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APPLICATION OF ENTERGY § PUBLIC UTILITY COMMISSION GULF STATES, INC. FOR § RECOVERY OF TRANSITION § OF TEXAS

REBUTTAL TESTIMONY

OF

PHILLIP R. MAY

ON BEHALF OF

ENTERGY GULF STATES, INC.

FEBRUARY 10, 2006

SOAH DOCKET NO. 473-06-0092 PUC DOCKET NO. 31544

APPLICATION OF ENTERGY GULF STATES, INC. FOR RECOVERY OF TRANSITION TO COMPETITION COSTS

REBUTTAL TESTIMONY OF PHILLIP R. MAY

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EXHIBITS

PRIVI-R-I	TOGWIFK Schedule 1, APSC Docket No. 01-041-0
PRM-R-2	Entergy Arkansas & EGSI-Texas Retail Access Spend Path Comparisons

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.	INTRODUCTION AND PURPOSE OF TESTIMONY

- 2 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
- 3 A. My name is Phillip R. May. My business address is 500 Clinton Center
- 4 Drive, Clinton, Mississippi.

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- 6 Q. ARE YOU THE SAME PHILLIP R. MAY WHO FILED DIRECT
- 7 TESTIMONY IN THIS DOCKET ON AUGUST 24, 2005?
- 8 A. Yes. For both my direct and rebuttal testimony, I am testifying on behalf of
- 9 Entergy Gulf States, Inc. ("EGSI" or the "Company").

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- 11 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
- 12 A. I rebut a number of positions taken by witnesses for both the Intervenors
- and Staff with regard to EGSI's Transition to Competition ("TTC") cost
- recovery request in this docket. The topics that I address include: TTC
- 15 management and cost reviews; TTC costs as incremental to current base
- rates; sufficiency of case presentation; the Rates/Riders Preparation
- 17 Class; the Renewable Energy Credits class; the TTC legal/rate case
- costs; the Cities' rate case expenses; and allocation issues.

- 20 Q. HOW IS YOUR REBUTTAL TESTIMONY ORGANIZED?
- 21 A. After this Part I Introduction, in Part II, I address and rebut issues by
- individual Intervenor or Staff witness. In Part III, I address and rebut
- issues that are raised by two or more Intervenor or Staff witnesses

- 1 Q. DO YOU SPONSOR ANY EXHIBITS TO YOUR REBUTTAL
- 2 TESTIMONY?
- 3 A. Yes. I sponsor the exhibits listed in the table of contents to this testimony.

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II. ISSUES BY INDIVIDUAL WITNESS

A. Rebuttal to State's Witness Higgins

Q. STATE'S WITNESS HUGH HIGGINS SPENDS MUCH OF HIS

TESTIMONY COMPLAINING ABOUT HIS PERCEIVED LACK OF

SUFFICIENCY OF THE COMPANY'S TTC CASE. AS AN OVERVIEW,

ARE MR. HIGGINS' CONCERNS VALID AND SUPPORTABLE?

No. I and a number of the EGSI rebuttal witnesses will address specific issues raised by Mr. Higgins as they apply to our direct testimonies. As an overarching matter, I have a few comments regarding Mr. Higgins direct testimony. First, Mr. Higgins asks the Commission to adopt an after-the-fact "special purpose audit" accounting review standard for this docket that is unsupported by PURA and Commission rules and precedent. Mr. Higgins develops an unprecedented review standard, and then argues that the Company cannot or has refused to meet its burden of proof to prove up its costs based on his own contrived review standard. The Company, in my opinion, has proven up its TTC costs in many different ways in accordance with current Commission precedent and has provided an extraordinary level and amount of documentary proof to meet its burden. Mr. Higgins, in his testimony, essentially ignores that proof, and

instead asks the ALJs and Commission to depart from Commission rules and precedent in support of his contrived cost recovery standard.

Mr. Higgins also ignores the detailed proof presented by the Company in this docket. For example, Mr. Higgins was asked in his February 2, 2006 deposition in this docket if he knew "[w]hether Mr. May had any invoices in his workpapers when we filed this case?" Mr. Higgins' response was an amazing: "I can't tell you one way or the other for sure." (Higgins Deposition at p. 79, lines 15-18, Feb. 2, 2006). Upon further questioning, Mr. Higgins conceded that he seemed to remember that there were invoices included with my testimony "but that they didn't tie to anything," (Higgins Deposition at p. 80, lines 8-11) I attached over 10,000 pages of workpapers to my direct testimony filed in this docket on August 24, 2005. The great majority of those workpapers are invoices, contracts, and timesheets that support the TTC costs in my classes. The invoices include notations indicating to which TTC project code the costs stated on those invoices were billed. Mr. Higgins' initial failure to recall those invoices "one way or the other." and then his belated attempt to mischaracterize them, indicates that he has a fundamental lack of understanding and analysis of the Company's case.

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MR. HIGGINS, ON PAGE 8 OF HIS TESTIMONY, CONTRASTS THE TTC AMOUNTS REQUESTED IN ARKANSAS WITH THOSE INCURRED IN TEXAS, AND IMPLIES THAT THEY ARE COMPARABLE BECAUSE

1		THEY ARE "[ON] APPROXIMATELY THE SAME TIME PATH, UNDER
2		SIMILAR LEGISLATION" DO YOU AGREE WITH THIS
3		COMPARISON?
4	A.	No. There is no credible comparison between these two jurisdictions.
5		Although the two jurisdictions, in 1999 and into 2000, had the same initial
6		target date of January 1, 2002 for retail access, Arkansas and Texas
7		efforts took very different paths toward implementation of retail access.
8		From the beginning, Texas aggressively pursued implementation of retail
9		access while Arkansas chose a more deliberate pace. In fact, as early as
10		the second half of 2000, it was becoming clear that Arkansas would delay
11		retail access. By November 2000, the Arkansas Public Service
12		Commission ("APSC") issued a report, based on input from Arkansas
13		stakeholders, that recommended that the Arkansas Legislature extend the
14		target date for ROA in that state beyond January 1, 2002. Because of the
15		APSC actions in 2000, Arkansas stakeholders began shutting down or
16		ramping down implementation activities and dockets in the last quarter of
17		2000 in recognition of potential legislative changes to delay ROA in that
18		state.
19		The Arkansas Legislature accepted the APSC's recommendations
20		and, in February 2001, amended its ROA statute to delay the start of ROA
21		in that state to not earlier than October 2003. Then, in February 2003, the
22		Arkansas Legislature repealed its ROA statute all together.

> Furthermore, the scope, length, and depth of activities required in Texas went far beyond what had initially been undertaken in Arkansas. Arkansas did not move beyond initial design stages for ROA, while Texas (and EGSI) not only moved through the design stages, but also actually built and implemented the systems and processes for ROA. EGSI, however, was unable to move into ROA due to a lack of a federal independent organization acceptable to the Texas Commission and many stakeholders. It is also my opinion that the "Retail-centric" operating model used in Texas ROA is much more complex than the "Distributioncentric" model that was planned for Arkansas.

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MR. HIGGINS, ON PAGES 8-9 OF HIS TESTIMONY, DISCUSSES AUDITS THAT WERE PERFORMED ON THE ENTERGY ARKANSAS TTC COSTS. AND SUGGESTS THAT THE SAME TYPE OF AUDIT SHOULD HAVE BEEN PERFORMED IN TEXAS. HE CONCLUDES ON PAGE 9 THAT "[ONE] OR MORE COMPREHENSIVE SPECIAL-PURPOSE AUDITS SHOULD HAVE BEEN CONDUCTED ON TEXAS TTC COSTS." PLEASE EXPLAIN THE CIRCUMSTANCES OF THE ARKANSAS AUDITS.

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There are three "Arkansas" audits referenced by Mr. Higgins. One of those audits—the public audit—was performed by the APSC Staff. The APSC's audit of Entergy Arkansas' recoverable transition costs was consistent with its practices and Section 4 of the APSC's Transition Cost Guidelines, which lay out the accounting procedures for tracking transition costs that will be "subject to the review of the Commission." I am not aware that the PUCT Staff performs such audits on electric utilities, and Mr. Higgins acknowledges on page 9 of his testimony that he is unaware that the PUCT Staff performed an audit on EGSI's TTC costs. More importantly, on page 36, Mr. Higgins appears to recognize that such audits are not currently required in Texas based on his request on that page that the Commission use this docket to establish a precedent that would require such audits in future proceedings.

