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[Letterhead of Entergy Services, Inc.]

New Orleans, Louisiana
November 21, 2003

20366

Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549

Re: Entergy Corporation
File No. 70-9723

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PUBLIC UTILITY COMMISSION
FILING CLERK

Ladies and Gentlemen:

Enclosed for filing with you pursuant to the Public Utility Holding Company Act of 1935, via a direct transmission to the EDGAR system, please find Rule 24 Certificate for Entergy Corporation.

Should you have any questions, please contact me at (504) 576-4482.

Very truly yours,

Entergy Services, Inc.

By: /s/ Paul J. Ory
Paul J. Ory
Manager - External Reporting

Enclosure

UNITED STATES OF AMERICA
BEFORE THE SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C.

* * * * *
In the Matter of *
*
ENTERGY CORPORATION *
*
File No. 70-9723 *
*
(Public Utility Holding Company *
Act of 1935) *
* * * * *

CERTIFICATE
PURSUANT TO RULE 24

Pursuant to Rule 24 promulgated by the Securities and Exchange Commission (“SEC”) under the Public Utility Holding Company Act of 1935, as amended (“Act”), as modified by the application-declaration in the above referenced file (the “Application Declaration”) and the related order dated January 5, 2001 (“January 2001 Order”), this is to certify that no transactions were carried out during the period commencing July 1, 2003 and ending September 30, 2003 by Entergy Corporation and its Nonutility Companies,¹ pursuant to the authorization of the SEC under the January 2001 Order.

¹ Nonutility Companies are defined in the Application Declaration as New Subsidiaries, “exempt wholesale generators” (“EWGs”), “foreign utility companies” (“FUCOs”), “exempt telecommunications companies” (“ETCs”), Rule 58 Companies and other non-utility subsidiaries of Entergy (including EPMC and O&M Subs) which Entergy is authorized or by rule permitted to acquire and own.

IN WITNESS WHEREOF, the undersigned company has caused this certificate to be
filed this 21st day of November, 2003.

ENTERGY CORPORATION

By: /s/ C. John Wilder
C. John Wilder
Executive Vice President and Chief Financial Officer