



Control Number: 24462



Item Number: 1695

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## **GENERAL RESPONSE**

### **Direct Energy, L.P.'s Performance Measures Analysis for Q3 2007**

The "General Instructions" for "Filing Requirements for Performance Measure Reporting Pursuant to P.U.C. Subst. R. 25.88" require a REP to provide an analysis of data reported for each quarter.

Specifically, Item 4 of the instructions requires that: "Each report shall include a short description or explanation of the reporting entity's data and performance for the quarterly period in accordance with the requirement of P.U.C. Subst. R. 25.88 (e)(1). This analysis must be included in the report regardless of whether the reporting entity or ERCOT reports the actual data. Where appropriate, the report shall also indicate the change in performance over the past reporting quarter and provide a narrative explanation of circumstances that may have affected performance."

In accordance with the provisions of P.U.C. Subst. R. 25.88 (e)(1), Direct Energy, L.P. provides the following responses of the "Schedule B: Reporting Requirements for REPs."

#### **Measure A-1: Customers Served by Non-Affiliated REPs.**

Direct Energy, L.P. is filing copies of each monthly DOE EIA Form 826 report for each month of the reporting period of July through September 2007. These are aggregated reports for Direct Energy, L.P., and include data for the following: Direct Energy, L.P.; Direct Energy dba Direct Energy Multi-Family; and Direct Energy dba Direct Energy Business Services. These reports are being filed confidentially, consistent

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with the Commission's rules on submitting competitively sensitive information as specified in P.U.C. PROC. R. 22.71 (d).

**Measure A-2: Number of Active REPs**

The Commission obtains this Performance Measure data through the information collected in Measure A-1; therefore, no analysis by Direct Energy, L.P. is necessary.

**Measure B-1: Customer Enrollment Success Rate (Optional)**

Direct Energy, L.P. will review the data that will be provided by ERCOT for this Performance Measure. In accordance with the reporting instructions, if Direct Energy, L.P. does not agree with the data reported by ERCOT, the REP may report individual data to support its position no later than 15 days following the date of the ERCOT report.

**Measure B-2: Meter Read Transaction Success Rate (Optional)**

Direct Energy, L.P. will review the data that will be provided by ERCOT for this Performance Measure. In accordance with the reporting instructions, if Direct Energy, L.P. does not agree with the data reported by ERCOT, the REP may report individual data to support its position no later than 15 days following the date of the ERCOT report.

**Measure B-3: Billing Success**


Direct Energy, L.P. is filing its responses and analysis to Measure B-3 confidentially, consistent with the Commission's rules on submitting competitively sensitive information as specified in P.U.C. PROC. R. 22.71 (d). This is an aggregated report for Direct Energy, L.P. and includes data for the following: Direct Energy, L.P.; Direct Energy dba Direct Energy Multi-Family; and Direct Energy dba Direct Energy Business Services.

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**Measure B-4: Inter-Company Invoices (Optional)**

Direct Energy, L.P. will review the data that will be provided by the Transmission and Distribution Utility (TDU) for this Performance Measure. In accordance with the reporting instructions, if Direct Energy, L.P. does not agree with the data reported by the TDU, the REP may report individual data to support its position no later than 15 days following the date of the TDU report.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Veronda LaCour" followed by a stylized flourish or initials.

Veronda LaCour  
Sr. Compliance Analyst  
(713) 877-3520

Verification

I, Jessica A. Mahaffey, hereby verify and affirm that the foregoing data and report prepared pursuant to P.U.C. SUBST. R. 25.88(e)(1) are true and correct to the best of my knowledge and belief and that an internal review was conducted to confirm the accuracy of the information contained therein.

Printed Name: Jessica A. Mahaffey

Date: 11/14/2007

STATE OF TEXAS

COUNTY OF HARRIS

BEFORE ME, the undersigned authority, personally appeared, Jessica A. Mahaffey, who affirmed that he has personal knowledge of the manner in which the data for this report pursuant to P.U.C. SUBST. R. 25.88(e)(1) was prepared, and verifies that the above responses are true and correct to the best of his information and belief.

Printed Name: Lisa Dixon

Date: 11/14/07

My Commission Expires: 3/19/08