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Q. WHAT ARE THE OTHER ARKANSAS AUDITS REFERENCED BY MR.
HIGGINS, AND HOW DO THEY RELATE TO THE APSC RULING ON
ENTERGY ARKANSAS' TTC COSTS?

There are two confidential internal audits referenced by Mr. Higgins in footnote 7 on page 8 of his testimony: a confidential internal audit and a confidential internal follow-up audit. To my knowledge, the details of these internal audits are not public and are subject to the Protective Order issued in this docket. Importantly, those confidential audits were not used to justify or support Entergy Arkansas' recovery of TTC costs before the APSC or any regulatory body. For this reason, it is an erroneous conclusion on Mr. Higgins' part to conclude on page 8, line 17 through page 9, line 2 of his testimony that the APSC took some action based on the "Arkansas audits." The APSC may have taken action based on its

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own routine public audit of the Entergy Arkansas TTC costs, but it could not have taken action based on the confidential internal Entergy Arkansas audits because those audits were not provided to or requested by that agency.

On other points, the type of special purpose TTC audit that Mr. Higgins asks to be performed on EGSI's Texas TTC costs are expensive projects particularly given that the audit he wants for this docket would cover a six-year period from June 1, 1999 to June 17, 2005. Undertaking such an audit would have added significant un-required and potentially unrecoverable additional cost to the Company's case. The type of audit Mr. Higgins wants also would have further delayed resolution of this case given the time it would take to perform such an audit.

More importantly, an audit is not necessary (much less required) to determine that EGSI's requested TTC costs are reasonable and necessary. The costs were tracked and coded according to particular TTC project codes recordkeeping based on that involved contemporaneous recording of the time, material cost, and expense associated with a particular project. All of the projects used to code these costs were restricted to TTC-related activities. The Entergy accounting and cost tracking system is well established and standardized. It has been considered sufficient in past cases to present an accurate picture of EGSI's costs, including base rate cases such as Docket No. 20150 and in fuel reconciliation cases in which hundreds of millions or even billions of

dollars in Company expenditures were in issue. Mr. Higgins gives no persuasive reason why the Commission should now, for the first time, reject the sufficiency of that accounting and cost tracking system.

Further, although there were no "comprehensive" audits conducted on the Texas TTC costs, there were several reviews of Entergy's financial processes throughout the TTC cost incurrence period by outside auditors. These reviews, which were identified for Mr. Higgins in the Company's response to State of Texas RFI 1-44, included:

- Affiliate transaction testing for EGSI's Unbundled Cost of Service ("UCOS") filing (Docket No. 22356) by Deloitte & Touche LLP in April of 2000 to ensure that the accounting and billing of the applicable transactions, including transition-related activities, complied with Entergy's affiliate billing policies and Generally Accepted Accounting Principles (GAAP). This included testimony by Messrs. Robert Hahne and Kent Francois on behalf of EGSI regarding the allocation of ESI costs and the capability of the EGSI accounting systems. I have included those two pieces of testimony in my workpapers to this testimony.
- A "Test Year Review" was conducted by Deloitte & Touche LLP for the 2004 Rate Case filing of the financial filings that were prepared for Docket 30123 for the test year ending March 31, 2004. A copy of that Test Year Review is also included in my workpapers.

For this Docket No. 31544, PricewaterhouseCoopers ("PwC") performed an analysis of a sample-based review of the affiliate service charges associated with the TTC costs billed to EGSI. This included an analysis of the TTC project codes and scope statements used to charge and assign the TTC costs subject to this docket. The PwC analysis also included a thorough testing of the accounting of sampled TTC transactions. The results of this analysis is included in the Company's direct case in this docket through the direct testimony of Company witness Mark W. Niehaus, who is a partner with PwC.

Company witness Niehaus also responds more specifically in his rebuttal testimony to some of Mr. Higgins assertions regarding established accounting standards. Mr. Niehaus also discusses the annual audit of the Company's books, and his accounting-based review of certain TTC costs.

- Q. MR. HIGGINS, STARTING ON PAGE 31 OF HIS TESTIMONY, STATES
 THAT ALL PAYROLL AND BENEFIT CHARGES BY ESI EMPLOYEES
 SHOULD BE DISALLOWED BECAUSE THEY ARE NOT INCREMENTAL
 COSTS ASSOCIATED WITH TTC PROJECTS. PLEASE DESCRIBE
 THE PROCESS BY WHICH ESI EMPLOYEES ASSIGN THEIR
 PAYROLL COSTS TO PROJECT CODES.
- A. All Entergy employees must charge their time to project codes that are developed and available for use. The project codes are developed to

capture the costs of specific projects or activities. Employee time is billed to the individual project codes with each of the project codes having an associated billing method that assigns charges associated with that employee's time to one or more Entergy jurisdictions based on the nature of that work. I describe the TTC-related project codes and billing methods in my direct testimony at Bates pages 1-142 through 1-149. Detailed discussion of the project codes and billing method processes are also covered in the direct testimony of Company witnesses Chris Barrilleaux and Mark Niehaus.

To ensure that the costs assigned to TTC project codes were incremental to other work by employees, the Controller-Utility Operations established a set of Guidelines for Identifying and Tracking Transition Costs. These Guidelines, which are included in my direct testimony (Bates 1-146 through 1-148, and Exhibit PRM-5), provide criteria and instructions for the selection of TTC project codes. Included in these criteria is a checklist which helped the individuals determine whether the costs were transition related or not.

EGSI-Texas received large incremental charges from its corporate support services affiliate—ESI—as a direct result of Senate Bill 7 and the PURA Chapter 39 implementation requirements. These TTC charges are clearly incremental because they related to specific project codes that are in addition to, and would not be a part of, the normal day-to-day support ESI provides EGSI in the provision of utility service. When ESI costs are

allocated or directly assigned to a specific jurisdiction, those specific costs 1 are not being recovered, and cannot be recovered, in another jurisdiction. 2 3 Q. DURING THE PERIOD THAT TTC COSTS WERE INCURRED, DID EGSI 4 5 RECEIVE THE SAME SERVICES FOR BASIC UTILITY OPERATIONS FROM ESI THAT IT WAS RECEIVING DURING THE TEST YEAR USED FOR DOCKET NO. 20150? 7 A. Yes. During the TTC cost incurrence period EGSI received the same 8 9 services from ESI that it had received during the Docket No. 20150 test year to support ongoing day-to-day operations. But the level of ESI 10 support and investments charged to EGSI grew substantially after the 11 12 Docket No. 20150 test year due after the enactment of Texas Senate Bill 7 13 (and PURA Chapter 39 included in Senate Bill 7) in mid-1999. Thus, in addition to the support of the ongoing day-to-day utility 14 business that continued throughout the TTC cost incurrence period, ESI 15 also provided significant incremental resources to EGSI for the new, 16 incremental TTC work. 17 18 Q. WERE THE SERVICES REQUIRED BY EGSI TO COMPLY WITH THE 19 TO COMPETITION TRANSITION REQUIREMENTS PURA 20 OF CHAPTER 39 PART OF THE BASIC UTILITY OPERATIONS SERVICES 21

RECEIVED FROM ESI DURING THE TTC COST PERIOD?

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1	A.	No. These services were wholly separate and incremental to then current
2		and ongoing day-to-day basic utility operations.
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4	Q.	WHY DO YOU BELIEVE THE PAYROLL COSTS OF ESI EMPLOYEES
5		INCLUDED IN THE TTC COSTS REQUESTED IN THIS CASE ARE
6		INCREMENTAL AND NOT RECOVERED THROUGH BASE RATES
7		CURRENTLY CHARGED TO CUSTOMERS?
8	A.	These incremental payroll costs cannot be in EGSI's base rates because
9		they were incurred after the close of the test year (ending June 30, 1998)
10		that set EGSI's current Texas base rates. The incremental payroll costs
11		that are charged to TTC project codes for recovery in this TTC docket
12		cannot have been recovered through the base rates of other Entergy
13		Operating Companies because these TTC costs were directly billed or
14		allocated solely to EGSI Texas. Company witness Wright discusses the
15		ESI labor costs in more detail in his rebuttal testimony.
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17	Q.	REGARDING MR. HIGGINS' TESTIMONY STARTING ON PAGE 31, IN
18		YOUR OPINION, IS ANY ADDITIONAL PROOF NECESSARY TO SHOW
19		THAT THE ESI PAYROLL COSTS ARE INCREMENTAL AND HAVE NOT
20		BEEN RECOVERED THROUGH CURRENT RATES?

