



Control Number: 14406



Item Number: 465

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**DOCKET NO. 14406**

<b>REGISTRATION OF POWER</b>	<b>§</b>	<b>PUBLIC UTILITY COMMISSION</b>
<b>MARKETERS, EXEMPT WHOLESALE</b>	<b>§</b>	
<b>GENERATORS AND QUALIFYING</b>	<b>§</b>	<b>OF TEXAS</b>
<b>FACILITIES PURSUANT TO P.U.C.</b>	<b>§</b>	
<b>SUBST. R. 25.105</b>	<b>§</b>	

**UPDATED REGISTRATION INFORMATION**

TO THE HONORABLE PUBLIC UTILITY COMMISSION OF TEXAS:

Pursuant to P.U.C. SUBST. R. 25.105(d), EnergyCo Marketing and Trading, LLC, a power marketer registered with the Public Utility Commission of Texas, has changed its name to **Optim Energy Marketing, LLC**, and hereby provides notice of the following information to update its previous Registration in this Docket<sup>1</sup>:

1. Name and address of registrant:

Optim Energy Marketing, LLC ("OEM")  
225 E. John Carpenter Fwy, Suite 1600  
Irving TX 75062-2282

Communications should be addressed to:

Glenn Williams  
Vice President, Natural Gas Trading  
225 E. John Carpenter Fwy, Suite 1500  
Irving, Texas 75062-2282  
Phone: 469-484-8440  
Fax: 469-484-8019  
e-mail address: glenn.williams@optimenergy.com

**Owners:**

Optim Energy Marketing, LLC is a wholly owned subsidiary of Optim Energy, LLC, which has a 100% membership interest. Optim Energy, LLC is jointly owned by PNM Resources, Inc. and ECJV Holdings, L.L.C., with each of the owners holding a 50% interest.

<sup>1</sup> See Docket 14406, Power Marketer Registration of EnergyCo Marketing and Trading, LLC, Item 408.

2. Affiliates:

First Choice Power, L.P. is a registered Power Marketer who buys and sells electricity at wholesale in Texas.

First Choice Power Special Purpose, L.P., is a certified Retail Electric Provider (certificate number 10008) who sells electricity at retail in Texas.

First Choice Power Retail, L.P. is a certified Retail Electric Provider (certificate number 10102) in the State of Texas.

Texas-New Mexico Power Company, Inc. is an electric transmission and delivery utility in Texas.

Optim Energy Twin Oaks, LP is a wholesale generation company.

Optim Energy Altura Cogen, LLC, is a wholesale generation company.

Optim Energy Cedar Bayou 4, LLC, is preparing to become a wholesale generation company.

3. Location of facilities:

225 E. John Carpenter Freeway  
Suite 1500  
Irving, Texas 75062-2282

4. Description of services:

No change in previously filed information.

5. FERC registration information:


No change in previously filed information.

6. Affidavit by authorized person:

Attached affidavit of Glenn Williams.

Respectfully submitted,

**OPTIM ENERGY MARKETING, LLC**



SCOTT SEAMSTER

State Bar No. 00784939

Corporate Counsel

PNMR Services Company

225 E. John Carpenter Freeway, Suite 1500

Irving, Texas 75062-2282

469.484.8577

469.484-8033 (facsimile)

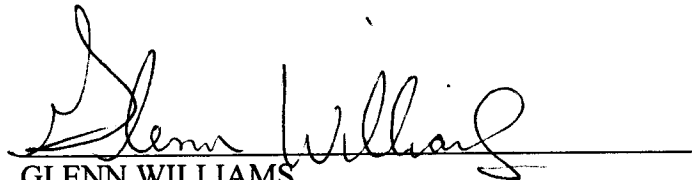
## AFFIDAVIT

STATE OF TEXAS       \*  
                              \*  
COUNTY OF DALLAS    \*

Before me, the undersigned authority, personally came and appeared Mr. Glenn Williams who, after being duly sworn, stated the following:

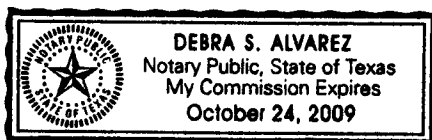
"My name is Glenn Williams. I am Vice President, Natural Gas Trading, for Optim Energy Marketing, LLC. In such capacity, I am authorized to make this affidavit on behalf of Optim Energy Marketing, LLC.

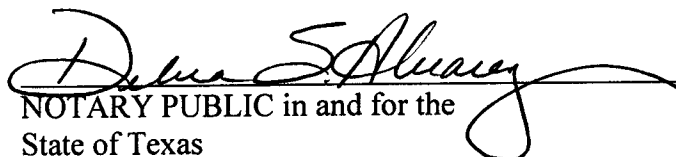
"I hereby represent that Optim Energy Marketing, LLC is a power marketer as defined in Section 31.002(11) of the Texas Utilities Code. I have reviewed the information submitted in this updated registration and it is, to the best of my knowledge, true and correct."

  
GLENN WILLIAMS  
Vice President, Natural Gas Trading  
Optim Energy Marketing, LLC

SWORN TO AND SUBSCRIBED before me, Notary Public, on this 23 day of February, 2009, to certify which witness my hand and seal of office.

SEAL:



  
NOTARY PUBLIC in and for the  
State of Texas