



Control Number: 39174



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Public Utility Commission of Texas

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39174

TITLE PAGE

**APPLICATION FOR OR AMENDMENT TO A
STATE-ISSUED CERTIFICATE OF FRANCHISE AUTHORITY (SICFA)**

PROJECT NO. 38406

CERTIFICATE NO. 90061 (If an Amendment)

11 FEB 22 11 09 AM '09
LAW OFFICE

APPLICANT: Buford Media Group, L.L.C.

Authorized Company Representative:

NAME: Connie Lyles

TITLE: EVP Administration

ADDRESS: 6125 Paluxy Drive, Tyler, TX 75703

TELEPHONE: 903.561.4411

FAX: 903.561.4031

EMAIL ADDRESS: connie@bufordmedia.com

Regulatory Contact:

NAME: Connie Lyles

TITLE: EVP Administration

ADDRESS: 6125 Paluxy Drive, Tyler, TX 75703

TELEPHONE: 903.561.4411

FAX: 903.561.4031

EMAIL ADDRESS: connie@bufordmedia.com

Emergency Contact:

NAME: Connie Lyles

TITLE: EVP Administration

ADDRESS: 6125 Paluxy Drive, Tyler, TX 75703

TELEPHONE: 903.561.4411

FAX: 903.561.4031

EMAIL ADDRESS: connie@bufordmedia.com

AFFIDAVIT

STATE OF Texas §
 COUNTY OF Smith §

My name is Connie Lyles. I am an Officer of Buford Media Group, L.L.C., dba Alliance Communications Network II. My personal knowledge of the facts stated herein has been derived from my employment with Buford Media Group, L.L.C., dba Alliance Communications Network II.

I swear or affirm that I have personal knowledge of the facts stated in this Application for a State-Issued Certificate of Franchise Authority (SICFA), that I am competent to testify to them, and that I have the authority to make this Application on behalf of the Applicant. I further swear or affirm that Buford Media Group, L.L.C., dba Alliance Communications Network II:

- a. has filed or will timely file with the Federal Communications Commission all forms required by that agency in advance of offering cable service or video service in Texas;
- b. agrees to comply with all applicable federal and state statutes and regulations;
- c. agrees to comply with all applicable municipal regulations regarding the use and occupation of public rights-of-way in the delivery of the cable service or video service, including the police powers of the municipalities in which the service is delivered;
- d. has provided the names of its principal executive officers and its principal business address; and
- e. has included a clear, complete and definitive description of the service area footprint it is requesting to serve within any municipality and/or unincorporated area within Texas.

I swear or affirm that all of the statements and representations made in this Application for a SICFA are true and correct. I also swear or affirm that Buford Media Group, L.L.C., dba Alliance Communications Network II understands and will comply with all requirements of law applicable to a Cable and/or Video Service Provider's SICFA.

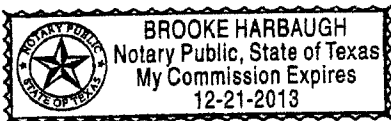
Connie Lyles
 Signature

Connie Lyles, EVP Administration
 Typed or Printed Name and Title

SWORN TO AND SUBSCRIBED before me on the 3rd day of February, 2011.

[Signature]
 Notary Public In and For the State of Texas

My commission expires: 12-21-2013



State-Issued Certificate of Franchise Authority (SICFA) Application

1. a. Check applicable category:

- Cable Service Provider
 Video Service Provider
 Cable and Video Service Provider

Amendment to SICFA Certification – SICFA No. 90061

b. If you are filing an amendment to an existing SICFA, please check one or more of the following amendment categories requested in this filing:

- Change in Type of Provider (Cable, Video, or Cable and Video)
 Name Change (Additional d/b/as or New Name)
 Expansion of Service Area Footprint
 Transfer in Ownership/Control
 Other (Explain below)

c. Provide a description of the amendment(s) requested in Question 1(b) above.

**Reduction of SAF for SICFA No. 90061 to remove systems;
Alliance Communications Network II shut down the Naples/Omaha,
TX system as of 01.01.2011. We are no longer serving those areas.**

2. Provide the following information:

- a. Principal business address; (*street address, city, state and zip code*):
**6125 Paluxy Drive
Tyler, Texas 75703**
- b. Main business telephone number: **903.561.4411**
- c. Toll-free customer service telephone number: **800.842.8160**
- d. Fax number: **903.561.4031**
- e. Email address: **connie@bufordmedia.com**
- f. Mailing address, if different from principal business address (*street address, city, state and zip code*):
- g. Name and title of Applicant's principal executive officers.

**Bennett W. Hooks, Jr.
Jan Calongne
David Starrett
Bennett W. Hooks, III
Connie Lyles**

**Chief Executive Officer
Chief Operating Officer
Chief Financial Officer
President
EVP Administration**

3. State one principal name and any d/b/as in which the Applicant requests the Commission to issue the SICFA in or in which the Applicant currently holds a Cable and/or Video service provider certification.