No. The Company's annual reports for the TTC cost incurrence period

clearly show that EGSI was earning below its authorized rate of return,

which means that the Company under-earned in each year of the TTC

cost incurrence period. Company witness Wright addresses these annual reports in both his direct and rebuttal testimony. This evidence is further proof in support of the Company's position that it has not previously recovered its TTC costs, including the ESI payroll and benefits costs included in this TTC cost recovery request.

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Q. ON PAGE 12, STARTING ON LINE 8, OF HIS TESTIMONY, MR. 7 HIGGINS SUGGESTS THAT ONLY COMPANY WITNESS KAY 8 9 TROSTLE FILED INVOICES AS WORKPAPERS TO HER DIRECT 10 TESTIMONY. MR HIGGINS THEN COMPLAINS ABOUT VOLUMINOUS WORKPAPERS THE COMPANY FILED ON NOVEMBER 8, 2005. IS 11 MR. HIGGINS CORRECT?

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Absolutely not. I included 10,088 pages of workpapers with my August 24, 2005 direct testimony as WP PRM-1. These workpapers included reams of invoices, timesheets, and contracts. Other Company witnesses also filed supporting invoices, documents and workpapers along with their August 24 direct testimony. I understand that Mr. Manasco's invoices inadvertently were not included with his August 24 filing but, when this oversight was discovered, his supporting workpapers were filed on November 8, 2005. Mr. Higgins seems to have overlooked or ignored the many thousands of pages of invoices and supporting documents that the Company filed with its direct case. Furthermore, the Company's filing of additional supporting workpapers occurred over two months before Mr.

Higgins filed his direct testimony. Mr. Higgins also appears to have misunderstood the workpapers he did review. Most of those invoices include explicit, contemporaneous notations that indicate to which project code that invoice would be billed. If it were a TTC-related project code, that cost on that invoice, as potentially adjusted, would have been included in this case.

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- 8 Q. WHY DID YOU FILE SUPPLEMENTAL WORKPAPERS ON NOVEMBER9 8, 2005?
- 10 A. Unfortunately, while copying the work papers for my August 24, 2005
 11 direct testimony, 17 pages of invoices for one vendor who performed work
 12 related to my TTC cost classes were inadvertently omitted. To provide a
 13 complete set of these supporting documents, I submitted these additional
 14 few invoices as part of a supplemental workpaper filing on November 8.

- ON PAGE 26 OF HIS TESTIMONY, MR. HIGGINS STATES THAT
 THERE WAS A LACK OF BUDGET CONTROL OVER THE TTC COSTS.
 YOU ADDRESSED BUDGET CONTROLS IN YOUR DIRECT
 TESTIMONY. DO YOU HAVE ANYTHING TO ADD BASED ON MR.
 HIGGINS' COMMENTS?
- A. Mr. Higgins' statement ignores the three levels of controls that I described in my direct testimony and bases his position simply on not having received the level of budget reports he poses as a necessary requirement.

The "Management of TTC Costs" section in my direct testimony on Bates pages 1-119 through 1-144 describes at length the Company's overall management approach to the TTC effort, including spending and budget. The decision boards set the policy and direction and monitored spending at a high level. The business units set the actual budget amounts with approval from executives within that business unit that were on the TTC decision board. And each department within those business units was responsible for managing to those budgets.

Mr. Higgins' statement also ignores the indisputable fact that EGSI's TTC effort was unique. A project of this size and scope is most prudently managed within the areas of expertise affected. The Company moved the day-to-day management of implementation and budget management to the areas that were in the best position to control costs specific to those areas.

What Mr. Higgins and other Intervenor witnesses fail to recognize is the pace and scope of change as well as the enormous complexity required in this massive project. These considerations, to me, lead to the conclusion that assigning the day-to-day budget accountability to the experts implementing these changes was reasonable and appropriate.

The Company made TTC a top priority within utility operations and integrated it into each of the affected business units' budgets. A process was established where the TTC costs were managed by those most able to control the costs, while allowing for monitoring and oversight by

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business unit and TTC management as well as the key decision boards. 1 2 Accordingly, there were adequate cost controls in place.

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- IS MR. HIGGINS CORRECT THAT "NO REVIEW OF THE COMPANY'S 4 Q. 5 MANAGEMENT CONTROL SYSTEM WAS POSSIBLE SINCE THE COMPANY OPTED NOT TO RETAIN THESE UNDERLYING BUDGET 6 DOCUMENTS IN ITS FILES?" 7
- Α. No. I include responsibility view budgets that we could locate as of August 8 9 24, 2005 as Exhibit PRM-4 to my direct testimony. We also provided 10 many pages of additional management control and budget-related 11 documents in response to numerous RFIs in this docket. While the Company does not have historic financial budget documents available, the 12 underlying financial budget data is retained within the Company's 13 electronic financial accounting records, which I understand to be an 14 accepted practice. 15

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Q. ON PAGE 27 OF HIS TESTIMONY, MR. HIGGINS NOTES THAT THE 17 ENTERGY BOARD OF DIRECTORS' MINUTES DID NOT RECORD ANY 18 DISCUSSIONS CONCERNING TEXAS TTC COSTS AND CONCLUDES 19 AS A RESULT THAT THERE WAS "LITTLE IF ANY OVERSIGHT ... BY 20 THE COMPANY'S BOARD OF DIRECTORS OVER TTC COSTS". DOES 21 22 THIS LACK OF DOCUMENTATION INDICATE A LACK OF OVERSIGHT BY THE BOARD? 23

A. No. It is my understanding it is fairly common practice for corporate Boards of Directors to keep general, but not specific or detailed, minutes as necessary to encourage open and frank discussions by the Board members. Further, Mr. Higgins is incorrect in his assumption that, just because there are no specific references to the TTC costs in the Board minutes, these costs were not reviewed with the Board of Directors or that the Board provided no oversight. From 2000 through the 1st half of 2002 quarterly status reports were provided to the Audit Committee of the Entergy Board of Directors for review. In addition, in 2000 additional reports were provided to the Finance Committee. These reports included reports on the "incremental spending above normal responsibility budgets" and compared the Actual Transition to Competition spending to Budget on a quarterly basis. In all instances, the actual spending was below budget.

Q. ON PAGE 28 OF HIS TESTIMONY, MR. HIGGINS SAYS THAT "THERE WAS NOT EVEN A DESIGNATED COMMITTEE OF THE BOARD OF DIRECTORS THAT WAS RESPONSIBLE FOR TRACKING ACCUMULATION OF TTC COSTS IN TEXAS." HOW DO YOU RESPOND?

¹ American Society of Corporate Secretaries – Corporate Minutes: A Monograph for The Corporate Secretary

2002.

A. As I stated above, the Audit Committee of the Entergy Board was given quarterly updates on the TTC process from 2000 through the first half of

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B. Rebuttal to Cities' Witness Pous

- Q. CITIES WITNESS POUS ON PAGE 13 OF HIS TESTIMONY
 CONTRASTS THE AMOUNT OF THE COMPANY REQUEST IN THIS
 CASE COMPARED TO THE AMOUNT REQUESTED AND APPROVED
 IN THE ENTERGY ARKANSAS PROCEEDING IN ARKANSAS. WHAT
 IS THE REASON FOR THE DIFFERENCE IN THE AMOUNTS
 INCURRED BY ENTERGY ARKANSAS AND THE COMPANY?
 - A. I addressed this question in part above with regard to comments by State's witness Higgins. As stated above, there are several reasons why there are major differences in transition costs between Arkansas and Texas: regulatory requirements; time, scope; and complexity. In addition to my points above, I add the following in rebuttal to Mr. Pous:
 - Early in the process, the regulatory requirements in Texas were considerably more burdensome than in Arkansas. As a result, the Texas related costs incurred in my Planning & Regulatory Class of TTC costs were \$14.8 million in 1999 and 2000 alone. A major driver of these costs was the requirement for the Company to prepare, file, and then defend its UCOS and BSP cases.

