

Control Number: 38945



Item Number: 1

Addendum StartPage: 0

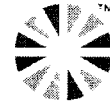
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PUBLIC UTILITY BOARD

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Informational Notice – Non-Basic Service – Extension of Three Existing Promotional Offers for Residential Customers

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CenturyLink™

www.CenturyLink.com
100 CenturyLink Drive
Monroe, LA 71203

December 1, 2010

Commission Filing Clerk
Public Utility Commission of Texas
1701 N. Congress Avenue
P.O. Box 13326
Austin, Texas 78711-3326

Re: Informational Notice – Non-Basic Service – Extension of Three Existing Promotional Offers for Residential Customers

Enclosed are an original and five copies of an Informational Notice from Central Telephone Company of Texas dba CenturyLink.

This filing extends three existing promotions for residential customers originally approved under Docket No. 38121. Listed as follows are the details associated with these promotions.

Promotion 1 (Essential Home Phone Plan Promotion)

During the period April 15, 2010 through December 31, 2011, existing residence customers may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to Solutions – Residence Package Essential Home Phone Plan. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Essential Home Phone Plan prior to the end of the 12 month period, no additional credits will be applied. This promotion may not be combined with any other promotion.

Promotion 2 (\$5 for Six Months Promotion)

During the period April 15, 2010 through December 31, 2011, existing residence customers may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must have and maintain a B or C Credit Class rating with the Company and the customer must agree to retain flat rated one-party access line service with the Company. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six month period, no additional credits will be applied. This promotion may not be combined with any other promotion.

Commission Filing Clerk
Public Utility Commission of Texas
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December 1, 2010

Promotion 3 (Waiver of Service Charges Promotion)

During the period April 15, 2010 through December 31, 2011, new residence customers who order Solutions – Residence Package Progressive Plan, Follow Me Plan, or Essential Home Phone Plan may be eligible for the waiver of all service charges (excluding inside wire, construction, or CPE installation) that are otherwise applicable. To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must agree to establish a new account with the Company that includes (1) Progressive Plan, Follow Me Plan, or Essential Home Phone Plan; (2) Embarq Communication, Inc. long distance plan Solutions Unlimited – Option 4; and (3) the Company's High-speed internet (at any data speed).

If you have any questions, please call me.

Sincerely,



Tony Prestarri

cc: Public Counsel, Office of Public Utility Counsel

TXC 10-PC01a; TXC 10-PC02a; TXC 10-PC03a

Tony Prestarri
TARIFF MANAGER
Voice: (318) 340-5937
Fax: (318) 388-9602
Tony.Prestarri@CenturyLink.com

INFORMATIONAL NOTICE

GENERAL PROVISIONS

- a. **Name of Company:** Central Telephone Company of Texas dba CenturyLink
- b. **PURA Chapter under which Company operates:** PURA, Chapter 58 and Chapter 65.
- c. **Date of submission:** December 2, 2010.
- d. **Effective date:** January 1, 2011
- e. **New and/or revised tariff pages:** See Attachment A.
- f. **Proposed implementation date:** January 1, 2011.
- g. **Affidavit of Notice:** See Attachment B for certification of distribution.
- h. **Type of filing:** This is an Informational Notice to extend three promotional offerings pursuant to PURA 58.152 and Chapter 65.153.
- i. **Are the rates, terms, and conditions in compliance with PURA 26.230(c) (2), (3) and (4):** Yes, this filing is in compliance with PURA 26.230(c) (2), (3) and (4).
- j. **Relevant LRIC study(ies) or LRIC study reference:** The prices in this informational notice comply with PURA 58.152(a) (1) and 65.153(b) (2).
- k. **Is the sum of the TELRIC-based wholesale prices of components needed for provision of the retail service at or below the retail price set forth in this filing:** Not applicable.
- l. **Is the service available for resale by a competitor:** Yes, the service is available for resale by a competitor, who may call their Central Telephone Company of Texas dba CenturyLink account representative to begin reselling these services.
- m. **For package offerings that combine regulated products or services with unregulated products or services and/or with the products or services of an electing company's affiliate, an affidavit indicating that the price of the package, in addition to the requirements of §26.226 (d)(1) of this title (relating to Requirements Applicable to Pricing Flexibility for Chapter 58 Electing Companies), also recovers the cost to the electing company of acquiring and providing the unregulated products or services of the affiliate's products or services. The affidavit shall also indicate that the cost to the electing company of acquiring and providing an affiliate's products or services is greater than or equal to the cost to the affiliate of acquiring and/or providing the products or services. The cost to an electing company of acquiring or providing the affiliate's products or services shall be valued in a manner consistent with FCC requirements and with §26.226(d)(5) of this title. For a joint marketing effort that includes regulated products or services and the products or services of an affiliate, an affidavit shall be provided by each affected affiliate attesting that the affiliate's costs are recovered in a manner consistent with §26.226(d)(5) of this title and FCC requirements, if any:** Not applicable.