(NOTE: The certificated name can be the Applicant's legal name, a d/b/a, or an assumed name as long as the requested name(s) is properly registered to do business within the State of Texas. The SICFA holder MUST use ONLY the name(s) and/or d/b/a(s) granted in its SICFA on all bills, advertisements or communications with the public and the Commission. Name changes require an amendment to an existing SICFA.)

Buford Media Group, L.L.C., dba Alliance Communications Network II

4. As stated in PURA Sec. §66.004(a), an applicant is not eligible to seek a SICFA until the expiration date of an existing municipal franchise agreement for a requested Service Area Footprint. To meet this eligibility requirement, Commission Staff has determined that an Applicant may file an application for a SICFA within 17 business days of the expiration date of its existing municipal franchise agreement. To determine eligibility, the Commission Staff requires the following information:

- a. Is the Service Area Footprint requested in this application currently or previously under a municipal franchise agreement entered into by this applicant or an affiliate of this applicant? If yes, answer question (b).

No

- b. What is or was the expiration date of the municipal franchise agreement for the requested Service Area Footprint?

5. Provide a clear, complete and definitive description of the requested Service Area Footprint (SAF) for any municipality(ies) and/or unincorporated area(s) within the State of Texas. *[SAF descriptions shall include one or more of the following descriptions: state line, county line(s), municipalities/city limit(s), subdivision(s), roadway(s), street(s), block(s), street address(s), metes and bounds, or a detailed map(s) properly highlighted and labeled.]* Expansions to SAFs shall be made by filing an amendment to an existing SICFA. The amendment application shall require a clear, complete and definitive description of the expansion of the SAF. *(For SAF amendments indicate the existing certificated SAF as well as any requested revisions to that existing SAF.)*

***Existing SAF for SICFA 90061 includes:**

City:

Aspermont
Bandera
Bartlett
Beckville

Municipality:

City of Aspermont
City of Bandera
City of Bartlett
City of Beckville

Note:

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Blanco	City of Blanco
Brownsboro	City of Brownsboro
Caddo Mills	City of Caddo Mills
Charlotte	City of Charlotte
Cooper	City of Cooper
Crowell	City of Crowell
Easton	City of Easton
Freer	City of Freer
Granger	City of Granger
Haskell	City of Haskell
Jourdanton	City of Jourdanton
Knox City	City of Knox City
Ladonia	City of Ladonia
Lakeport	City of Lakeport
Leonard	City of Leonard
Lone Oak	City of Lone Oak
Murchison	City of Murchison
Naples	City of Naples
O'Brien	City of O'Brien
Omaha	City of Omaha
Overton	City of Overton
Poteet	City of Poteet
Rule	City of Rule
Stamford	City of Stamford
Tatum	City of Tatum
Troup	City of Troup
West Tawakoni	City of West Tawakoni
Wolfe City	City of Wolfe City

County:
Bandera

Code:
010

Note:
Unincorporated area commonly known as Lake Hills;
Unincorporated area 1 mile south of the city of Bandera on Hwy 173, 500 ft. on either side of the highway, to the intersection of Wharton Dock Road.

Bell

014

Unincorporated area north of the city of Bartlett on Hwy 95, 500 ft. on either side of the highway, 5 miles into Bell County.

Gregg

092

Unincorporated areas known as Elderville, Lake Cherokee North;
Unincorporated area outside the city

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		limits of Lakeport southeast on Hwy. 149, 500 ft. on either side of the centerline, continuing to the Rusk county line.
Harrison	102	Unincorporated areas known as Lansing.
Hunt	116	Unincorporated areas known as Brinwood Estates, Panorama Estates Subdivision, Rolling Oaks Subdivision and South Tawakoni.
Jim Hogg	124	Unincorporated area commonly known as Hebbroville.
Panola	183	Unincorporated area within a 1,000 ft. radius outside the city limits of Beckville.
Rusk	201	Unincorporated area known as Lake Cherokee South. Unincorporated area within a 1 mile radius outside the city limits of Tatum.
Van Zandt	234	Unincorporated area known as Waco Bay (Home Owners Association), and Unincorporated area Commonly known as Ben Wheeler.

***Reduce the SAF for SICFA No. 90061 by the following:**

<u>City:</u>	<u>Municipality:</u>	<u>Note:</u>
Naples	City of Naples	
Omaha	City of Omaha	

6. The Applicant shall agree to provide the Commission with written notification when terminating its SICFA. The Applicant shall also agree to provide the Commission with a copy of any order or ruling issued by a court of competent jurisdiction or the Federal Communications Commission (FCC) that either modifies or revokes its SICFA or makes it ineligible to hold a SICFA pursuant to the standards laid out in PURA § 66.003(b). (Commission Staff shall establish a project number to submit all written notices and copies of orders or rulings concerning SICFAs.) The Applicant shall make an affirmative

State-Issued Certificate of Franchise Authority (SICFA) Application

statement that it agrees to provide written notification of termination and copies of orders or rulings issued by a court of competent jurisdiction or the FCC concerning its SICFA.

Buford Media Group, LLC, dba Alliance Communications Network II hereby affirmatively states that it agrees to provide written notification of termination and copies of orders or rulings issued by a court of competent jurisdiction or the FCC concerning its SICFA.