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- As Mr. Pous noted, the Arkansas program was much shorter than the EGSI-Texas transition to competition activities, which lasted for six years. Of the \$11,282,339 Entergy Arkansas requested in transition recovery costs, only \$990,898 (8.8%) were incurred in 2001 (TCGMFR schedule 1, APSC Docket No. 01-041-U). I have attached this schedule as my Exhibit No. PRM-R-1. Thus, over 90% of the Arkansas costs were incurred through 2000. EGSI-Texas, however, had only incurred about 15% of its total costs through 2000. In fact, in 2001 alone, after Arkansas had ramped down or shut down its efforts, EGSI-Texas' TTC spending peaked at \$66.09 million, or 40% of the Company's overall request. (See my direct testimony at Bates page 1-150). The actions of he Arkansas Commission and the differences in the pace and scope of activities related to transition to competition in Arkansas, as compared to Texas, resulted in significantly different spending patterns as is depicted in my attached Exhibit No. PRM-R-2.
- Entergy Arkansas did not have to fund Texas specific costs such as
 Energy Efficiency (\$6.2 million), System Benefit Fund and
 Renewable Energy Credits (\$7.4 million), Default Service Provider
 (\$13.6 million), and Retail customer service costs (\$16 million).

² Also, the \$10,241,664 Entergy Arkansas request referenced by Mr. Pous as the amount requested by that utility is misleading in that this was the amount *after* adjustments that occurred over the course of the Arkansas proceeding to recover TTC costs. A more appropriate comparison amount would be the \$11, 222,270 that Entergy Arkansas filed in its supplemental filing and that was used as the starting point by the Arkansas Commission's Auditor, Ms.

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ALSO ON PAGE 13 OF HIS TESTIMONY, MR. POUS STATES THAT Q. 2 "THE REASONABLE AND NECESSARY TEST SET FORTH IN PURA 3 §39.454 MUST TAKE INTO ACCOUNT THE COMPANY'S FAILURE TO 4 5 INFORM ALL INTERESTED PARTIES ON A TIMELY BASIS OF JUST HOW MUCH IT WAS SPENDING, EVEN AFTER THE PUCT 6 TERMINATED THE PILOT PROJECT AND DELAYED EFFORTS 7 TOWARD RETAIL OPEN ACCESS ON JUNE 30, 2004." 8 COMPANY INFORM PARTIES OF THE COSTS IT WAS INCURRING IN 9 THE EFFORT TO PREPARE FOR ROA? 10 11 A. Absolutely. Mr. Jack Blakley, Vice President, Regulatory Affairs for EGSI-12 Texas, filed testimony before this Commission on April 11, 2003 in EGSI's "ESAT Market Protocols" docket in which he explicitly informed the 13 Commission of the costs incurred to that date—in early 2003—in EGSI's 14 transition efforts. In his filed testimony, Mr. Blakley stated on page three 15 of his direct testimony: "The costs associated with the transition to ROA 16 now exceed \$100 million, plus \$300,000 monthly to maintain a state of 17 readiness for pilot participation." The three hearings on the merits in that 18 docket were heard directly by the Commission. Therefore, the 19 Commission was well aware, long before it finally decided to indefinitely 20

Waymire in her proposed adjustments. See Ms. Waymire's Exhibits TRW-1 and TRW-2, which are attached as Exhibit PRM-R-X to this testimony). The difference in the numbers is relatively small.

delay ROA efforts for ESAT, that EGSI's cost of the transition effort, even in early 2003, exceeded \$100 million.

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Q. MR. POUS, BEGINNING ON PAGE 38 OF HIS TESTIMONY,
 RECOMMENDS DISALLOWANCE OF \$1,518,003.81 IN COSTS
 ASSOCIATED WITH "STRANDED COST" ACTIVITIES. DO YOU
 AGREE THAT THESE STRANDED COST ACTIVITIES COSTS SHOULD
 BE DISALLOWED?

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No. Mr. Pous argues that these costs have already been recovered because the settlement agreement in Docket No. 22356 established EGSI's stranded costs at zero dollars, and determined that the Company should not recover stranded costs from ratepayers. The costs in the Company's request to which Mr. Pous refers, however, are not the "stranded costs" set at zero in the Docket No. 22356 settlement. Instead, they are the costs necessary to perform the legal, contractor, and employee time and expenses required to perform technical and legal analysis of the Company's stranded cost exposure and rights before it could settle the stranded cost issue as part of the Docket No. 22356 settlement. The Company incurred over \$1.33 million in legal and contract fees to complete work. The Company does not agree with Mr. Pous that the Commission-approved settlement in Docket No. 22356 in any way excludes recovery of costs required to reach the conclusion of the docket itself.

Q. WITH REGARD TO "STRANDED COSTS," MR. POUS CLAIMS THAT IN 2 THE SETTLEMENT IN DOCKET NO. 22356 THE COMPANY AGREED 3 NOT TO RECOVER ANY STRANDED COSTS FROM RATEPAYERS. 4 ARE THE TYPES OF COSTS RECOMMENDED FOR DISALLOWANCE BY MR. POUS THE "STRANDED COSTS" REFERENCED IN THE 5 SETTLEMENT OF DOCKET NO. 22356? 6 A. 7 No, they are not. The stranded costs addressed by the settlement in Docket No. 22356 are specifically defined in PURA § 39.251(7). That 8 9 definition does not include the costs for the activities addressed by Mr. 10 Pous' recommended disallowance. The Company was directed to run "Excess Cost Over Market" (ECOM) models based on specific instructions 11 from the Commission. The cost to perform this analysis was not a part of 12 the model inputs and, therefore, was not a cost resolved through the 13 Docket No. 22356 settlement. 14 15 16 Q. MR. POUS RECOMMENDS THE RECOVERY OF CITIES' RATE CASE EXPENSES AS PART OF THE TTC RIDER. DO YOU AGREE WITH 17 THIS POSITION? 18 Α. No. The Company's request includes only TTC costs through June 17, 19 2005. It does not include any costs after that point. There is no provision 20 at this point to allow the Company to recover its cost of putting on this 21 22 case, much less the Cities, and the Company remains in a base rate 23 However, if the Commission allows the Company to recover in

this proceeding any expenses that it pays to the Cities, the Company would not oppose such a recovery mechanism.

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Q. Mr. POUS PROPOSES THAT THE COMPANY MAKE ANNUAL FILINGS
TO REVISE THE CARRYING COSTS EACH YEAR OF THE 15 YEAR
TTC COST RECOVERY PERIOD. WHAT IS THE COMPANY'S
POSITION ON THIS MATTER?

This proposal, if adopted, would impose an unnecessary administrative burden on EGSI, the parties and the Commission. The Commission, therefore, should reject Mr. Pous' proposal for annual filings. There is nothing in PURA § 39.454 suggesting that annual true-ups of some kind are necessary or appropriate. I understand that the Legislature, when it believes that true-ups should be imposed in different situations, typically includes an explicit true-up provision in the applicable statute. With regard to EGSI's TTC costs, the Legislature recognized that the Company's recovery of TTC costs may extend over a period not to exceed 1.5 years. Despite the recognition of a long recovery period, the Legislature did not include a burdensome (and potentially costly) true-up filing provision in House Bill 1567.

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C. Rebuttal to OPC's Witness Norwood

Q. OPC'S WITNESS NORWOOD, ON PAGE 8 OF HIS TESTIMONY,
NOTES THAT THE COMPANY HAS DIVIDED ITS COSTS INTO

FOURTEEN COST CLASSES. HE THEN STATES THAT THIS IS
INADEQUATE. HOW DO YOU RESPOND?

A. At the outset, it appears that Mr. Norwood and other Intervenor witnesses would prefer that the Company had recorded its TTC costs segregated by PUC docket or project number, rather than by the actual method through which the TTC costs historically were recorded on EGSI's books and records: through project codes. The TTC cost classes are comprised of project codes—as can be seen on my Exhibit PRM-B. This project code construction shows additional individual makeup of each class. In addition, my workpapers provide the invoices and timesheets that backup the costs in my TTC classes. Company witness Thomas addresses the appropriateness of the cost classes in more detail in his rebuttal testimony.

