



Control Number: 38367



Item Number: 1

Addendum StartPage: 0

38567



701 Brazos Street, Suite 600
Austin, TX 78701

Phone 512 370-4200
Fax 512 370-4275

June 18, 2010

Filing Clerk
Public Utility Commission of Texas
1701 N. Congress Ave.
Austin, TX 78711

Subject: WINBACK OFFER - BUSINESS CUSTOMERS

As a Transitioning Company, pursuant to Substantive Rule 26.230(b) and also pursuant to PURA §58.152(b) with regard to promotional filings, Verizon Southwest is filing with the Commission the following Informational Notice. This filing is for a promotion for qualifying business customers who will be eligible for a bill credit when choosing to change their existing local service to Verizon. This promotion will be in effect from June 21, 2010 and ending no later than August 21, 2010.

For questions related to this filing you may call me at (512) 370-4215.

Sincerely,

Lisa A. McLaughlin
Analyst – Regulatory

LAM;mgb
Attachments

c: John Costello – Tariff and Rate Analysis – PUC of Texas (hand-delivered)
Public Counsel – Office of Public Utility Counsel (hand delivered)

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Informational Notice Filing
Tariff Control No. _____

1. Name of company: Verizon Southwest, TXG and TXC Texas General Exchange Tariff
2. PURA chapter under which company operates; Chapter 58
3. Date of submission; June 18, 2010
4. Effective date; June 19, 2010
5. New and/or revised tariff pages, written in plain language and conforming with §26.207 of this title (relating to Form and Filing of Tariffs), governing the form and filing of tariffs; See Attachment 1
6. Proposed implementation date (if different from effective date); June 21, 2010
7. Affidavit of notice to OPUC, COA holders, and parties to interconnection agreements; See Attachment 2
8. Type of filing; This Informational Filing is being made pursuant to PURA Section §58.152(b) with regard to promotional filings and Substantive Rule 26.230(b) under the Commission's One-Day Informational Notice Filing Requirements for Chapter 65 Transitioning Companies.
9. Relevant Long Run Incremental Cost (LRIC) study or LRIC study reference, and relevant support materials (confidential/proprietary/protected materials provided to commission only). See Attachment 3. Due to the confidential nature of the data contained in this attachment, a copy of the confidential information associated with this filing is being filed this date, separately, under seal.
10. A response of "yes", "no", or "not applicable", with explanatory language to the following question: "Is the sum of the Total Element Long Run Incremental Cost (TELRIC)-based wholesale prices of components needed for provision of the retail service at or below the retail price set for in this filing? If the response is "yes" or "no", the filing must identify the components needed for the provision of the retail service, along with a list of relevant wholesale and retail prices; N/A, for Unlimited IntraLATA Toll Usage, TELRIC studies do not exist for all components of this offering. Yes for the Business POTS Line. Yes for CentraNet and CustoPAK. See Attachment 4.

11. As a PURA Chapter 65 Transitioning Company, Verizon Southwest is offering this service to all business customers pursuant to PUC Substantive Rule §26.230(c)(1) and (2) Pricing Standards for basic and non basic services in its regulated and deregulated markets. Verizon Southwest hereby affirms that the service as offered complies with PUC Substantive Rule §26.230(c)(4) and that (A) the rates, terms or conditions are not anticompetitive or unreasonably preferential, prejudicial or discriminatory; (B) the rates for this service as offered in a deregulated market, are not subsidized directly or indirectly by the offering of this service in a regulated market; and (C) there is no predatory pricing or any attempt to engage in predatory pricing.
12. A response of “yes” or “no” to the following question: “Is the service available for resale by a competitor?” If the answer is “no”, does the proposed price meet the standards set forth in §26.274(f)-(h) of this title (relating to Imputation)?” Yes, the service is available for resale.
13. For package offerings that combine regulated products or services with unregulated products or services and/or with the products or services of an electing company’s affiliate, an affidavit indicating that the price of the package, in addition to the requirements of §26.22(e)(1) of this title (relating to Requirements Applicable to Pricing Flexibility for Chapter 58 Electing companies), also recovers the cost to the electing company of acquiring and providing the unregulated products or services of the affiliate’s products or services. N/A.
14. Description of the offering’s terms and conditions, including location of service or statement that it is to be provided statewide; Verizon proposes to file an Informational Notice with the Public Utility Commission of Texas for a promotion for business customers, who during the promotional period, change their local service carrier to Verizon and who are not interested in currently offered bundles of services. Customers who meet the criteria detailed in the following offers will receive monthly bill credits which will be applied to the total monthly bill, on a per account basis, for each of six (6) consecutive months or twelve (12) consecutive months.