INFORMATIONAL NOTICE

GENERAL PROVISIONS (Continued)

- n. **Description of offering's terms and conditions:** Central Telephone Company of Texas dba CenturyLink proposes to extend three existing promotions for residential customers originally approved under Docket No. 38121. Listed as follows are the details associated with these promotions:

Promotion 1 (Essential Home Phone Plan Promotion)

During the period April 15, 2010 through December 31, 2011, existing residence customers may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to Solutions – Residence Package Essential Home Phone Plan. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Essential Home Phone Plan prior to the end of the 12 month period, no additional credits will be applied. This promotion may not be combined with any other promotion.

Promotion 2 (\$5 for Six Months Promotion)

During the period April 15, 2010 through December 31, 2011, existing residence customers may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must have and maintain a B or C Credit Class rating with the Company and the customer must agree to retain flat rated one-party access line service with the Company. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six month period, no additional credits will be applied. This promotion may not be combined with any other promotion.

Promotion 3 (Waiver of Service Charges Promotion)

During the period April 15, 2010 through December 31, 2011, new residence customers who order Solutions – Residence Package Progressive Plan, Follow Me Plan, or Essential Home Phone Plan may be eligible for the waiver of all service charges (excluding inside wire, construction, or CPE installation) that are otherwise applicable. To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must agree to establish a new account with the Company that includes (1) Progressive Plan, Follow Me Plan, or Essential Home Phone Plan; (2) Embarq Communication, Inc. long distance plan Solutions Unlimited – Option 4; and (3) the Company's High-speed internet (at any data speed).

- o. **Privacy concerns statement:** Central Telephone Company of Texas dba CenturyLink end user customers will not experience a change in outflow of information as a result of this service offering. Therefore, there are no new privacy considerations arising from this current application.

Attachment A

CENTRAL TELEPHONE COMPANY OF TEXAS dba CENTURYLINK

TARIFF CHECK SHEET

| <u>TARIFF</u> | <u>SECTION</u> | <u>REVISION</u> | <u>SHEET</u> |
|----------------------------------|----------------|-----------------|--------------|
| General Customer Services Tariff | 14 | Second | 17 |

GENERAL CUSTOMER SERVICES TARIFF

Central Telephone Company of Texas
dba CenturyLink

Section 14
Second Revised Sheet 17
Cancels First Revised Sheet 17

SPECIAL PROMOTIONS

II. PROMOTIONS (Continued)

- AR. During the period April 15, 2010 through **December 31, 2011**, existing residence customers may be eligible for a \$5 bill credit for 12 months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to Solutions – Residence Package Essential Home Phone Plan. (C)

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues Essential Home Phone Plan prior to the end of the 12 month period, no additional credits will be applied.

This promotion may not be combined with any other promotion.

- AS. During the period April 15, 2010 through **December 31, 2011**, existing residence customers may be eligible for a \$5 bill credit for six months when they contact the Company to disconnect access line service and agree to retain service with the Company. To be eligible, a customer's account must have and maintain a B or C Credit Class rating with the Company and the customer must agree to retain flat rated one-party access line service with the Company. (C)

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for five consecutive months thereafter. If a customer discontinues service being promoted prior to the end of the six month period, no additional credits will be applied.

This promotion may not be combined with any other promotion.

- AT. During the period April 15, 2010 through **December 31, 2011**, new residence customers who order Solutions – Residence Package Progressive Plan, Follow Me Plan, or Essential Home Phone Plan may be eligible for the waiver of all service charges (excluding inside wire, construction, or CPE installation) that are otherwise applicable. To be eligible, customers who are contacted by the Company or contact the Company and request this promotion must agree to establish a new account with the Company that includes (1) Progressive Plan, Follow Me Plan, or Essential Home Phone Plan; (2) Embarq Communication, Inc. long distance plan Solutions Unlimited – Option 4; and (3) the Company's High-speed internet (at any data speed). (C)

- AU. During the period April 15, 2010 through September 30, 2010, the Company will waive all service charges (excluding charges applicable or inside wiring, construction, or CPE installation) that are otherwise applicable when business customers who are contacted by the Company or who contact the Company and request this promotion order any Solutions or Solutions II Business Package and/or MultiLine Bundle as a new line to their account. There is no limit on the number of times a customer may place orders for new lines and receive this promotional benefit during the promotional period.