Q. WHY DOES THE COMPANY USE A 'PROJECT CODE' METHOD TO RECORD COSTS, RATHER THAN RECORDING COST BY PUC

DOCKET OR PROJECT NUMBER?

A. All TTC costs are captured by a specific and appropriate Company project code, which also is comprised of activity codes, which generally describe the types of activities that may be captured within the project. While it is common for the Company to set up a specific project code for a single, sizable PUC cost recovery docket such as a base rate case, it is not common to attempt to track all costs back to a specific regulatory docket.

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Tracking costs in this manner would be inefficient and unwieldy for a number of reasons: it would greatly increase the number of projects to be tracked: it would lead to dilemmas as to how to record costs that are not associated with a specific docket, or which are common to more than one docket, and require revisions to the extent PUC dockets often are not established until an application is filed, but Company time is spent preparing that application before the filing, and therefore before the establishment of the docket. Also, the Texas TTC effort was unique in that it had a large number of new Commission dockets and projects that were required to implement Senate Bill 7 and Chapter 39. A good part of the work to implement TTC was intertwined among many dockets, rather than for a single docket or project. For example, planning and regulatoryrelated activities are not necessarily pegged to a specific PUCT docket or project; neither was Texas or Retail SET. But all of these efforts were directed solely toward compliance with Chapter 39 and Senate Bill 7's ROA goal.

On a more discrete level, the project codes used by the Company were designed to capture specific capital projects as well as general work activity areas such as implementation, unbundling, and rulemaking. The primary concern was to make sure that the Company was capturing a transition charge and coding it in such a way that the allocation for each jurisdiction was appropriate. Accordingly, for all these reasons, activity-

1	based grouping of costs makes more sense than the sorting of costs by
2	PUC docket or project.

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MR. NORWOOD CONCLUDES ON PAGE 21 OF HIS TESTIMONY THAT Q. 4 BECAUSE OF THE ALLEGED FAILURE TO PROVIDE DETAILED 5 6 EVIDENCE THAT ALL COSTS ARE ELIGIBLE FOR RECOVERY AS TTC COSTS, THE COMPANY SHOULD NOT RECOVER AN EQUITY 7 RETURN DURING THE RECOVERY PERIOD. 8 WHAT IS YOUR RESPONSE TO HIS PROPOSED RESULTING 3.0% WEIGHTED 9 **AVERAGE COST OF CAPITAL?** 10

11 A. His recommendation is unreasonable. The Company has provided
12 abundant evidence that all costs submitted in this docket are eligible for
13 recovery as TTC costs, and no such penalty is warranted. Depriving the
14 Company of an equity return on its reasonable and necessary TTC costs
15 would deny the Company full recovery of those costs, to which it is entitled
16 in accordance with PURA Section 39.454.

- Q. ON PAGE 22 OF HIS TESTIMONY, MR. NORWOOD RECOMMENDS
 THE DISALLOWANCE OF COSTS ASSOCIATED WITH RENEWABLE
 ENERGY CREDITS ("RECS"). WHY WAS THE COMPANY EXPENDING
 FUNDS TO UNDERTAKE THIS ACTIVITY?

 A. The Commission ordered the Company to do so. In the Commission's
- December 20, 2001 Order in Docket No. 24469, the Commission

concluded, in its Conclusion of Law 12, that it had the authority under PURA § 39.904 to direct EGSI, rather than a REP, to comply with the REC requirement of that section. The Commission ordered the Company to do so through Ordering Paragraph 16 of that order. Because ESAT did not move to ROA on January 1, 2002, EGSI's affiliated REP could not begin to serve customers, and therefore had no revenue to pay for RECs. It therefore fell to the utility—the still bundled EGSI—to pay for the RECs to the extent it did not have sufficient renewable resources (which it did not) to meet the renewable energy requirements established in Chapter 39.

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D. Rebuttal to Cities' Witness Arndt

ON PAGE 11 OF HIS TESTIMONY, CITIES' WITNESS ARNOT NOTES Q. 12 THAT ENTERGY HAS NOT REQUESTED TTC RECOVERY IN 13 LOUISIANA, MISSISSIPPI OR NEW ORLEANS. IS HE CORRECT? 14 No. Existing rate reviews and Formula Rate Plans in those jurisdictions 15 Α. 16 allow the Entergy Operating Companies in those jurisdictions to recover their costs on an annual basis. Transition costs were a part of those 17 companies' costs and were a part of their recovery process, although no 18

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E. Rebuttal to TIEC's Witness Pollock

formal and separate TTC cost request was made or needed to be made.

Q. TIEC WITNESS POLLOCK, BEGINNING ON PAGE 40 OF HIS
TESTIMONY, CLAIMS THAT THE COMPANY HAS NOT PROVIDED

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A.

ADEQUATE DETAILED SUPPORT FOR THE DEFAULT SERVICE
PROVIDER ("DSP") CLASS OF COSTS AND, THEREFORE, NONE OF
THESE COSTS SHOULD BE RECOVERED AS PART OF THE TTC
COSTS. DO YOU AGREE WITH HIS ASSERTIONS?

No. My direct testimony explains that the Default Service Provider class was the base level of functionality required for the DSP to comply with the Price-to-Beat provision in PURA Section 39.202. I explain this in 26 pages of "detail" in my direct testimony at Bates pages 1-241 through 1-266. There, I explain the Default Service Provider costs and discuss in detail what work is represented within this class, the functionality and necessity of the products (such as, SET systems needed for market transactions), the RFP process, how the project was managed, the primary vendor (IBM) and its role, all the way to the close of the project, and full hand-off to the Retail organization at the end of the initial Texas SET version. Numerous invoices associated with the DSP Class are also provided as a part of my workpapers. Despite this abundance of evidence, Mr. Pollock cites the lack of a breakout of load forecasting within the DSP class as a reason for disallowing these costs. Mr. Pollock's lack of understanding of these costs is not a reasonable basis for his proposed disallowance.

Mr. Pollock ignores that the Company was mandated by PURA Section 39.202 to be ready and prepared, at market open, to serve price-to-beat load. These costs were incurred by EGSI to implement the

statutory scheme mandated by Senate Bill 7: to separate and establish
separate transmission and/or distribution companies and separate affiliate
retail electric provider(s).

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Q. HAS THE COMPANY PROVIDED A DETAILED EXPLANATION AND
 SUPPORT FOR YOUR DSP CLASS?

A. Yes. My direct testimony explains in detail why the costs in the DSP class were necessary and reasonable. Those costs are also presented in number different "views" in the alpha exhibits attached to my direct testimony. Nevertheless, because Mr. Pollock takes exception to this presentation for this class, I provide the following, additional breakout of the DSP class of costs that may be more along the lines raised by Mr. Pollock in his testimony:

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Category	Amount (in millions)	Comment		
AFUDC & Capital OH	4.4	Standard carrying costs for capital projects		
Payroll & Benefits	0.5	ESI capital labor		
IBM/Exolink	4.1	Primary vendor for overall project		
SAIC	3.6	IT labor for systems interfaces		
ICF	0.8	Load forecasting vendor		
Andersen/Accenture	0.2	Business process assistance		
Total	13.6			

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Q. MR. POLLOCK ALSO STATES THAT THE METHODOLOGY USED BY EGSI TO ALLOCATE COSTS TO THE RETAIL COMPANIES IS FLAWED BECAUSE, HE ALLEGES, YOU DID NOT DISCUSS HOW COSTS

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1		WERE ATTRIBUTABLE TO EACH REP. DO YOU AGREE WITH MR
2		POLLOCK'S ASSERTION?
3	A.	No. Mr. Pollock's discussion on this point is unclear at best. I do not
4		sponsor the allocation of costs between the PTB and POLR ESAT REPS
5		and the ERCOT REP. As Mr. Pollock himself points out, Company
6		witness Quick sponsors that portion of the Company's case. It makes no
7		sense to disallow these costs based on Mr. Pollock's assertion that I do
8		not address the specific issue, while another Company witness (Mr.
9		Quick) does.
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11	Q.	YOU MENTIONED THAT MR. POLLOCK ALSO PROPOSES TO
12		DISALLOW THE ENTIRE DSP CLASS OF COST BECAUSE HE COULD
13		NOT IDENTIFY THE LOAD FORECASTING PORTION. IS IT POSSIBLE
14		TO IDENTIFY THE LOAD FORECASTING COSTS WITHIN THE DSP
15		CLASS?
16	A.	Yes. Although a separate project code was not set up to individually track
17		the load forecasting work portion within the DSP, a single vendor, ICF,
18		developed and provided the load forecasting functionality for what is the
19		DSP class. ICF was paid \$791,035 for this work; ICF's invoices are
20		included in my workpapers provided with my direct testimony.