Promotion A - qualifying customers who agree to subscribe to one line to a minimum three-year term agreement for a Verizon exchange line and a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage will receive a \$5 credit per account for six months (up to \$30).

Promotion B - qualifying customers who agree to subscribe to two to four lines to a minimum three-year term agreement for either a Verizon exchange line, CentraNet service or CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon

Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business will receive a \$10 credit for twelve months (up to \$120).

Promotion C - qualifying customers who agree to subscribe to five or more lines with a minimum three-year term agreement for either a Verizon exchange line, CentraNet service or CustoPAK service with 50% of the lines also subscribed to a minimum one year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business will receive a \$20 credit for twelve months (up to \$240).

This promotional offer is subject to the termination liability agreement pursuant to the tariff. These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate. Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months. These offers are limited to one promotional benefit per customer and may not be combined with any other promotional offer except as authorized by Verizon. This promotion is not available to customers who are ordering or disconnecting their local exchange service through the Verizon website (<http://www.verizon.com>). This promotion will be in effect for the period from June 21, 2010 and ending no later than August 21, 2010.

15. A privacy concerns statement. There are no privacy issues associated with this filing.

ATTACHMENT 1

TARIFF PAGES

PROMOTIONS

Exchange Network Access Line Promotion

2Q10 Business Winback/ Offer

The Company will offer the following promotion starting June 21, 2010 and ending no later than August 21, 2010. (C)

Customers who meet the criteria detailed in the following promotional offers will receive monthly bill credits which will be applied to the total monthly bill, on a per account basis, for each of six (6) consecutive months or twelve (12) consecutive months as described below.

Eligible customers are business customers who, during the promotional period, change their local service carrier to Verizon and who are not interested in currently offered bundles of services:

Promotion A - offers \$5 credit per account for six months (up to \$30.00) to customers who: (C)

- subscribe to one line with a minimum three-year term agreement for either a Verizon exchange, and subscribe to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business .

Promotion B - offers \$10 credit per account for twelve months (up to \$120.00) to customers who:

- subscribe to two to four lines with a minimum three-year term agreement for either a Verizon exchange line or CentraNet service, or three year term agreement for CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Local & Toll Usage for Business . (C)

PROMOTIONS

Exchange Network Access Line Promotion

2Q10 Business Winback/ Offer (Cont'd)

Promotion C - offers \$20 credit per account for twelve months (up to \$240.00) to customers who:

- subscribe to five or more lines with a minimum three-year term agreement for either a Verizon exchange line or CentraNet (C) service, or a three-year term agreement for CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Local & Toll Usage for Business (C)

These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate.

This promotional offer is subject to the termination liability agreement pursuant to the tariff

Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.

These offers are limited to one promotional benefit per customer and may not be combined with any other promotional offer except as authorized by Verizon.

This promotion is not available to customers who are ordering or disconnecting their local exchange service through the Verizon website (<http://www.verizon.com>).

TEXAS

SCHEDULE NO. A-15

PROMOTIONS

2Q10 Business Winback/Offer

The Company will offer the following promotion starting June 21, 2010 and ending no later than August 21, 2010. (C)

Customers who meet the criteria detailed in the following promotional offers will receive monthly bill credits which will be applied to the total monthly bill, on a per account basis, for each of six (6) consecutive months or twelve (12) consecutive months as described below.

Eligible customers are business customers who, during the promotional period, change their local service carrier to Verizon and who are not interested in currently offered bundles of services:

Promotion A - offers \$5 credit per account for six months (up to \$30.00) to customers who: (C)

- subscribe to one line with a minimum three-year term agreement for either a Verizon exchange line and subscribe to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business

Promotion B - offers \$10 credit per account for twelve months (up to \$120.00) to customers who:

- subscribe to two to four lines with a minimum three-year term agreement for either a Verizon exchange line or CentraNet service, or a three-year term agreement for CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Local & Toll Usage for Business (C)

TEXAS

SCHEDULE NO. A-15

PROMOTIONS

2Q10 Business Winback/Offer (Cont'd)

Promotion C - offers \$20 credit per account for twelve months (up to \$240.00) to customers who:

- subscribe to five or more lines with a minimum three-year term agreement for either a Verizon exchange line or CentraNet service, or a three-year term agreement for CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Local & Toll Usage for Business. (C)

These promotional offers are not redeemable for cash and may not be used to satisfy delinquent balances owed to Verizon or any Verizon affiliate.

