APPEARED Tara Ford who being by me du	LY
Insert Publisher's Name/Publisher's Representative)	
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE	
(Insert Newspaper's Name), THAT SAID NEWSPAPER IS	
REGULARLY PUBLISHED IN $OX OX OX$ COUN	TY
(Insert County/Counties Name)	
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN	
Oramo	
(Insert ALL Counties of General Distribution)	-
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHIC	H IS
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOL	LOWING
DAYS: Friday, May Loth, 2011	
(Insert Date(s))	

$\frac{2424754}{PUBLISHER/PUBLISHER'S REPRESENTATIVE}$ SWORN AND SUBSCRIBED TO ME ON THIS THE \underline{H} day of	
TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OPFICE Wotary Public, State of Texas My Commission Expires April 25, 2014	
PRINT OR TYPE NAME OF NOTARY/PUBLIC MY COMMISSION EXPIRES 435 19 (Affix Notary Seal Above)	
NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filting has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.1 In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETT's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913; which reflects the following three components:

> recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;

 refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1.406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

(excluding Industrial Transmission Customers)	EECRF \$0.000871 per kWh \$0.001044 per kWh \$0.000642 per kWh \$0.000409 per kWh -\$0.000140 per kWh
Large Industrial Power Service (Industrial Transmission Customers Only)	\$0.000055 per kWh
Lighting	\$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the newal growth in demand of its residential and commercial customers, then pursuant to PU.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

- recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers;
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The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

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General Service	\$0.000831 per kWh
Large General Service	\$0.000572 per kWh
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(excluding Industrial Transmission	totootilo por kinn
Customers)	•
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P.U.C. SUBST. R. 25.181(e)(1)(B).

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PUBLISHER'S AFFIDAVIT
STATE OF TEXAS
COUNTY OF Prick

Insert County)

BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY Insert Publisher's Name/Publisher's Representative) APPEARED MUNIN SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE THAT SAID NEWSPAPER IS (Insert Newspaper's Name) REGULARLY PUBLISHED IN ________________(Insert County/Counties Name) ____ COUNTY (COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN _____ (Insert ALL Counties of General Distribution) COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH IS HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLOWING DAYS: S-5-11 (Insert Date(s) PUBLISHER/PUBLISHER'S REPRESENTATIVE SWORN AND SUBSCRIBED TO ME ON THIS THE _____ DAY OF TO CERTIFY WHICH WITNESS MY HAND AND SEAL OF OFFICE. M. Hallart. The construction of the second s Nancy S. Hatchett IF STATE OF TEXAS NOTARY PUBLIC NIAIX S. HAtchelt PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES 3-14-2015 STATE OF TEXAS Comm. Exp. 03-14-2015 ที่การการการการการการการการการการการที่ไ (Affix Notary Seal Above)

HGAI NOTICI NOTICE OF APPLICA-TION OF ENTERGY TEX-AS, INC. FOR AUTHOR-**ITY TO REDETERMINE** RATES FOR THE ENERGY EFFICIENCY COST RE-COVERY FACTOR TAR-**IFF AND REQUEST TO** ESTABLISH A REVISED **ENERGY EFFICIENCY** GOAL AND COST CAPS

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P.U.C. SUBST. R. 25.181(f), programs. P.U.C. SUBST. R. 25.181(f), programs. Assuming the relating to recovery of costs Commission lowers ETI's for energy efficiency pro- energy efficiency goal to a grams. This filing has been 20% reduction of the annual assigned Docket No. 39366. growth in demand of ETI's In its Application, ETI re-quested that its revised en-ergy efficiency cost recovery authority to redetermine factor ("EECRF") become its EECRF rates to recover effective for use beginning approximately with the first billing cycle which reflects the following of its January 2012 billing three components: month, which begins on December 30, 2011. All Texas in energy efficiency pro-retail customers that fall gram costs projected to be within the classes subject to incurred in 2012 to achieve the EECRF will be affected a 20% reduction of the an-

energy efficiency goal for ciency program costs recov-the 2012 program year from ered under its EECRF im-a 20% reduction of the annu-al growth in demand of an 2010 that exceeded actual electric utility's residential program costs; and recovery and commercial customers of \$1,406,273 representing to a 25% reduction in the an- ETI's 2010 performance bonual growth in demand of an nus for achieving demand electric utility's residential savings that exceeded its and commercial customers.1 statutory goal for 2010. In that project, the Commission also implemented spite that the Company's cost caps limiting the rates EECRF request will exceed electric utilities may charge the Commission's cost caps their customers to \$0.001 per for ETI's Small General Sermonth for residential cus- vice, General Service, and