1	Q.	DO	YOU	AGREE	WITH	MR.	POLLOCK'S	DISALLOWANCE
2		ASS	OCIATE	D WITH H	IS CONC	ERNS	ABOUT IDENT	IFYING THE LOAD
3		FOR	ECAST	COSTS W	ITHIN TH	IE DSF	?	
4	A.	No.	The inv	oices withi	n my wo	rkpape	rs in my direct	testimony provided

No. The invoices within my workpapers in my direct testimony provided information to answer this issue. In addition, Mr. Pollock acknowledges in the DSP section of his testimony on page 40 that the DSP costs were for both retail market transactions and load forecasting. It is unreasonable for Mr. Pollock to make any disallowance simply because the Company did not describe or breakout a specific cost in the exact way he wanted to see it. Also, the table I have included above shows the breakout of the load forecasting for the DSP Class.

Q.

Α.

MR. POLLOCK ALSO RECOMMENDS THE DISALLOWANCE OF THE ENTIRE CLASS OF COSTS BASED ON THE META GROUP STUDY DISCUSSED IN COMPANY WITNESS QUICK'S TESTIMONY. DO YOU AGREE WITH MR. POLLOCK'S RECOMMENDATION?

No. Mr. Pollock is misapplying a study by the Meta Group that was discussed in several areas within Company witness Quick's direct testimony, as it relates to an expected expenditure of approximately \$2.9 million for the systems associated with the load forecasting for a standalone ERCOT company. This study has nothing to do with the DSP, but Mr. Pollock appears to want to use this study to disallow the DSP costs from two different and somewhat confusing perspectives. The first states

that the Company is seeking to recover more than the \$2.9 million Meta
Group estimate for load forecasting, thereby making any expenditures
beyond that estimate unreasonable. The second appears to state that all
the value from the \$2.9 million Meta Group amount has been realized by
the ERCOT REP and should not be recovered.

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F. Rebuttal to Cities' Witness Reeder

Q. CITIES' WITNESS REEDER STATES ON PAGE SIX OF HIS
TESTIMONY THAT ONLY COSTS INCURRED TO COMPLY WITH
CHAPTER 39 OF PURA ARE ELIGIBLE FOR RECOVERY AS PART OF
THE TTC RIDER. DO YOU AGREE WITH THIS POSITION?

12 A. Yes.

- CITIES WITNESS REEDER. ON PAGE SIX OF HIS TESTIMONY. Q. 14 15 STATES THAT "EXPENSES MADE TO COMPLY WITH CHAPTER 35 OF PURA (GOVERNING WHOLESALE TRANSMISSION), CHAPTER 37 16 17 (GOVERNING FACILITIES, INCLUDING CCN CASES), OR CHAPTER 38 (GOVERNING SERVICE QUALITY STANDARDS) ARE NOT 18 ELIGIBLE FOR RECOVERY. ARE ANY OF THE COSTS INCLUDED IN 19 THIS TTC COST RECOVERY CASE RELATED TO THESE SECTIONS 20 OF PURA? 21
- 22 A. No. Mr. Reeder makes this comment in the context of suggesting overall
 23 cost recovery standard requirements. Within his remarks he

acknowledges, however, that the cost recovery standard "[sets] forth a fairly minimum standard that if an EGSI expense was necessary to comply with an affirmative obligation set forth in Chapter 39, or to comply with legislative policies set forth in Chapter 39, the expense was necessary to comply with Chapter 39." All of the costs in the Company's request are related to implementation of Chapter 39.

Α.

Q. MR. REEDER NOTES ON PAGE 19 OF HIS TESTIMONY THAT THERE IS A "WEAK" CONNECTION BETWEEN THE EMPLOYEES WHO APPROVED TTC COSTS AND THE DECISION TEAMS AND BOARDS. SHOULD THERE BE A DIRECT CORRELATION BETWEEN THESE TWO GROUPS OF EMPLOYEES?

Mr. Reeder incorrectly concludes there was a weak connection between the management of TTC legal costs and the decision boards. To exemplify his reasoning he uses the example of Dick Westerburg, an ESI attorney located in Austin and primarily responsible for the day-to-day management of the Bickerstaff firm (and other Texas legal firms), not being a member of any decision team or board. In fact there were strong ties to decision boards and their members. Mr. Westerburg reports to Kathy Lichtenberg, Associate General Counsel, who was a member of a number of decision boards as well as the lead TTC Decision Board. Mr. Westerburg's primary "internal client" is Jack Blakley, Vice President-Regulatory Affairs EGSI-Texas, who reports directly to the President of

EGSI-Texas, Joe Domino. Mr. Domino was a member of the TTC Decision Board and was closely involved in the overall progress and cost 2 of TTC. Therefore, not being a member of a decision board does not in 3 any way mean that your actions were not controlled and monitored by a 4 decision board.

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BEGINNING ON PAGE 19 OF HIS TESTIMONY, MR. REEDER Q. EXPRESSES CONCERN ABOUT WHAT HE REFERS TO AS INAPPROPRIATE OVER-RELIANCE ON OUTSIDE COUNSEL. PLEASE EXPLAIN THE COMPANY'S POLICY ON RETENTION OF OUTSIDE COUNSEL.

ESI lawyers provide many services to EGSI, including substantial work on the TTC projects. But there were not nearly enough in-house lawyers available to undertake the massive amounts of work required for the transition efforts, particularly in its initial stages. The Company's UCOS case filing alone was presented by 48 witnesses. It is my experience that it takes many lawyers to work with the Company and its witnesses to put together that magnitude of a case. It is also important to note that in addition to providing needed resources, outside lawyers also provide expertise that is valuable but potentially unavailable from in-house lawyers.

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1	Q.	WOULD IT BE REASONABLE FOR THE COMPANY TO HIRE ALL
2		NECESSARY COUNSEL AS FULL TIME EMPLOYEES?

Α. No. I doubt the Company could successfully implement a policy based 3 upon hiring and then dismissing in-house counsel on a project-by-project 4 basis. Clearly such an approach would not be a sound business practice 5 and would have detrimental affects on the Company's reputation and 6 employee morale. TTC was not a "business as usual" situation. It 7 resulted in an unusually large volume of additional work and expertise in a 8 specialized area on a one-time basis (actually lasting much longer than 9 10 originally anticipated, due to the ROA delays). It would not have been reasonable for the Company to hire attorneys as permanent employees in 11 this scenario. The Company did act prudently to hire one additional 12 attorney as a permanent employee as it saw the need for ongoing 13 regulatory work in Texas. 14

- 16 Q. MR. REEDER EXPRESSES THE OPINION THAT THE COMPANY
 17 COULD HAVE HIRED ADDITIONAL COUNSEL IN ADDITION TO SOME
 18 21 LAWYERS ON STAFF WHO WORKED ON TTC PROJECTS TO
 19 VARYING DEGREES. IN YOUR OPINION, WERE THE NECESSARY
 20 QUALIFIED IN-HOUSE COUNSEL AVAILABLE TO STAFF UP FOR THE
 21 TTC MATTERS AS FULL TIME EMPLOYEES?
- A. No. First, as I described in my previous answer, it is not prudent business practice to "staff up" by hiring more attorneys as in-house employees for

spikes in workload. For clarification, the number of Entergy regulatory attorneys available was much fewer than 21. Others were either not regulatory attorneys or were working other matters in other jurisdictions, and a number of the attorneys in the "21" count worked relatively little on TTC matters—they were typically consulted in for special expertise or limited periods.

Α.

9 OWN GUIDELINES WITH REGARD TO SERVICES PROVIDED BY
10 OUTSIDE COUNSEL. HOW DO YOU RESPOND?

The guidelines, as I understand them, are just that - guidelines that certainly would apply in a typical case or project. But the transition efforts and requirements were not typical. The Company spent a large amount of time planning and implementing the Chapter 39 requirements. This necessitated the use of outside counsel who worked more than typical hours on the planning, counsel, research, testimony and document preparation and filing, and attendance at work shops and hearings. It is understandable, as Company witness Trostle has discussed, that this effort required extraordinary time.

