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Public Utility Commission of Texas

Memorandum

TO: Interested Persons

FROM: Jenny DiLeo, Energy Efficiency
Ramya Ramaswamy, Energy Efficiency

DATE: February 28, 2025

RE: **Project No. 38578** – *Winter 2025 Energy Efficiency Implementation Project Meeting Follow-Up and Upcoming Deadlines*

Thank you to all who participated in the Energy Efficiency Implementation Project (EEIP) meeting on February 26, 2025 at the Public Utility Commission of Texas. The recording can be viewed at: <https://www.adminmonitor.com/tx/puct/workshop/20250226/>.

All presentations are filed in item numbers 148-158 in the EEIP Project No. 38578. Share feedback on the EEIP meeting by completing the evaluation online at: <https://forms.office.com/r/Ebc74hqSTW>.

Note the following upcoming EEIP filing deadlines:

Item	Docket	Due Date
Request for Comments	57743	March 20, 2025
Energy Efficiency Plan and Report (EEPR)	57468	April 1, 2025
Comments and recommendations for Program Year 2026 Texas Technical Reference Manual (TRM)	56768	May 1, 2025

For questions on the information above, please contact the PUCT Energy Efficiency Division at EnergyEfficiency@puc.texas.gov.

EEIP February 2025

Energy Efficiency Division



Rulemaking Update

- ✓ New memo filed Monday, Docket #[57743](#)
- ✓ Starting with Request for Comments on
 - ✓ New definitions: Low-Income and Hard-to-Reach
 - ✓ Cost-effectiveness calculations and approach
- ✓ Filed feedback due Thursday, March 20

Outreach Questions for Consideration



Have you created business plans for your programs?



What are you seeing in your customer surveys?



What do you know about your audiences?



What co-marketing opportunities have you identified?



What are your key messages and value propositions?



Where are you connecting with your audiences?

Have you shared this info with your utility communications, outreach and marketing teams?

Contractor Questions for Consideration

Technical & Logistical

- What training would help them? Could you create custom training?
- What works/does not work in installation and program processes?
- How often do you review recruitment and compliance strategies?
- How often do you update and train on your contractor handbook?
- How do you support workforce development in trade schools and community colleges?
- How can you enhance software tools and incentive communication?

Partnership & Collaboration

- How are you sharing/receiving feedback? How often do you meet?
- What challenges do they face as a business and what can you do to help?
- How can you educate on customer trends?
- What are they hearing from customers?
- How can you legitimize their outreach to increase consumer trust?
- Do you co-market? Do they have your guidelines for use of your name/logo?
- Are you rewarding compliance, consistency and longevity?

TRM Call for Updates



Call for TRM Updates



Staff seeks stakeholder input via EEIP



EEIP listserv request for TRM update input following this meeting



Input filed for 2026 updates due by May 1, 2025; Docket [#56768](#)



Fall 2025 EEIP - Brief review of planned 2026 updates



EM&V will file the 2026 TRM after EEIP review and PUCT approval

Wrap-Up & Energy Efficiency Q&A

- Visit the updated EED page on PUCT [site](#) →
- March 20: Request for Comments feedback due; Docket #[57743](#)
- April 1: EEPR due; filed in Docket #[57468](#)
- Contact Ramya Ramaswamy and Jenny DiLeo at EnergyEfficiency@puc.texas.gov
- Complete the evaluation for today's meeting: <https://forms.office.com/r/Ebc74hqSTW>

Public Utility Commission of Texas

Energy Efficiency at the PUCT

Quick Links

- View Technical Resources
- Public Utility Commission
- View Public Hearing
- Energy Efficiency Programs

The Energy Efficiency Implementation Project Winter Meeting
Wednesday, February 26, 2025 9:30AM-4:00PM
Travis Building Commissioners Hearing Room T-100

Investor-Owned Utility (IOU) Energy Efficiency Programs

Legend:

- ERCOT IOUs
 - American Electric Power (AEP) Texas
 - CenterPoint Energy
 - Oncor
 - Texas-New Mexico Power (TNMP)
- Outside of ERCOT IOUs
 - ICF Power (ICP)
 - Emergy
 - Southwestern Electric Power Company (SWEP)
 - East Energy (SP)