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recovery of \$7,456,000 by approval of the Compa-ny's Application. ETI's residential and comny's Application. In Project No. 37623, the mercial customers; refund Commission increased the of \$380,360 in energy effi-

Under this request, detomers and \$0.0005 per kWh Lighting rate classes, all for non-residential custom- ETI Texas retail customers that fall within the classes

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Service (Industrial Transmission Customers Only)

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	PUBLISHER'S AFFIDAVIT
	STATE OF TEXAS
	COUNTY OF POLK LOUVILL
	(Insert County)

BEFORE MI	E, THE UNDERSIG	NED AUTHOR	ITY, ON THI	S DAY PERSONALLY	
APPEARED	hiloin 11	Ulisher's Repres	WH entative)	O BEING BY ME DUI	LY
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LEGAL NOTICE NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO

REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy or "the Company") Texas" filed with the Public Utility Commission of Texas ("PUCT") its Application for Authority to Redetermine Ratesforthe Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. In its Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application.

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction

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in the annual growth in demand of an electric utility's residential and commercial customers. I In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's and commercia residential customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service. General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover \$8,481,913, approximately which reflects the following three components:

recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and recovery of \$1.406.273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EECRF rates. The rates charged under the revised will decrease the EECRF Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatthours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer	Class
EECRF	0.400
Residential Service	
\$0.000871 per kWh	
Small General	Service
\$0.001044 per kWh	
General Service	
\$0.000642 per kWh	
Large General	Service
\$0.000409 per kWh	
Large Industrial Pow	/er
Service (excluding	
Industrial Trans	mission
\$0.000140 per kWh	
Customers)	
Large Industrial	Power
\$0.000055 per kWh	
Service (Industrial	
Transmission Cu	stomers
Only)	
Lighting	
\$0.001469 per kWh	
The Company believ	es this
request offers the most l	benefits p
to its customers beca	luse it r
maintains funding for v energy efficiency pro-	aluable t
energy efficiency pr	ograms c

while reducing rates for its customers. In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components: recovery of \$10,744,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 25% reduction of the annual growth in demand of ETI's residential and commercial customers; refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded its actual program costs; and recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010. The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues bv approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate

classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

Customer Class EECRF Residential Services \$0.001244 per kWh Small General

Service \$0.001627 per kWh General Service

\$0.000831 per kWh Large General Service

\$0.000572 per kWh Large Industrial Power

\$0.000115 per kWh Service (excluding Industrial Transmission Customers)

Large Industrial Power \$0.000055 per kWh

Service (Industrial Transmission Customers Only) Lighting

\$0.002283 per kWh

Persons with questions or who want more information about this Application may contact Entergy Texas at 350 Pine Street, Beaumont, Texas 77701, or call 1-800-368-3749 (select option 1, then press 0, then press 4) during normal business hours. A complete copy of the Application is available for inspection at the address listed above.

The Commission will review Entergy Texas' Application, establish an intervention date for interested persons, and determine whether Entergy Texas' Application should be approved. The Commission's proceeding to review Entergy Texas' Application has been assigned Docket No. 39366. C

Persons who wish to intervene in or comment upon these proceedings, or obtain further information, should contact the Public Utility Commission of Texas, P.O. Box 13326, Austin, Texas 78711-3326, or call the Commission's Office of Consumer Protection at 512-936-7120 or 1-888-782-Hearing and speech-8477. impaired individuals with text telephones (TTY) may contact the Commission at 512-936-7136 or use Relay Texas (tollfree) 1-800-735-2989. All communications should refer to Docket No. 39366.