Q. MR. REEDER RECOMMENDS, BEGINNING ON PAGE 26 OF HIS
TESTIMONY, THAT HALF OF THE EXPENSES THE COMPANY HAS
REQUESTED FOR RECOVERY IN CONNECTION WITH THE FERC

ENTERGY SYSTEM AGREEMENT CASE SHOULD BE DISALLOWED.

DO YOU AGREE?

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No. The System Agreement amount included in the Company's request only represents the EGSI-Texas allocated share, which is already well less than half of what Entergy spent on the FERC System Agreement case. Except where the work was solely for the benefit of EGSI-Texas, these costs were coded to shared cost TTC project codes that split costs either between EGSI-Texas and Entergy Arkansas or between all Entergy jurisdictions. This allocation process is addressed in my direct testimony on Bates pages 1-142 through 1-145 as well as in more detail in the direct testimony of Company witness Barrilleaux in Exhibits CEB-6 and CEB-7. The allocation for those EGSI-Texas and Entergy Arkansas shared TTC codes billing method was approximately 35% of the costs to EGSI-Texas and 65% to Entergy Arkansas. The TTC codes which provided for system-wide allocation only designated approximately 16% of the total costs to EGSI-Texas. This cost allocation can be seen in Exhibit PRM-B of my direct testimony, which shows, by project code, the System Agreement related costs. Specifically, Column A shows the "Total" amount, Column B shows "Billed to Others," and the Column C shows the amount "Billed to EGSI-TX." These numbers can also be seen in the Company's response to Cities RFI 13-7 which shows the booked cost to all jurisdictions by project code and are shown in the attached workpapers.

Α.

Q. MR. REEDER RECOMMENDS BEGINNING ON PAGE 27 OF HIS
TESTIMONY THAT ALL COSTS ASSOCIATED WITH THE MERGER
SAVINGS CASE BE DISALLOWED. PLEASE DESCRIBE THE MERGER
SAVINGS CASE AND THE CIRCUMSTANCES THAT RESULTED IN
THAT LAWSUIT.

The merger savings case came about as a result of certain EGSI ratepayers alleging that the Company was in breach of certain provisions of the settlement agreement in Commission Docket 11292 that addressed the sharing of "Merger Savings." Docket No. 11292 addressed the request of Gulf States Utilities Company and Entergy Corporation that the Commission find their merger consistent with the public interest. The merger approval order from that docket included a requirement that savings from the 1993 merger between Entergy Corporation and Gulf States Utilities Company (now EGSI) would be shared 50/50 and that the level of those savings to be shared would be determined in three rate cases filed in 1996, 1998, and 2001.

The first two rate cases contemplated by the Commission's order were filed but, in its Preliminary Order in EGSI's UCOS case (Docket 22356), the Commission decided that PURA § 39.201 required a transmission and distribution rate case to be filed by April 1, 2000, to implement rates and tariffs for ROA. Accordingly, the Commission concluded that EGSI should not file the third bundled rate case under its Docket No. 11292 order in November 2001.

Q. HOW ARE THE COSTS ASSOCIATED WITH THE MERGER SAVINGS
 CASE RELATED TO CHAPTER 39 OF PURA?

A. This case would have never occurred had it not been for the implementation requirements of Senate Bill 7 and the Commission's order removing the need to file the third savings case. Moreover, if the plaintiffs had been successful in their suit, EGSI would have had to pay "damages" that were in the form of the rate reductions that the plaintiffs claimed they would have realized through the final rate case that was cancelled by the Commission. This result was directly contrary to the requirements of the rate freeze required by PURA Chapter 39 and the Commission's extension of that rate freeze (via its order in EGSI Docket No. 24469). Accordingly, EGSI's defense of the merger savings class action was necessary to ensure that the requirements of Chapter 39 remained undisturbed by the lawsuit.

- 17 Q. MR. REEDER RECOMMENDS ON PAGE 25 OF HIS TESTIMONY THAT
 18 COSTS ASSOCIATED WITH PUBLIC RELATIONS ACTIVITIES BE
 19 DISALLOWED. PLEASE DESCRIBE THE ACTIVITIES ASSOCIATED
 20 WITH THE COSTS INCURRED THAT HAVE BEEN IDENTIFIED AS
 21 PUBLIC RELATIONS EXPENSES.
- 22 A. The "public relations" expenses that Mr. Reeder is referring to were 23 expenses incurred in direct support of TTC implementation for customer

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education and would have not been expended otherwise. The Company's primary customer education costs included:

- The implementation of communications campaigns on competition and service reliability such as "We Deliver the Power", "Power Up' and "Competition/Service Reliability" to help allay possible customer concerns about any possible degradation of their service quality with a new "REP." This campaign was delivered in radio and television advertisements, billboard advertisements, bill inserts and newspaper inserts across the Entergy territory.
- Conducting a series of town hall meetings, entitled "Power Up" sessions in which the Company president, Joe Domino, met with communities to update them on the status of deregulation and answer their questions.

Also included in these costs are the TTC-related, Commission required communications, such as legal notice placements and bill inserts. These included notices for the Business Separation plan, UCOS, Energy Efficiency Workshops, and changes in security lighting resulting from TTC changes to competitive services.

In addition, there were some limited expenses for employee education as part of the requirement for a Code of Conduct Compliance Plan to educate employees about TTC and to ensure that they knew their obligations under the Affiliate Rules and Code of conduct as referenced in the Company's Business Separation Plan Filing Package Section J(10).

This included providing the Commission with sample materials and the training scripts used for customer service representatives.

In preparing this rebuttal testimony in response to Mr. Reeder's testimony, the Company did find that the invoice, labeled as, "Employee Recruitment" that were incorrectly included in with a TTC code for \$487.50 and agree with its disallowance. We also found one other invoice labeled, "Radio Placement-Habitat for Humanity" that was also incorrectly coded to TTC for \$1,925 and agree with its disallowance.

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10 Q. SHOULD THESE PUBLIC RELATIONS EXPENSES BE INCLUDED IN
11 THE TTC COSTS?

A. Yes. Had it not been for the Chapter 39 requirements regarding customer education and implementing ROA, the Company would not have expended those costs.

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III: ISSUES RAISED BY TWO OR MORE WITNESSES

A. Rates/Riders Preparation Class

Q. WITNESSES POLLOCK, HIGGINS, SZERSZEN, NORWOOD, REEDER
AND GIVENS HAVE EACH RECOMMENDED THAT THE RATE CASE
EXPENSES INCURRED TO PREPARE THE 2004 RATE CASE,
DOCKET 30123, SHOULD NOT BE RECOVERED AS PART OF TTC
COSTS? WHY WAS THAT RATE CASE FILED BY THE COMPANY?

A. The Company filed Docket No. 30123 in accordance with PURA § 39,103. 1 2 That provision allows the Commission to establish new rates for a utility if 3 ROA is delayed. By the summer of 2004, when the Company filed its Docket No. 30123 application, the Commission had delayed ROA in ESAT 4 at least three times as described in Company witness Domino's direct 5 6 testimony (Bates pages 1-85 through 1-90): once in December 2001 7 through Docket No. 24469, a second time through the Interim Solution 8 proceeding (Docket No. 27273) when it set December 2004 as an ROA 9 target date, and then in the Independent Organization docket (Docket No. 10 28818) when it indefinitely delayed ROA after it determined that there 11 would be no ROA in the near term under either an RTO or under an interim solution. After the last of these delays, the Company was asking 12 13 the Commission, through its authority under PURA § 39.103 to reset 14 EGSI's base rates going forward as EGSI continued to work toward ROA 15 under a now indefinite delay. The two paths to ROA under the Docket No. 16 24469 settlement had both ended without ROA: no ROA in the 2002 (or even 2003) time frame under an RTO (the "first" path) and no ROA under 17 an interim solution (the "second" path). The Company believed at that 18 19 time (and continues to believe), that in order to have the financial strength to continue the transition to competition, and thus comply with Chapter 39, 20 it needed rate relief. For these reasons, the Company's application in 21 Docket No. 30123 was a legitimate TTC cost made to comply with PURA 22 Chapter 39. 23

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Q.