Attachment B

CENTRAL TELEPHONE COMPANY OF TEXAS dba CENTURYLINK

Affidavit of Tony Prestarri

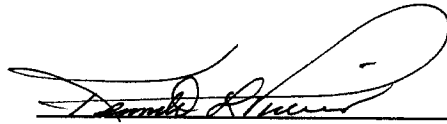
I, Tony Prestarri, Tariff Manager for Central Telephone Company of Texas dba CenturyLink (the Company), certify that notification has been prepared and sent to the commission (Public Utility Commission of Texas), to the office (Office of Public Utility Counsel) and to CLECs registered with the Public Utility Commission of Texas and doing business in the Company's certificated areas. This notification was provided via electronic distribution, Airborne Express or U.S. Mail on this date.

I, Tony Prestarri, have personal knowledge of the facts herein and certify that they are true and correct to the best of my knowledge.


Tony Prestarri
Tariff Manager

12/1/10
Date

Subscribed and sworn to before me this 1st day of
December, 2010


#17193
Notary Public
State of Louisiana

My Appointment Expires: FOR LIFE

Attachment C

TARIFF CONTROL NO. _____

INFORMATIONAL NOTICE FOR CENTRAL §
TELEPHONE COMPANY OF TEXAS dba § PUBLIC UTILITY COMMISSION OF
CENTURYLINK – Extension of Three § TEXAS
Existing Promotional Offers for §
Residential Customers §

PROTECTIVE AGREEMENT

This Agreement is entered into between Central Telephone Company of Texas dba CenturyLink (the Company) and the Office of Regulatory Affairs (hereinafter referred to as "the PUC Staff") of the Public Utility Commission of Texas or the Office of Public Utility Counsel (hereinafter referred to as "OPC") on this the ___ day of _____, 2010.

WHEREAS, Pursuant to PURA, §14.204, the PUC Staff or OPC has requested information from the Company concerning its filing in Tariff Control No. _____.

WHEREAS, the Company contends the information requested by the PUC Staff or OPC confidential because it involves proprietary confidential information, which information the Company considers to be a trade secret; and

WHEREAS, the PUC Staff or OPC agrees to preserve the confidentiality of the information produced by the Company, and agrees to only use such information produced by the Company in this proceeding.

NOW, THEREFORE, the parties hereto mutually covenant and agree as follows:

1. The Company will designate documents which it claims contain the Company proprietary, confidential, information by placing or affixing on each such page (in a manner which will not interfere with legibility) the word "CONFIDENTIAL."

2. All information claimed to be confidential and so designated by the Company shall be treated by the PUC Staff of OPC as constituting confidential information and shall not be used for any purpose except conducting a review of this information notice. Further, the information shall not be disclosed to any person other than members of the PUC Staff or OPC who are involved with the review of this informational notice. Persons authorized to have access to this information designated as confidential shall use their best efforts to keep it secure and in accordance with the purpose and intent of this Agreement. To this end, persons having custody of any information designated as confidential shall keep the documents under lock, or otherwise properly secured during all times when the documents are not being reviewed by a person authorized to do so.

3. The PUC Staff or OPC agrees that during the course of the review of the Company's informational notice, they will disclose the designated confidential information to no one else except pursuant to a proper request under the Texas Open Records Act, and then only after the determination by the Texas Attorney General that disclosure is required. The PUC Staff or OPC shall promptly notify the Company of any Texas Open Records Act requests received.

4 In any subsequent contested proceeding related to this informational notice, the PUC Staff or OPC will disclose information designated as confidential to no one except pursuant to a protective order, which affords the protected information the appropriate degree of protection accorded by law, entered in such proceeding.

5. The PUC Staff or OPC expressly reserves the right to contest the confidential designations made by the Company. However, the PUC Staff or OPC will abide by the terms of this Agreement even as to designations which they challenge until a final determination by an Administrative Law Judge or other involved tribunal that certain information designated as confidential is not entitled to protection. The Company and the PUC Staff or OPC agree that this Protective Agreement may be amended in writing by subsequent agreement of the parties.

6. Upon completion of this review of the Company's informational notice and any subsequent contested proceeding related thereto and related appeals, all information designated as confidential provided to the PUC Staff or OPC pursuant to this Agreement, including any copies made or notes taken with regard thereto, shall be destroyed or, upon request, be returned to the Company.

7. This Protective Agreement shall remain valid and will also cover future requests for information by the PUC Staff or OPC related to this informational notice, as described in this Agreement, and thus no additional protective agreements need be executed.