. PUBLISHER'S AFFIDAVIT STATE OF TEXAS	Appendix C Page 80 to 105
COUNTY OF <u>ROBERTSON</u> (Insert County)	
BEFORE ME, THE UNDERSIGNED AUTHORITY, ON THIS DAY PERSONALLY	
APPEARED BETTY YEZAK WHO BEING BY ME DUL Insert Publisher's Name/Publisher's Representative)	Y
SWORN, DEPOSES AND SAYS THAT HE/SHE IS THE PUBLISHER OF THE	
THE BREMOND PRESS, THAT SAID NEWSPAPER IS (Insert Newspaper's Name)	
REGULARLY PUBLISHED IN <u>ROBERTSON</u> COUNT (Insert County/Counties Name)	Y
(COUNTIES), TEXAS, AND GENERALLY CIRCULATED IN ROBERTSON,	
FALLS, LIMESTONE, BRAZOS AND SURROUNDING COUNTING (Insert ALL Counties of General Distribution)	B
COUNTY (COUNTIES), TEXAS; AND THAT THE NOTICE, A COPY OF WHICH I	S
HERETO ATTACHED, WAS PUBLISHED IN SAID NEWSPAPER ON THE FOLLO	WING
DAYS: MAY 6, 2011	
(Insert Date(s)	
Betty Jozan PUBLISHER/PUBLISHER'S REPRESENTATIVE	_
SWORN AND SUBSCRIBED TO ME ON THIS THE $\int O \mathbf{T} \mathbf{H}$ Day of	
MAY, 2011 TO CERTIFY WHICH WITNESS MY HAND	
AND SEAL OF OFFICE.	
<u>Heorge</u> C <u>Yezak</u> NOTARY PUBLIC IN AND FOR THE STATE OF TEXAS <u>GEORGE</u> C <u>YEZAK</u> PRINT OR TYPE NAME OF NOTARY PUBLIC MY COMMISSION EXPIRES <u>AUG</u> 22, 2014 (Affix Notary Seal Above)	
MY COMMISSION EXPIRES $\underline{A0G} 22, 2014$. (Affix Notary Seal Above)	

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PAGE 4, THE BREMOND PRESS, FRIDAY, May 6, 2011

NOTICE OF APPLICATION OF ENTERGY TEXAS, INC. FOR AUTHORITY TO REDETERMINE RATES FOR THE ENERGY EFFICIENCY COST RECOVERY FACTOR TARIFF AND REQUEST TO ESTABLISH A REVISED ENERGY EFFICIENCY GOAL AND COST CAPS

On April 29, 2011, Entergy Texas, Inc. ("ETI", "Entergy Texas" or "the Company") filed with the Public Utility Commission of Texas ("PUCI") its Application for Authority to Redetermine Rates for the Energy Efficiency Cost Recovery Factor Tariff and Request to Establish a Revised Energy Efficiency Goal and Cost Caps ("Application"), pursuant to Section 39.905 of the Public Utility Regulatory Act ("PURA") and P.U.C. SUBST. R. 25.181(f), relating to recovery of costs for energy efficiency programs. This filing has been assigned Docket No. 39366. Lefts Application, ETI requested that its revised energy efficiency cost recovery factor ("EECRF") become effective for use beginning with the first billing cycle of its January 2012 billing month, which begins on December 30, 2011. All Texas retail customers that fall within the classes subject to the EECRF will be affected by approval of the Company's Application."

In Project No. 37623, the Commission increased the energy efficiency goal for the 2012 program year from a 20% reduction of the annual growth in demand of an electric utility's residential and commercial customers to a 25% reduction in the annual growth in demand of an electric utility's residential and commercial customers.¹ In that project, the Commission also implemented cost caps limiting the rates electric utilities may charge their customers to \$0.001 per month for residential customers and \$0.0005 per kWh for non-residential customers. Because Entergy Texas cannot comply with the new increased energy efficiency goals without increasing customers' rates to levels that exceed the new EECRF cost caps, the Company has requested that the Commission establish ETI's energy efficiency goal for 2012 at a 20% reduction of annual growth in demand of ETI's residential and commercial customers, which is the same goal ETI is required to meet in 2011, and increase the Commission's cost caps slightly for its Small General Service, General Service, and Lighting rate classes. To achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI will spend the same amount on its 2012 energy efficiency programs that it spent on its 2010 and 2011 programs. Assuming the Commission lowers ETI's energy efficiency goal to a 20% reduction of the annual growth in demand of ETI's residential and commercial customers, ETI requests authority to redetermine its EECRF rates to recover approximately \$8,481,913, which reflects the following three components:

1) recovery of \$7,456,000 in energy efficiency program costs projected to be incurred in 2012 to achieve a 20% reduction of the annual growth in demand of ETI's residential and commercial customers;

2) refund of \$380,360 in energy efficiency program costs recovered under its EECRF implemented for calendar year 2010 that exceeded actual program costs; and

3) recovery of \$1,406,273 representing ETI's 2010 performance bonus for achieving demand savings that exceeded its statutory goal for 2010.

Under this request, despite that the Company's EECRF request will exceed the Commission's cost caps for ETI's Small General Service, General Service, and Lighting rate classes, all ETI Texas retail customers that fall within the classes subject to the EECRF will experience a decrease in their EE-CRF rates. The rates charged under the revised EECRF will decrease the Company's annual Texas retail revenues by approximately \$1.251 million. A residential customer using 1,000 kilowatt-hours ("kWh") of electricity per month would see a decrease of approximately 0.2% annually, or \$0.14 on average per month. The requested revised EECRF rates would be as follows:

Customer Class	EECRF
Residential Service	\$0.000871 per kWh
Small General Service	\$0.001044 per kWh
General Service	\$0.000642 per kWh
Large General Service	\$0.000409 per kWh
Large Industrial Power Service	-\$0.000140 per kWh
(excluding Industrial Transmission	
Customers)	
Large Industrial Power Service	\$0.000055 per kWh
(Industrial Transmission Customers Only)	
Lighting	\$0.001469 per kWh

The Company believes this request offers the most benefits to its customers because it maintains funding for valuable energy efficiency programs while reducing rates for its customers.

In the alternative, if the Commission does not establish a lower goal for ETI in 2012 but rather requires ETI to meet the increased goal of a 25% reduction of the annual growth in demand of its residential and commercial customers, then pursuant to P.U.C. SUBST. R. 25.181(e)(2), ETI requests authority to redetermine its EECRF rates to recover approximately \$11,769,913, which reflects the following three components:

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The rates charged under this alternative revised EECRF request reflect a \$3.288 million dollar increase to ETI's projected 2012 energy efficiency program budget over its 2011 energy efficiency program budget, which will in turn increase the Company's annual Texas retail revenues by approximately \$2.037 million from the Company's current EECRF. In addition, the Company's alternative EECRF rates would exceed the Commission's cost caps for all but the Large Industrial Power Service rate classes. Therefore, pursuant to this alternative request, the Company requested that the Commission raise the cost caps for those affected rate classes to be consistent with the rates listed below. Under the Company's alternative revised EECRF rates, a residential customer using 1,000 kWh of electricity per month would see an increase of approximately 0.2% annually, or \$0.23 on average per month. The requested alternative revised EECRF rates are as follows:

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¹ P.U.C. SUBST. R. 25.181(e)(1)(B).

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STATE OF TEXAS	ertson
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BEFORE ME, THE UNDERS	IGNED AUTHORITY, ON THIS DAY PERSONALLY
APPEARED Kobert Br Insert Publisher's Nat	me/Publisher's Representative) WHO BEING BY ME DUI
SWORN, DEPOSES AND SA	YS THAT HE/SHE IS THE PUBLISHER OF THE
(Insert Newspaper's Name)	etten Co. News, THAT SAID NEWSPAPER IS
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C (COUNTIES), TEXAS, AND	GENERALLY CIRCULATED IN
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	AS; AND THAT THE NOTICE, A COPY OF WHICH
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Wednesday, May 11, 2011 - ROBERTSON COUNTY NEWS 35

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Large General Service	\$0.000409 per kWh
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(excluding Industrial Transmission	
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Lighting	\$0.001469 per kWh
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