This promotional offer is subject to the termination liability agreement pursuant to the tariff

Eligible customers are limited to one (1) direct bill credit offer per rolling twelve (12) months.

These offers are limited to one promotional benefit per customer and may not be combined with any other promotional offer except as authorized by Verizon.

This promotion is not available to customers who are ordering or disconnecting their local exchange service through the Verizon website (<http://www.verizon.com>).

ATTACHMENT 2
AFFIDAVIT OF NOTICE



Verizon

701 Brazos St., Suite 600
Austin, TX 78701

Phone 512 370-4200
Fax 512 370-4275

June 17, 2010

Re: Texas Informational Notice

I, Lisa A. McLaughlin – Verizon Southwest, swear notification for a tariff filing has been prepared and sent to COA Holders, Interexchange Carriers, Commission Staff, OPC, and Parties to Interconnection Agreements.

This notification is for a promotion for Business customers.

Lisa A. McLaughlin 6-17-10

Lisa A. McLaughlin
Verizon Southwest

Date

Simona G. Boren 6/17/10

Notary Public

Date





June 17, 2010

Dear Customer:

Verizon proposes to file an Informational Notice with the Public Utility Commission of Texas for a promotion for business customers, who during the promotional period, change their local service carrier to Verizon and who are not interested in currently offered bundles of services. Customers who meet the criteria detailed in the following offers will receive monthly bill credits which will be applied to the total monthly bill, on a per account basis, for each of six (6) consecutive months or twelve (12) consecutive months.

Promotion A - qualifying customers who agree to subscribe to one line to a minimum three-year term agreement for a Verizon exchange line and a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage will receive a \$5 credit per account for six months (up to \$30).

Promotion B - qualifying customers who agree to subscribe to two to four lines to a minimum three-year term agreement for either a Verizon exchange line, CentraNet service or CustoPAK service with 50% of the lines also subscribed to a minimum one-year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business will receive a \$10 credit for twelve months (up to \$120).

Promotion C - qualifying customers who agree to subscribe to five or more lines with a minimum three-year term agreement for either a Verizon exchange line, CentraNet service or CustoPAK service with 50% of the lines also subscribed to a minimum one year term agreement for Verizon Unlimited Local Usage for Business or Verizon Unlimited Toll Usage for Business will receive a \$20 credit for twelve months (up to \$240).

This promotion will be in effect for the period from June 21, 2010 and ending no later than August 21, 2010.

Questions related to this filing may be directed to your Verizon representative.

ATTACHMENT 3

CONFIDENTIAL

CONFIDENTIAL

WINBACK OFFER - BUSINESS

ATTACHMENT 4

Verizon Southwest
State of Texas
Business Winback/Winover/Fall Back Promotion - 3Q2010

Verizon Local
EAS Rate

Wholesale Rate	
Unbundled Loop - 2 Wire	\$25.49
Network Interface Device	\$1.44
Local Switching Port - 2 Wire	\$4.28
Local Switching Usage	\$0.004085154/min
Retail Rates	
Singleline 1 Yr Term	\$34.00
Singleline 3 Yr Term	\$29.00
NRC Line Connection Charge	\$20.00

Unlimited IntraLATA

Wholesale Price	
Port	
Unlimited Toll	n/a
EAS	n/a
EMS	n/a
Standard Voice Messaging	-
One Point Voice Messaging	-
Call Forwarding Variable	-
Call Waiting	-
Cancel Call Waiting	-
Caller ID - Name/Number	
Three Way Calling	
Total Wholesale Price	\$4.28

\$4.28

\$6.00

Retail Price

(1) Features included in the Port
n/a = no equivalent wholesale rate element

CustoPak Rates		
CentraNET	\$44.00	Metro 36 month
SLC	\$9.20	\$34.75
Total	\$53.20	\$9.20
		\$43.95