B. Allocating TTC Costs

WITNESSES POLLOCK, JOHNSON, KING AND MANNING MAKE

RECOMMENDATIONS IN THEIR DIRECT TESTIMONIES REGARDING 4 THE ALLOCATION OF THE TTC COST RIDER AMONG CUSTOMER 5 CLASSES. WHAT ARE YOUR COMMENTS TO THESE 6 **RECOMMENDATIONS?** 7 8 A. The decision to go to ROA was the policy decision made by the Texas 9 Legislature and the Texas Governor through Senate Bill 7. As such, 10 Senate Bill 7 is the cost driver, rather than traditional cost causation points as suggested in some of the recommendations of the parties. Senate Bill 11 7 was focused on providing retail electric customers with choice; that is, 12 13 options for the purchase of electricity from the production function of the competitive generation market. Absent Senate Bill 7, the Company would 14 not have expended the TTC costs in the transition to that new market. 15 16 The Company's proposed 50/50 weighting between Demand and Energy is a reasonable and appropriate method for allocating these costs, and 17 18 follows the Commission's decisions on two similar issues in the SPS and stranded cost cases. However, the Company recognizes that the issue of 19 20 appropriate allocation of TTC costs is a Commission policy decision.

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Q. IN THE COMPANY'S FILING, NO TTC COSTS WERE ASSIGNED TO
RATE SCHEDULE EAPS (ECONOMIC AS-AVAILABLE POWER

SERVICE) OR TO RATE SCHEDULE SMS (STAND-BY AND 1 MAINTENANCE SERVICE). BOTH OPC WITNESS JOHNSON AND 2 STATE OF TEXAS WITNESS KING RECOMMEND THAT SOME TTC 3 COSTS BE ASSIGNED TO THESE RATE SCHEDULES. IN HIS CROSS-REBUTTAL TESTIMONY. TIEC WITNESS **POLLOCK** 5 RECOMMENDS AGAINST ASSIGNING TTC COSTS TO THESE RATE 6 SCHEDULES. WHAT IT THE COMPANY'S POSITION ON THIS 7 MATTER? 8 9 A. The problem with allocating TTC costs to EAPS and SMS is the contingent nature of those rate schedules. Demand for service under 10 these two classes in particular is difficult to forecast and, as such, 11 recovery of TTC costs allocated to these classes is speculative. However, 12 if it is this Commission's determination that Rider TTC should be 13 applicable to EAPS and SMS, then both of these rates schedules should 14 be included in the LIPS rate class for the allocation of costs and 15 calculation of a rate to avoid a potential under-recovery of TTC costs by 16 the Company. 17

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IV. CONCLUSION

- Q. DO YOU HAVE ANY CHANGES OR REVISIONS TO YOUR DIRECT
 TESTIMONY THAT YOU CAN MAKE AT THIS TIME?
- 22 A. No.

- 1 Q DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?
- 2 A. Yes, at this time.

ARKANSAS PUBLIC SERVICE COMMISSION
TRANSITION COST RECOVERY FILING SCHEDULES
SCHEDULE 1 SUMMARY OF ACTUAL TRANSITION COSTS INCURRED BY PROJECT CODE

ENTERGY ARKANSAS, INC. FOR THE PERIOD JULY 30, 1999 THROUGH DECEMBER 31, 2001

FOR THE PERIOD JULY 30, 1999 THROUGH DECEMBER 31, 2001						
(1)	(2)	(3)	(4)	(5)		
Project Code	Duningt Code Decembring	1999 & 2000 Actual EAI Requested Recovery Amount \$	2001 Actual EAI Requested Recovery Amount \$	Cumulative Total EAI Requested Recovery Amount \$		
	Project Code Description	Altiount \$	Aitiouitt	Altiount \$		
	L COSTS					
ATTCAT	Market Mechanics Sys-Distr Ark.	1,308,328.52	102,435.68	1,410,764.20		
	Capital Sub-total	1,308,328.52	102,435.68	1,410,764.20		
O&M C	0516					
TRACEI	Consumer Education-EAI Incremental Costs	(2,020.36)	4,315.20	2,294.84		
TRACEI	Customer Interface Infrastructure-EAI Incremental	(2,020.30)	4,313.20	2,254.04		
TRACII	Costs	22,165.62	1,653.38	23,819.00		
	Transition Implementation Management-EAI					
TRAIMI	Incremental Costs	610,085.41	200,439.26	810,524.67		
TRAMPI	Market Power Activities-EAI Incremental Costs	93,652.71	23,285.28	116,937.99		
TRARMI	Rulemaking-EAI Incremental Costs	796,310.03	77,722.43	874,032.46		
TDACAL	System Agreement Modification-EAI Incremental	4 000 00	00 070 00	05 400 00		
TRASAI	Costs Stranded Cost (method, determination, securitization,	1,603.93	23,878.29	25,482.22		
TRASCI	recovery)-EAI Incremental Costs	902,221.41	224,229.59	1,126,451.00		
114,001	Unbundling (tariffs, functions, billing)-EAI Incremental	002,221.41	221,220.00	1,120,101.00		
TRAUBI	Costs	299,290.44	43,106.66	342,397.10		
			-			
TRCCII	Customer Interface Infrastructure- Incremental Costs	917,480.71	0.00	917,480.71		
	Transition Implementation Management-Incremental			0.405.000.40		
TRCCMI	Costs Rulemaking- Incremental Costs	3,049,848.59 1,861.45	55,779.51 660.28	3,105,628.10 2,521.73		
IRCRIVII	Rulemaking- incremental costs	1,001.40	000.20	2,521.73		
TRCSAL	System Agreement Modification- Incremental Costs	8,054.62	7,885.89	15,940.51		
	Stranded Cost (method, determination, securitization,					
TRCSCI	recovery) - Incremental Costs	68,077.48	10,908.97	78,986.45		
	Unbundling (tariffs, functions, billing) - Incremental					
TRCUBI	Costs	1,358,720.64	35,361.86	1,394,082.50		
TRJCEI	Consumer Education-Incremental Costs	90.45	0.00	90.45		
TPICII	Customer Interface Infrastructure-Incremental Costs	7 004 94	0.00	7 004 94		
TRJCII	Transition Implementation Management-Incremental	7,904.81	0.00	7,904.81		
TRJIMI	Costs	347,077.11	58,910.43	405,987.54		
TRJRMI	Rulemaking-Incremental Costs	12,954.38	3,156.45	16,110.83		
				· · · · · · · · · · · · · · · · · · ·		
TRJSAI	System Agreement Modification-Incremental Costs	251,120.75	102,969.48	354,090.23		
	Stranded Cost (method, determination, securitization,		40.000.00	044 000 55		
TRJSCI	recovery) -Incremental Costs Unbundling (tariffs, functions, billing) -Incremental	227,641.40	13,690.60	241,332.00		
TD II IBI	Costs	8 070 04	508.30	9,479.24		
TRJUBI	O&M Sub-total	8,970.94 8,983,112.52	888,461.85	9,479.24		
	Grand Total	10,291,441.04	990,897.53	11,282,338.57		
L	Giand Iolai	10,491,441.04	550,050.55	11,202,330.37		

ENTERGY ARKANSAS & EGSI-TEXAS RETAIL ACCESS SPEND PATH 4th QTR Approves ESAT Delay Settlement Agreement 3rd QTR Entergy-SPP RTO -Directs to Southeast Mediation FERC Denies Texas Pilot Begins 2001 2nd QTR 1st QTR passes Act 324 AR Legislature delaying ROA earliest Jan. '03 start at the AR Commission provides study results to Legislature 4th QTR PUCT Rulemaking Dkts & ERCOT Market Meetings Continue 3rd QTR Staff motions to suspend all anticipation of pending ROA initiating Dkts in 2nd QTR EGSI-TX delay legislation EGSI Files UCOS PUCT Creates Generic UCOS Dkt necessary to delay ROA indicates it is AR Comm. Chairman 1st QTR Separation R & Competitive G Services EGSI Files Business APSC initiates Dkt to study Impact on Res. Competition & EAI 4th QTR PUCT Rulemaking Dkts Begin customers Sessions ERCOT Electric Begin 3rd QTR 25.00 20.00 10.00 5.00 0.00 15.00 DOLLARS (MILLIONS)